

FLORIDA DEPARTMENT OF REVENUE

PUBLIC MEETING

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MEMBERS :

Marshall Stranburg, Chair

Brian Smith

Gary Resnick (Appearing by telephone)

Sharon R. Fox

Alan Rosenzweig

Gary S. Lindsey

Kathleen Kittrick

Charlie Dudley

Davin Suggs

Also Present :

Andrea Moreland

PROCEEDINGS

1
2 **MR. STRANBURG:** Good morning, everyone. I'd
3 like to convene the fifth meeting of the
4 communication services tax working group. My name
5 is Marshall Stranburg. And I'm the interim
6 executive director for the Department of Revenue.
7 I will be chairing the meeting.

8 At this time, I would like Andrea to call the
9 role.

10 **MS. MORELAND:** Charlie Dudley?

11 **MR. DUDLEY:** Here.

12 **MS. MORELAND:** Sharon Fox?

13 **MS. FOX:** Here.

14 **MS. MORELAND:** Kathleen Kittrick?

15 **MS. KITTRICK:** Here.

16 **MS. MORELAND:** Gary Lindsey?

17 **MR. LINDSEY:** Here.

18 **MS. MORELAND:** Mayor Resnick?

19 **MR. RESNICK:** Here.

20 **MS. MORELAND:** Alan Rosenzweig?

21 **MR. ROSENZWEIG:** Here.

22 **MS. MORELAND:** Brian Smith?

23 **MR. SMITH:** Here.

24 **MS. MORELAND:** Davin Suggs?

25 **MR. SUGGS:** Here.

1 **MS. MORELAND:** Marshall Stranburg?

2 **MR. STRANBURG:** Here.

3 Before we get started, I would like to address
4 some of the administrative or housekeeping details
5 of the meeting. This is a nonrule public meeting.
6 It is held under Section 120.525 Florida Statutes.
7 A notice of the meeting was published in the
8 Florida Administrative Weekly on September 28th,
9 2012 in volume 38, number 39. The meeting agenda
10 and materials are posted on the Department's
11 website.

12 We have a court reporter who is creating a
13 transcript of the meeting today. The transcript
14 will be posted on the working group's web page. If
15 you wish to speak today and you are present in this
16 room, please provide a completed speaker card to
17 Lynne Moeller or Jamie Peate. Lynne has her hand
18 up over there. Jamie is out of the room right now,
19 but I think most of you know who Jamie is when she
20 gets back.

21 Speaker cards are located on the side counter.
22 Before speaking, please state your name and the
23 organization you represent. We have created a web
24 page on the Department of Revenue's website for the
25 working group. Agendas, meeting materials,

1 transcripts and other information relevant to the
2 working group will be posted to the website. We do
3 have hard copies of today's meeting materials
4 available on the side counter.

5 If you would like to receive updates about the
6 working group by e-mail, please provide us with
7 your e-mail address. The sign-up sheet is located
8 on the side counter. Please be aware that your
9 e-mail will be considered a public record and
10 subject to disclosure if requested.

11 If you are participating in today's session
12 using WebEx, please do not mute or unmute your
13 phone using the instructions given by WebEx's
14 automated system. To ensure today's session goes
15 as smoothly as possible, our staff is managing the
16 WebEx mute and unmute feature. For those using
17 WebEx, you should see a telephone icon next to your
18 name on your computer screen. If you wish to make
19 a public comment, please click on the hand icon
20 located below the participant panel list. Our
21 staff will let the facilitator know you have your
22 hand raised so you can be called upon to comment.
23 Those not using WebEx can make a public comment by
24 sending an e-mail to:
25 CSTworkinggroup@DOR.state.FL.US. Again, that's all

1 one word, CSTworkinggroup@DOR.state.FL.US. In the
2 subject line, use CST working group. Please keep
3 your comments brief, your e-mail will be printed
4 and read into the record.

5 Please turn off your cell phones or place them
6 on vibrate. The meeting is scheduled for all day.
7 We will be taking breaks throughout the day and a
8 lunch break around noon. The restrooms are located
9 in the hallway that runs directly behind this room.
10 The men's room is located on the west end of the
11 hallway and the lady's room, the east end of the
12 hallway. Vending machines are located at the west
13 end of the hallway right after the double doors.
14 Areas that are closed off to the public should be
15 designated. This is a secure facility, so please
16 stay in the main areas.

17 If you cannot stay for the entire meeting and
18 when you leave at the end of the meeting, please
19 remember that we need you to return your visitor
20 badges. You can leave them on the side counter and
21 we will turn them in to the security desk for you.

22 Does anyone have any questions before we get
23 started?

24 Okay. We will go on to agenda item number two
25 which are some follow-up materials from the last

1 meeting. There are three documents in your
2 materials and there's one other document that was
3 distributed this morning. They're follow-up
4 material.

5 Request number one is an estimate of revenues
6 from accessing a flat rate of 50 cents on prepaid
7 transactions.

8 Request number two in your materials is an
9 estimate of discretionary sales surtax necessary to
10 replace local communications services tax.

11 And request number three is an estimate of the
12 rate of sales tax necessary to replace
13 communication services tax revenues.

14 Does anyone have any questions about these
15 materials?

16 **MR. ROSENZWEIG:** Will somebody walk us through
17 the first one?

18 **MR. STRANBURG:** Sure. We'll have Bob McKee,
19 whose office prepared that, walk you through those
20 materials.

21 **MR. MCKEE:** Good morning. I'm Bob McKee with
22 the office of tax research for the Department of
23 Revenue. The first is the estimate of the rate of
24 sales tax necessary -- are we on the prepaid first
25 or which one --

1 **MR. STRANBURG:** Let's go through all three.

2 **MR. MCKEE:** Okay. On the prepaid analysis, if
3 you recall, we did an analysis earlier -- at an
4 earlier working group meeting that estimated the
5 amount of revenues that might be attributable to
6 prepaid phone service. And so that acted as a
7 basis for this analysis.

8 What we did was we looked at the number of
9 lines, then making an assumption about -- I think
10 in the first analysis on just the 50 cents, we
11 assumed one transaction per month? Yeah. On the
12 front page of the results, we assumed one
13 transaction per month per line, essentially that
14 the 50 cent fee would apply to generate the numbers
15 that are on front page of how much would be
16 generated from the 50 cent fee. Again, one
17 transaction per month per line. Sort of the growth
18 there was inherent with the growth that we
19 estimated in the -- that we had in the previous
20 analysis with respect to the growth and prepaid
21 over future years out to 2020. The different
22 growth patterns, of course, result in different
23 growth.

24 On the second page of the analysis, what we
25 did, if you recall from before, we did a low

1 scenario that I believe was \$35 per month. And
2 then we did a middle 45, high was 55 to give a
3 range of possible impact on prepaid. And so what
4 we did here is we provided the -- again, sort of
5 the possible revenues in the first block here. And
6 then below it, what we did was to say if there were
7 a 50 cent fee on there, how many transactions per
8 month would there have to be at 50 cents to replace
9 or to equal what was the estimate of the possible
10 revenues. And so there it will show you the number
11 of transactions if there was a \$35 per month fee
12 that would result in -- or that would match the
13 analysis previously of the possible revenues.

14 The next page, just the middle, the same
15 thing, \$45. And so that's the number of
16 transactions that would have to take place in a
17 month at a 50 cents fee in order to match the
18 possible revenues at the \$45 a month. And then the
19 last page on the high is the \$55 a month service.
20 So, how many transactions would have to be in a
21 month, at 50 cents, in order to approximate those
22 revenues.

23 In this analysis, you know, we tried to make
24 use of what we presented previously to the group.

25 **MR. ROSENZWEIG:** Bob, so on the middle of the

1 last few pages, you're just calculating the number
2 of transactions?

3 **MR. MCKEE:** The number of transactions.

4 **MR. ROSENZWEIG:** The dollar amounts were given
5 previously.

6 **MR. MCKEE:** Well, we were asked to do an
7 analysis of 50 cents, the number of transactions at
8 50 cents to get to the dollar amount it would have
9 to be.

10 **MR. ROSENZWEIG:** -- 35, 45 -- on the first
11 page, that's a pure new analysis in terms of if
12 it's just one transaction per month.

13 **MR. MCKEE:** That's an analysis of what the 50
14 cents would generate with the assumed number of
15 lines that we had previously, based on the analysis
16 of FCC data compared to the Public Service
17 Commission data, and implied lines with -- compared
18 to the implied lines from the wireless 911 fee that
19 currently is being paid. So we use that analysis
20 that we did previously, looked at the number of
21 lines, assumed that there was one transaction per
22 month, that's what 50 cents would generate.

23 **MS. FOX:** So, basically, you're saying with
24 the high one, the fee would have to either be 50
25 cents a month or nine times that?

1 **MR. MCKEE:** If there were -- you can get there
2 pretty quickly thinking about the effective rate of
3 CST, that if you take off the state rate assuming
4 that the difference -- the state rate CST would
5 only be .65 percent rather than the 6.65 if sales
6 tax was being collected on the prepaid transaction.
7 You get there pretty quickly with an effective rate
8 that's around to 8 to 9 percent.

9 **MS. FOX:** So if the fee was \$110 a month, you
10 just take -- it would be four and a half times
11 that? I mean, you can figure out if there were
12 some kind of a tiered situation, that you can
13 figure out what the rate would have to be based on
14 what the fee that's being charged, I think
15 that's --

16 **MR. MCKEE:** The idea here is we don't know how
17 many transactions there's going to be in a month
18 and CST has, you know, relative to most of the
19 transactions taxes we have in Florida, a relatively
20 high rate. So as a consequence, there would be --
21 a fair number of transactions would have to take
22 place at a 50 cent fee in order to match the
23 revenues that would come in on a percentage basis.

24 **MS. FOX:** But also not every prepaid phone is
25 \$55. I mean, some of them charge significantly

1 more than that. So there wouldn't need to be as
2 many transactions if the rate was higher, correct?

3 **MR. MCKEE:** Well, the assumption here,
4 Ms. Fox, is that that's the amount of taxable
5 prepaid services. Because as we know, prepaid is
6 expanding into a lot of areas beyond just phone
7 calls.

8 **MS. FOX:** Okay. Thank you.

9 **MR. MCKEE:** We have to remember Internet
10 transactions, things of that nature --

11 **MS. FOX:** Okay. I appreciate that.

12 **MR. MCKEE:** Other questions on the prepaid?
13 The next one, see what the screen guides me
14 to. Okay. This analysis, and there's a couple
15 nuances. The other two things we were asked to do
16 was to look at if local governments were granted a
17 local option sales tax to replace the local option
18 portion of the CST, how much rate would that take
19 to replace it. And the third was if there -- how
20 much statewide sales tax is necessary to replace
21 the CST in total. And on this one, we were asked
22 to look at both realized and unrealized capacity
23 with the local CST.

24 Now, a couple things I want to make sure you
25 understand with respect to the first sales taxes.

1 The local option sales tax base is smaller than the
2 state sales tax base. And that's because there's a
3 \$5,000 limit on taxability of items. So the base
4 is smaller. So there's not going to be identical
5 rates that come out, even when we get to the other
6 analysis that just replaces the local portion on a
7 statewide basis.

8 As I understood the assignment here, we were
9 to look at county by county, essentially, if a
10 local option were given to the counties to replace
11 it. So the bases do match up differently on the
12 CST and the state sales tax base. The other piece
13 that differs, when we get to the later analysis of
14 replacing all of the CST with the state sales tax,
15 we assumed in that scenario that the state sales
16 tax base would expand to include taxable
17 communication services tax transactions.

18 In this scenario, where it's a discretionary
19 surcharge, we didn't assume that. Because the
20 assumption would be that gross receipts and the
21 state portion would still be taxable as
22 communication services tax, so that the sales tax
23 base wasn't expanded to include those
24 communications services tax transactions. Those
25 transactions today are taxable for communication

1 services tax.

2 Let me see if you have any questions on that
3 before I go on.

4 So, what we did in this analysis is we looked
5 at -- and we've got a spreadsheet for you on this
6 one. What we did here is we looked at the
7 estimates for 2013. We looked at the estimated CST
8 base, the county and the municipal levies on CST.
9 We looked at the unused capacity of the local CST
10 and then we ran into a little bit of a challenge.

11 The CST, as many of you are familiar with,
12 when a local option sales tax goes into place,
13 there's a rate that's imposed countywide on the
14 local CST, both city CST and county CST, the
15 dollars are collected from that and it's -- they
16 flow like a local option sales tax.

17 When we look at unused capacity with respect
18 to local governments, most of the unused capacity
19 is in those unused local option sales taxes, which
20 for the most part require referendums. There's
21 been recent ones adopted by the -- or authorized by
22 the legislature that would now allow some local
23 governments to go up to 4 percent of local option
24 sales tax. No one has practically put in place
25 more than one and a half percent. So when you look

1 at unused capacity, there's a lot of unused
2 capacity there, but that capacity for the most part
3 requires referendums, requires the imposition of a
4 local option sales tax. And I think substantially
5 distorted the replacement revenues if they were
6 included in a replacement surcharge to replace
7 those revenues as well.

8 I think I included in the write-up the amount
9 of used capacity. Yeah, there's 57 million
10 utilized discretionary surcharge CST capacity. If
11 everyone went up 1 and a half percent, there's
12 73 million in unused capacity. But if everyone
13 went to their maximum, there's 225 million in
14 unused capacity. So given that that compares --
15 that 225 million is roughly 20 percent of total
16 local CST revenues, we didn't include it in the
17 replacement analysis.

18 **MR. SUGGS:** You stopped at --

19 **MR. McKEE:** We kept the 57. We kept the 57.
20 So we essentially replaced what was --

21 **MR. SUGGS:** 57 is what's there now?

22 **MR. McKEE:** 57 is what's in place now. So the
23 replacement rate includes 57. They don't include
24 the 73. They don't include the 225 million in
25 addition. They do include the unused local CST

1 capacity which is roughly 18 million.

2 **MR. SUGGS:** That's fine. Because even if the
3 CST went away, locals would still have that -- have
4 the ability to use that unutilized capacity on the
5 local options if it ever happens, that --

6 **MR. MCKEE:** In the other scenario where the
7 base is broadened to include the -- what's taxable
8 for CST, taxable for sales tax tomorrow, it washes
9 out. Because the base would be bigger, they'd be
10 put in the surcharge base. In this scenario, the
11 base would still not include those transactions.
12 But any future levy, it would be known at the time
13 that it was put in place with the referendum that
14 the revenue base would not --

15 **MR. SUGGS:** This is the most conservative
16 approach just using --

17 **MR. MCKEE:** To include those -- we had some
18 distortion in the potential maximum rates. And for
19 some jurisdictions, it pushed it up close to
20 1 percent. Now because the bases differ, it does
21 result in differences -- in different rates that
22 would be necessary. It's sort of like when the CST
23 was put in place originally, the replacement rates
24 differed depending upon how the acquired basis
25 matched up to the new CST base. It's the same

1 situation here. You see, I think the high was -- I
2 believe Clay County would require a rate of 4.82 to
3 replace their revenues.

4 You have some jurisdictions, particularly
5 non-charter counties that are much lower rates.
6 Looking at Walton County, I believe, they were the
7 lowest at just over a tenth of a percent that would
8 be necessary on sales tax to replace their
9 revenues. And it's because of differences in the
10 sales tax base composition from the CST
11 composition. If you think about it a minute,
12 Walton County, lot of tourist activity, shopping
13 destination, there's a lot of sales tax that gets
14 generated in that county compared to what would
15 come from CST.

16 Look at Clay County, sort of a commuter county
17 that borders on Jacksonville, Duval, not a lot of
18 commercial activity, not a lot of retail, things of
19 that nature in the county. A lot of that activity
20 takes place in border counties. So they end up
21 with a higher rate compared to some of the --
22 communities.

23 Are there any questions?

24 **MS. KITTRICK:** You just triggered a question
25 in my mind when you mentioned the tourist activity.

1 Do you know off the top of your head how much of
2 the sales tax is borne by out-of-state tourists?

3 **MR. MCKEE:** That's been an area of a fair
4 amount of work. I think we track in sales tax a
5 category that's called tours and recreation. And
6 it's a substantial category. However, we are not
7 able to -- one of the challenges on -- and lots of
8 sales tax get information from the entity that
9 collects sales tax and not about the underlying
10 transactions. So included in that category are all
11 admissions, all restaurant purchases, all hotel
12 stays.

13 So if you go out to lunch today, you're --
14 tours and recreation. You go to the movies
15 tonight, that falls in that category. Just like
16 somebody comes in from out of state and buys a
17 ticket at an amusement park. So that is a
18 substantial category in our sales tax. Directly, I
19 think the numbers that I recall are somewhere in
20 the teens. You know, somewhere 11 to 17 percent I
21 think are what the in-depth analysis we looked at
22 show. It is a substantial portion that is paid for
23 by out-of-state residents. But it's been a number
24 of different analyses.

25 **MS. KITTRICK:** Okay. Thank you.

1 **MR. MCKEE:** Any other questions on the local
2 piece?

3 All right. The third one -- and just sort of
4 cutting to the bottom line, the statewide on the
5 local base, because that \$5,000 limit, it would
6 require a rate of about just under .3 percent if it
7 were imposed statewide. But again, you've got
8 those variations county by county.

9 Looking at the statewide, if the statewide
10 sales tax were replaced, we had a little bit of a
11 challenge here, too. Currently the general sales
12 and use tax rate is 6 percent statewide. There is
13 a 7 percent rate on electricity. And so we did two
14 scenarios, one that would increase both of those
15 1 percent, one that would increase just -- excuse
16 me -- both of those that would increase by
17 whatever's necessary to replace it. Another that
18 would just look at the nonelectric transactions and
19 just increase that portion of the rate.

20 **MR. DUDLEY:** That's just on the commercial
21 sales electricity?

22 **MR. MCKEE:** Just commercial sales electricity,
23 yes, Charlie.

24 So we used our annual sales tax data to get an
25 idea of how much of the sales tax came from the

1 purchase of electricity. We looked at the gross
2 receipts, the state sales tax and the local
3 revenues to come up with a base. And the
4 direct-to-home revenues and look at the base. We
5 use the REC estimate for '13-14 to estimate the
6 base. We did assume in this when we looked at
7 replacing all of the rate, that the base would be
8 expanded to include those CST expenditures. When
9 we do the initial one that's just the local, in
10 that instance, we did not have the base expand
11 because there's an assumption that if do away with
12 the local, you still have the state CST and gross
13 receipts CST. And in that instance, the base
14 wouldn't expand.

15 When you look at the replacement rates, you
16 see that we did an analysis for '12-13, '13-14,
17 '14-15 and '15-16, you see the rates essentially
18 shrinking over that period of time. That's due to
19 the current forecast -- there's a difference in
20 growth rates. Current forecast for sales tax has
21 much more consistent healthier growth than the
22 current CST forecast. Current CST forecast has a
23 much lower growth rate than does sales tax. And so
24 as a consequence, as you look at it over different
25 years, the replacement rate becomes lower due to

1 that additional growth in sales tax.

2 On the statewide one, we did the replacing all
3 CST. Again, because we assume that the sales tax
4 base would expand for the state portion, only that
5 difference in the .65 percent needs to be replaced
6 then. Because the rest -- 6 percent of the state
7 portion would be essentially recouped by the
8 general sales tax rate on the expanded base. So it
9 resulted in a statewide rate in the one that's
10 printed here on the '13-14 analysis of 6.34.

11 And then the last block shows similarly what
12 would the rate need to be with electric and without
13 electric over those -- over that 40-year horizon.
14 And you can see the electric, essentially in the
15 later years with rounding, it doesn't really make a
16 difference in terms of the necessary rate. But we
17 wanted to make sure that you understood there might
18 be a policy option there given the differential
19 rates.

20 **MR. DUDLEY:** Bob, I can't remember if REC does
21 it three- or five-year window -- do the reviews.
22 When you do -- impact analysis, is it a three or
23 five year?

24 **MR. MCKEE:** It's been three, but we had
25 actually an REC retreat yesterday which my

1 understanding is it will go to five years.

2 **MR. DUDLEY:** Okay. Just a question I guess I
3 have, if you were asked to look at a replacement
4 sales tax rate for state CST, that it would be
5 revenue neutral, meaning over that five-year
6 period, it would generate substantially the same
7 income as is projected for the CST to generate,
8 would you then look at the -- your projected
9 five-year replacement rate and pick a midpoint?

10 **MR. MCKEE:** It would really depend on the
11 policy decision of how the policymakers define the
12 revenue neutral rate. If they were to say that
13 over the first five years, it was over that
14 five-year period, it should generate the same
15 amount of revenue, then it would point towards one
16 rate. If it were determined that in year five, it
17 was to be revenue neutral, it would point to a
18 different rate. If it was determined year one it
19 had to be revenue neutral, then it would point to a
20 different rate.

21 **MR. DUDLEY:** Okay. So what your analysis does
22 just from a static, I guess, evaluation was if you
23 were going to do this -- policymaker wanted to do
24 this and be revenue neutral year one, the rate
25 would be 6.34, right?

1 **MR. McKEE:** Yes. In year one, year one being
2 '13-14, it would be 6.34.

3 **MR. DUDLEY:** Right. It would be 6.34. But
4 what you're saying is that the projected estimates
5 for state sales tax is much better as a standalone
6 than the current CST from a growth perspective and
7 stability perspective, so that replacement rate
8 would be different, as you've outlined, maybe
9 subsequent --

10 **MR. McKEE:** Yeah. Similar to sort of the
11 other analysis we did in looking at prepaid,
12 looking at the residential rate where you have
13 differential growth rates, particularly with
14 residential exemption going in different
15 directions, you end up having different impacts on
16 when you choose or how you define revenue
17 neutrality.

18 **MR. DUDLEY:** So if you were going to do a
19 '13-14 revenue neutral replacement rate for state
20 and local, would you take the 6.34 on average and
21 add in the .282 from your previous analysis or --

22 **MR. McKEE:** No, no. In this scenario, 6.34
23 replaces everything.

24 **MS. KITTRICK:** Everything.

25 **MR. SUGGS:** And to be clear, we're just

1 talking about adding .34.

2 **MR. McKEE:** Just adding .34.

3 **MR. SUGGS:** We're already at 6 percent.

4 **MR. DUDLEY:** No, I understand.

5 **MR. SUGGS:** Now we're covered if we do have to
6 come back and distribute our share out of that.

7 **MR. DUDLEY:** I understand. I know this is
8 just an academic exercise; I'm just trying to
9 understand --

10 **MR. SUGGS:** No, this is a good --

11 **MR. DUDLEY:** So every cell phone bill, video
12 bill, everything would be at 6.34 and that would
13 replace the state -- all the state and local CST?

14 **MR. McKEE:** Every transaction.

15 **MR. DUDLEY:** Every car sale, over good --

16 **MR. McKEE:** Every transaction that's currently
17 subject to sales tax and every transaction that's
18 currently subject to CST would be, instead of at
19 their 6 percent or their CST rate, would be at
20 6.34.

21 **MS. KITTRICK:** And the sale of commercial
22 electricity would go from 7 to 6.34 percent?

23 **MR. McKEE:** No. In the analysis with electric
24 and the base, that's essentially -- their rate
25 would be seven plus the rate difference, right?

1 Yeah, so theirs would go from 7 to 7.34. So that's
2 why we wanted to distinguish between those two
3 different bases because it's a policy option
4 whether it applies to everyone.

5 **MR. DUDLEY:** What if you wanted to take the
6 commercial electricity and have it to be the same
7 as the new sales tax rate with replacing the CST?

8 **MR. MCKEE:** We'd have to calculate that. We
9 didn't calculate that as one of the scenarios.

10 **MR. DUDLEY:** It would be higher than 6.34.

11 **MR. MCKEE:** It would be higher than 6.34, yes.

12 **MR. DUDLEY:** You'd have to look at the delta
13 between 7 percent currently on the commercial
14 electricity and what 6.34 generate in the same
15 base. Look at the difference and then spread it
16 across the whole sales tax base to figure out what
17 the increase --

18 **MR. MCKEE:** We'd essentially have to look at
19 the increment between 6 and 7, take those revenues
20 and put them in the replacement revenues to
21 calculate out the replacement rate. It would be
22 higher. I wouldn't expect it to be substantially
23 higher. I mean, just, you know, given the
24 magnitudes, it's hard to say without looking
25 specifically at the number.

1 **MR. DUDLEY:** Might be 6.5.

2 **MR. McKEE:** I wouldn't expect it would drive
3 it that high.

4 **MR. DUDLEY:** Not even that much.

5 **MR. McKEE:** I mean, you've got a differential
6 between, you know, 6 and 7 that's only on -- I
7 mean, when you exclude it from the base, it only
8 results in a .1 percent difference in some
9 scenarios. So I'm just not expecting it would make
10 a huge difference.

11 **MR. DUDLEY:** Okay.

12 **MS. FOX:** Mr. McKee, does this scenario
13 include prepaid?

14 **MR. McKEE:** This scenario looks at the current
15 forecast. So it does not include anything that's
16 not in the current --

17 **MS. FOX:** So, if prepaid were included in the
18 scenario, how likely is the -- to be the same as
19 this rate?

20 **UNIDENTIFIED SPEAKER:** Well, prepaid is
21 included in this scenario so far as the prepaid
22 sales are currently included in the sales --

23 **MS. FOX:** So the 6 percent part is included
24 now for the state, but the .34 on prepaid being
25 added, is that a logical assumption or is that

1 overstated?

2 **MR. SUGGS:** I agree with -- I mean, we would
3 have a higher number to replace if -- like even if
4 you put like the 34 million -- I mean, it might go
5 to .35 or .36, but I think Sharon -- we would have
6 a higher number to replace.

7 **MR. McKEE:** What we calculated were
8 replacement revenues.

9 **MR. SUGGS:** Based on --

10 **MR. McKEE:** Based on the current REC CST
11 forecast which would not include, I think, the
12 majority of what has been discussed as possible
13 prepaid revenues where the CST applies. It applies
14 to all --

15 **MR. SUGGS:** We would have to say, hey, we
16 should have been given something on prepaid --
17 considering replacing the CST -- take into
18 consideration --

19 **MR. McKEE:** It sort of goes back to the
20 definition of revenue neutral. I mean, what is
21 revenue neutral definition?

22 **MS. FOX:** As an academic discussion, revenue
23 neutral from my perspective is what -- this
24 explains part of the decrease in revenues that
25 local governments have received because of the

1 disparity in how prepaid has been --

2 **MR. SUGGS:** Bob, can I ask a question, too?

3 What was your billing number for last year,
4 Charlie?

5 **MR. DUDLEY:** It's in here. 809.

6 **MR. SUGGS:** Let's say we went to -- going to
7 the sales tax, okay, make -- I mean, like the books
8 and records stuff, do you still in applying the
9 sales tax to CST -- some of this stuff, I know you
10 can't -- they've been able to separate Internet
11 transactions or Internet access on broken records
12 for -- correct?

13 **MR. MCKEE:** The unbundling, there's a
14 provision related to unbundling and it's my
15 understanding that's in the federal legislation.

16 **MR. SUGGS:** But it's been like since '05. The
17 new stuff -- how does this affect like the new
18 stuff? The stuff in 809, is it still relevant if
19 you switched over to this?

20 **MR. MCKEE:** There are other folks who are much
21 more versed in sales tax than I am that work for
22 the Department. My understanding is sales tax does
23 not contain similar unbundling provisions as were
24 passed recently in 809. That generally if
25 something includes a component of taxable for sales

1 tax, the transaction is taxable for sales tax.

2 **MR. SUGGS:** Let me ask this, Charlie, I worked
3 with you on some of this, a lot of -- a portion of
4 unbundling stuff you got was so you can do CST and
5 non-CST stuff, but the way you market it and
6 deliver it to your customer. So from that
7 perspective, that would not be necessary because
8 now you can -- if everything was just sales tax,
9 you just put it -- you know, outside of --

10 **MR. DUDLEY:** Right.

11 **MR. SUGGS:** Outside of, I guess, Internet
12 access, everything else you can still do cable and
13 home security because not everything is at 6.34.

14 **MR. DUDLEY:** Right. But if I was also
15 offering Internet access in there, I'd want to have
16 unbundling language for a nontaxable service, an
17 exemption.

18 **MR. SUGGS:** But do you already have that? Is
19 Internet compared to sales tax? Can you already
20 unbundle Internet?

21 **MR. DUDLEY:** I think I have it in the CST
22 context.

23 **MR. SUGGS:** But not --

24 **MR. DUDLEY:** -- it's in 212. So I think
25 that's what Bob's saying is it would be a need,

1 from my perspective anyway, to be able to allow our
2 customers to either pick a standalone service,
3 whether it's taxable like video or phone would
4 be -- or exempt like Internet.

5 And if they decided to save money and bundle
6 those services, I wouldn't want them subject to tax
7 on something the federal government and the state
8 has determined to be nontaxable, like Internet. So
9 I'd want to be able to pull out the portion of
10 value that's assignable to the exempt Internet
11 access piece.

12 I'd also want to make sure I wasn't going to
13 get a class action lawsuit. Although I may have a
14 state action unity claim, if sales tax required --
15 but I wouldn't want to be in that position if I'm
16 spending my day in court, I would want to have the
17 same ability. I would not have the issue if it was
18 part of 809, which was a concern of adding new
19 things to the bundling like home security -- sales
20 tax, and we want to make sure those customers don't
21 pay CST on sales tax. We also have TPD sales that
22 are in that bundle and this would help that.

23 **MR. SUGGS:** Because --

24 **MR. DUDLEY:** -- resale that we then turn
25 around and rent or lease to customers. So it does

1 take away a lot of those -- some of those concerns
2 and issues with prepaid, not the exempt pieces.

3 **MR. SUGGS:** Right now, if we went to sales tax
4 pretty much only exempt piece would be Internet
5 access. 809, we start getting into ring tones and
6 stuff like that.

7 **MS. KITTRICK:** Right.

8 **MR. DUDLEY:** I think the other thing we've
9 done is from an SSTP perspective. And that whole
10 policy that's -- moving to a system like this is
11 almost a requirement of SSTP -- differential tax
12 treatment. You know, you've now put yourself in a
13 better position to solve the Amazon problem as it
14 relates to goods and services, or at least be
15 extremely well positioned for that as far as we can
16 go in the nexus world from a state perspective.
17 And that's just my opinion.

18 **MR. LINDSEY:** It would greatly simplify it.
19 You know, you're right, it would just be --
20 primarily it would be the Internet portion. One
21 other thing to mention is the wireless already has
22 this kind of baked in from the Mobile Sourcing Act,
23 so there already is an unbundling provision. So
24 one part of the industry would have it, so it
25 probably -- it would make sense to go ahead and

1 include that if it were a proposal to make it for
2 the whole communications industry. And it would
3 be -- as well. Yeah, it would be greatly
4 simplified. Something that's taxable or not
5 taxable to -- grappling with different rates and
6 all those complications.

7 **MR. SUGGS:** Marshall, what do you have to say?
8 Because you're DOR.

9 **MR. STRANBURG:** We don't get into opining on
10 policy calls, so --

11 **MR. SUGGS:** Administratively, this would be --
12 in terms of audit and collections, all that stuff,
13 situsing --

14 **MR. STRANBURG:** I think you can see from some
15 of the discussion we're going to have when we start
16 talking about some of the options later today,
17 there are some things that we had proposed that in
18 respect to unbundling and transparency of the
19 charges -- yes, you can go to something like
20 this -- those go away -- but maybe as we're talking
21 about not completely go away because you would
22 still -- if you have exempt services as part of
23 your bundle, if you still need -- you know, would
24 there be some benefit in providing information to
25 the customer, not just having it on books and

1 records.

2 **MR. ROSENZWEIG:** Just an economic exercise
3 obviously, changing the sales tax rate statewide is
4 a huge undertaking, but in addition to the sales --
5 there's a considerable portion to gain from out of
6 state, so swap meets -- we're all playing less
7 here. The state -- the issue right now is the
8 sales tax in Florida is exempt -- a portion is
9 exempt in federal taxes. So as a resident in
10 Florida, you get double savings. You get outside
11 people paying and you can now deduct a portion you
12 were paying. So even if it's a one-to-one spot,
13 even if you paid the same in sales tax and you are
14 in CST, you basically -- whatever your effective
15 tax rate in that deduction -- so there's more
16 pieces to support --

17 **MR. STRANBURG:** Just a cautionary note on
18 that, Alan, that is one of those extenders that I
19 think expires at the end of 2012.

20 **MR. ROSENZWEIG:** They keep renewing that.

21 **MR. STRANBURG:** -- renewals and I think
22 it's --

23 **MR. DUDLEY:** Fiscal cliff.

24 **MR. ROSENZWEIG:** I'm sure we can push them
25 over if we have to.

1 **MR. MCKEE:** It's in the vehicle that's
2 driving --

3 **MR. ROSENZWEIG:** That's driving towards the
4 cliff.

5 **MR. MCKEE:** It's one of the passengers.

6 **MR. ROSENZWEIG:** I'm sure they're paying
7 attention to this, too -- the federal government.

8 **MS. KITTRICK:** I mean, you know, from our
9 perspective, I really appreciate the work on, you
10 know, this estimate. I can't say strongly enough
11 that I think this is the best option we have in
12 terms of ensuring the revenues are stable going
13 forward; there's the administrative simplicity,
14 that it takes care of the competitive issues that
15 we have now and may have in the future with the
16 over-the-top providers. It gets you to where you
17 want to be with the simplified structure for --
18 ability of Amazon taxes -- Amazon-like taxes, nexus
19 issue questions. So thank you for putting that
20 together.

21 **MR. MCKEE:** There is one sort of policy issue
22 that we don't talk about here, but an additional
23 assumption that's really not talked about is that
24 this can be done with respect to gross receipt
25 taxes and would be still able to be -- for pick up

1 purposes.

2 **MS. KITTRICK:** Right.

3 **MR. McKEE:** And that the replacements are
4 fully -- and someone else would have to look at
5 that -- constitutionality purposes to see whether
6 that could be done.

7 **MR. SUGGS:** That was going to be my next
8 question --

9 **MR. McKEE:** Yeah, the assumption here is that
10 the dollars -- can be used for that same purpose,
11 they can be designated as gross receipt dollars.
12 Someone else -- we have to look at the
13 constitutionality of that, whether there's a
14 complexity dealing with the gross receipts portion.

15 **MR. SUGGS:** Let me ask about like currently
16 the gross receipts portion, that's dedicated in the
17 language, gross receipts -- does it go to a trust
18 fund or does gross receipts go --

19 **MR. McKEE:** Gross receipts go to public
20 education capital outlay. It goes towards --

21 **MR. SUGGS:** It's booked in the trust fund,
22 dedicated a set-aside -- the new system, everything
23 would go to GR and we would have to rely on
24 whatever legislators were here in their approach to
25 shift -- off the top and send it --

1 **MR. MCKEE:** The issue starts with how the
2 constitution allows the state to -- and it either
3 has to be specifically laid out in the constitution
4 or it requires a statewide referendum. In the
5 constitution, there's a specific measurement that's
6 tied to gross receipts tax to -- that goes to
7 bonding for PECO. So, it's a complexity. It's
8 something that would need to be looked at.

9 **MS. KITTRICK:** I have question just because I
10 was not here when you did the CST. Did you have to
11 do anything constitutionally to allow the CST
12 dollars to flow to the GRT then?

13 **MR. MCKEE:** Statutorily, it is Chapter 203,
14 gross receipts, Chapter 203. So the levy on CST is
15 actually gross receipt levy. It's levied by
16 Chapter 203. The constitution actually references
17 Chapter 203 and the gross receipts tax and what's
18 allowed to be measured for bonding for public
19 education capital outlay. So it would need to be a
20 levy under 203 in order to be -- in my
21 understanding of the constitution, in order to be
22 able to be pledged for PECO purposes.

23 So, again, someone else would have to look at
24 that. Is there a way to characterize some part of
25 the levy as a Chapter 202 levy on a broader base?

1 I mean, it was done with the CST, could it be done
2 here? You know, other minds would have to think
3 about it.

4 **MS. FOX:** I presume the same would have to be
5 done with regard to pledging political funds --

6 **MR. McKEE:** Actually, no. The local
7 governments have relatively broad authority to
8 bond, home rule and statutorily can be granted
9 the -- so it's not the same restriction in the
10 constitution. The legislature can grant it or they
11 can restrict it.

12 **MS. FOX:** At will.

13 **MR. McKEE:** As they have, for example, local
14 options sales tax.

15 **MS. FOX:** At will. And they change the rate
16 at will as well, correct?

17 **MR. McKEE:** My understanding of the scenario
18 with the state tax and legislature controls state
19 statutes. As they do statutes relating to local
20 option taxes.

21 **MR. DUDLEY:** As they do with CST taxes.

22 **MR. McKEE:** As they do with CST today. They
23 can change CST today and that's within the
24 legislative prerogative with respect to the
25 statutes.

1 **MR. SUGGS:** I think ours would be taken care
2 of -- however, they decided to distribute our share
3 to us to -- they would have to spell it out. I
4 mean, like it's spelled out in the CST stuff.
5 Spelled out in the half cent --

6 **MR. MCKEE:** Yeah.

7 **MR. ROSENZWEIG:** Question, I'm trying to
8 figure out, Bob, is the impact to -- obviously, not
9 a typical homeowner or typical person, obviously,
10 right now that is paying CST, but -- \$200 a year, I
11 mean, through the cable bill, I don't know, I'm
12 trying to take a guess and reverse back. If you
13 replace it with .34, you know, how much in sales
14 tax, taxable transaction you have to do. So, for
15 example, I have \$200 a year in CST taxes right now
16 as a homeowner, at .34 would mean I'd have to spend
17 \$60,000 in taxable transactions to equal what I'm
18 at paying right now in my CST.

19 I mean, it just seems like there's a lot of
20 good stories there for the homeowner, the consumer,
21 potentially, that this in the end may be better for
22 you. I'm assuming as a retailer all of a sudden a
23 \$30,000 car -- just added \$100 to the price of the
24 car. So, I'm assuming retailers and other areas
25 are going to -- to be like now you've increased the

1 costs of all their goods.

2 I'm just trying to -- I don't get too far down
3 the road, but if there's any potential traction,
4 that's how we locally look at this when we're
5 analyzing --

6 **MR. SUGGS:** I see some --

7 **MR. ROSENZWEIG:** I'm assuming that's the type
8 of stuff that -- I mean, I know it sounds good here
9 with this group's sole focus, but there's obviously
10 a much broader piece of the puzzle.

11 **MR. MCKEE:** Both bases, both the sales tax
12 base and the CST base apply to residential
13 transactions to some degree and apply to certain
14 business transactions. So it's really going to
15 depend upon the mix. What CST does not apply to
16 however, with the exception possibly of
17 transactions that take place in hotels, is it does
18 not capture that out-of-state resident because of
19 the sourcing rules. So the sourcing rules would
20 direct their CST base with their base related to
21 communication services tax to their place upon
22 reviews, whereas the sales tax is much more of a
23 point-of-sale type of transaction.

24 And so to the extent that we do have
25 out-of-state transactions take place, you would

1 expect that a possible outcome -- a likely outcome
2 may be that the burden borne by Florida residents
3 and Florida businesses may actually fall under that
4 scenario. With all the possible caveats and --

5 **MR. ROSENZWEIG:** All on tape. It's good.

6 **MR. STRANBURG:** Any other questions for Bob?

7 **MR. SUGGS:** I guess one last thing, in both
8 two and three and one we're all good because -- I
9 think, Kathleen, you left at the end of that. I
10 know you had to leave at the end of the last
11 meeting, but we brought up option two -- option
12 three here, we brought up option two. I think the
13 main difference -- I mean, clearly option three
14 gets everybody out. And then -- but it moves
15 locals to more shared type thing on a state --
16 where option two got locals out with a replacement
17 revenue source that we retain local discretion
18 under. So -- got to was the local CST is like a
19 local discretionary tax. We have a range of rates.
20 We can choose to do it or not to do it. So option
21 two gave us another local option replacement
22 revenue and makes your life halfway easier -- local
23 CST -- eliminate situsing and all of that. So it's
24 just you and the state. But for us, we sort of
25 retain -- he gave us the, I think, the rate -- gave

1 us the same revenue, we retain sort of the level of
2 local -- type of discretion over the revenue. So
3 that's why we had asked for number two. But I
4 guess we can get into the discussion. I think
5 probably people at the table would like two and/or
6 three depending on whatever. We can -- did discuss
7 that later in the options. But I think -- Sharon,
8 did I capture everything right? Two, why we --
9 talking about two?

10 **MS. FOX:** I took this as just an exercise. I
11 think local control is a primary importance to us
12 with regard to being able to decide what our
13 residents require as far as services and then how
14 we provide those services with the funding that is
15 ours. So it's a little bit -- I would be making an
16 overly broad statement if I said that this fixes
17 the problem because it does not.

18 **MR. SUGGS:** Two technical questions for you,
19 Marshall, with DOR technology can you add .34 and
20 it not be a problem or .25 or .5?

21 **MR. STRANBURG:** Davin, let me answer it this
22 way. I don't know that it would be so much our
23 problem as it is you have to talk to the folks
24 in -- like the retail federation, so forth, what
25 would it cost businesses to have to reprogram their

1 systems to do that. You can ask, but my question
2 is they're going to say, of course, there's
3 additional costs anytime you have to adjust a rate;
4 to the extent you have variance in rates, I would
5 assume that would be a problem. If it's not an
6 even number, you know, a .5, .25, that adds further
7 complicated factors to it. So we could do our own
8 internal programming. I don't know that, again,
9 the burden or the costs would be on us; I would
10 think it would be on the retail people would have
11 to be the ones to weigh in on that.

12 **MR. MCKEE:** I believe Hillsborough County did
13 have a local option rate of .75 at one point. They
14 added, I believe, a half cent of infrastructure
15 surtax and they added a quarter percent of indigent
16 care surcharge at one point. So I believe there
17 is --

18 **MR. STRANBURG:** Gainesville or Alachua County
19 also has a --

20 **MR. MCKEE:** I think that one expired, but I
21 think they did have a .25. I think the statutes do
22 seem to contemplate in some of the surcharges, a
23 surcharge that is at least .25 or at least .1 or
24 .2. Now whether they contemplate .14, I'd have to
25 go back and review them again.

1 **MR. DUDLEY:** Is that why you guys have the
2 brackets for --

3 **MR. McKEE:** We generate a lot of the brackets.
4 I mean, you know, the --

5 **MR. DUDLEY:** -- rounding there, too, in --
6 always round up?

7 **MR. McKEE:** I would certainly recommend if
8 that there's administrative issues, that they could
9 be solved when a rate was being adjusted, that
10 perhaps that might be the right time to consider
11 them.

12 **MR. DUDLEY:** Just trying to avoid --

13 **MR. McKEE:** But I think if they were to go to
14 a rate like that, mathematical rounding, my
15 understanding from conversations with the industry,
16 would be much easier to administer than current
17 bracket system.

18 **MR. SUGGS:** Last question, in the scenario
19 where we're replacing the entire CST with the .34,
20 as you know like from the satellite stuff, will we
21 get a little flow through, through revenue sharing
22 and like for the fiscally constrained distribution?
23 Does that put all the money back in the pot? Puts
24 all of that money back in the pot so we
25 redistribute in the same -- does it catch

1 everything?

2 **MR. MCKEE:** The analysis we did was designed
3 to capture the current forecast revenues as they
4 came in, not as ultimately they were distributed.
5 So they were designed to capture -- as you look at
6 the analysis, you'll see we use -- and the way the
7 REC presents the number, they include a part of the
8 direct-to-home satellite and the gross receipts
9 portion, a part of the state sales tax, and then
10 what they describe as the additional is that
11 4 percent that then is ultimately shared with
12 locals, either through the half cent program or
13 through the fiscally constrained counties. So this
14 analysis included all those revenues in calculating
15 the replacement.

16 **MR. ROSENZWEIG:** And something else --

17 **MR. RESNICK:** Marshall, can I just ask a
18 question?

19 **MR. STRANBURG:** Yeah, go right ahead, Mayor.

20 **MR. RESNICK:** Thanks. With respect to all the
21 replaced taxes, this also includes the DBS tax, the
22 communication services tax on DBS?

23 **MR. MCKEE:** Yes.

24 **MR. RESNICK:** So do you know if that --
25 creating just a sales tax on that that's

1 distributed to local governments through whatever
2 mechanism it would be distributed, is that allowed
3 under federal law?

4 **MR. MCKEE:** My understanding is that the
5 federal preemption is with respect to the local
6 rates on direct-to-home satellite, not state rates
7 on direct-to-home satellite. And that once it's
8 state revenue, the state distributes it as they
9 choose with any other state revenue. I think there
10 would be, you know, an issue on the local option
11 that it most likely would not be able to apply to
12 direct to home, but that's the case with the CST
13 today. That is, there's a discretionary surcharge
14 on that variance rate is not imposed by the
15 direct-to-home satellite portion of the taxable
16 base portion of the CST.

17 **MR. STRANBURG:** Brian?

18 **MR. SMITH:** Just for clarification, it's
19 imposition and collection has to be at the state
20 level. So you start with those two things and --

21 **MR. MCKEE:** Which my understanding in the
22 scenario we were talking about, that would be the
23 case -- state level.

24 **MR. ROSENZWEIG:** From Sharon's point of view,
25 the home rule versus the revenue certainty is a

1 hard one. I don't know where we would -- but I
2 mean, obviously Davin can speak for the counties in
3 general, but for Leon County, when we talk about it
4 internally, revenue certainty in this situation may
5 trump our desire to repay that -- CST perspective.
6 If there was a statewide sales tax or something
7 else that there was some revenue certainty for a
8 declining revenue stream, we had some guarantees
9 that would be there for a period of time, that's --
10 in financial perspective. That's a hard, hard
11 decision to give up any -- but if we can get some
12 guarantees and eliminate the -- that would be
13 something we'd support. Hard thing to do, but in
14 the end, may be better off for our residents.

15 **MS. FOX:** And just one last comment, that does
16 mean, though, that there are some communities that
17 will be paying more than they're paying now and
18 other communities that are paying less than what
19 they're paying now because it's all going into one
20 big bucket and then being distributed.

21 **MR. ROSENZWEIG:** Sales tax versus CST, so --

22 **MS. FOX:** They'll be donors and they'll be
23 receivers in this case.

24 **MR. RESNICK:** Under this scenario, I mean,
25 just to chime in, sorry about this, testing the

1 alarms in our building, so sorry for the noise.
2 But the -- I mean, there would be people obviously
3 not using these services that are paying,
4 basically, tax on these services. So I mean, from
5 a policy perspective -- first of all, I don't think
6 the legislature is in a very good mind to increase
7 sales. But that's a whole different story. And
8 based on the constitutional amendments that the
9 legislature placed on the ballot, it doesn't seem
10 like they want to tax out-of-state residents for
11 services that are used for in-state residents. But
12 that's a whole -- those are different policy
13 issues.

14 I think the devil would be in the details of
15 the distribution. Because as the counties just
16 have said, they want to make sure that it's revenue
17 neutral per each count. And I'm sure the cities
18 would feel the same way, so -- I don't know how
19 that would be administered.

20 **MR. STRANBURG:** Any other questions for Bob?
21 Thank you, Bob. Appreciate the work you and your
22 staff have done in putting this information
23 together.

24 Another follow-up item that I'm going to ask
25 Davin if he would talk about the information he

1 passed out this morning. If you could give us a --

2 **MR. SUGGS:** Two minutes and then -- I think at
3 the end of the last one, Mayor Resnick asked me to
4 look at sort of local government revenues. And in
5 the two weeks, I just did a real high level -- I
6 just went into the Census Bureau where they have
7 some revenue expenditure data. It's very high
8 level. I didn't drill it down too far.

9 If you look at the first page, it just -- and
10 the local government in this aspects, are counties,
11 cities, schools, special districts, that type of
12 thing. It looks at general revenues. Looks at
13 revenues of local governments. And I just put on
14 there the US and I took a cluster of states in the
15 southeast with Florida out there. The first page
16 is total at a high level. I didn't break it down
17 between general revenue, utility revenue and
18 infrastructure.

19 And then if you go to the second page, if you
20 look at -- it takes general revenue, but then it
21 looks at a subset of inner governmental revenue and
22 general revenue from all sources, which is sort of
23 where we're hitting at in terms of when we talk
24 about the discussion we just had versus -- option
25 three versus option two, okay.

1 Option two that Bob went over, it would still
2 be a home source revenue. Option three would --
3 that Bob went over, we would sort of be put into a
4 dependent role. And just one thing that is unique
5 where you highlighted the states in the southeast,
6 the Florida local governments are the least
7 dependent on intergovernmental revenue.

8 Intergovernmental, that's state and federal revenue
9 to local governments. So, compare it to the states
10 that --

11 And then the last one, I just drilled down a
12 little bit further in terms of local government
13 revenue. In this sort of breakdown the home source
14 category, we look at the split between taxes and
15 then pretty much the local -- you have taxes and
16 then you have charges for fees, charges for
17 services and fees and miscellaneous stuff --
18 Florida we're about 55, 45. But you sort of see
19 the breakdown nationally is about 63, 36. But you
20 see the other places in the region.

21 And then a couple that I highlighted, when you
22 look at the taxes, I mean, we look at our
23 dependence on property tax. Which I mean, we -- we
24 live here, we deal with it. And a lot of that
25 \$28 million between the cities, counties. Schools

1 are probably close to half of that. And then
2 counties probably about 8.5, 9. Probably about 8.5
3 billion. And then you got a little piece for the
4 cities and the special districts. But then in the
5 sales tax and sales -- general sales tax and
6 selective -- sales taxes, were probably the same
7 for us. Then you can see how we compare across the
8 southeast. And that's how --

9 Mayor Resnick, I guess either I or Andrea will
10 mail you a copy. I'll give you an electronic copy.

11 **MS. MORELAND:** Mayor Resnick, this is Andrea.
12 We did e-mail a copy to you just this morning.
13 Were you able to receive it?

14 **MR. RESNICK:** Sorry, I'm -- is this the same
15 chart that he has on the screen?

16 **MR. STRANBURG:** Yes.

17 **MS. MORELAND:** Yes.

18 **MR. RESNICK:** So you're looking -- this is for
19 all local governments in the state just showing the
20 total revenues and the division of different
21 revenue sources?

22 **MR. SUGGS:** Right. What I -- if we want to go
23 further, I can continue to try to drill down. It
24 just -- with local governments, trying to get all
25 the information in one place quick and fast, it's

1 sort of -- you can get it at a high level like this
2 from the Census Bureau and you have to start
3 calling and going sort of jurisdiction by
4 jurisdiction. So -- if you want to get into
5 concrete examples of like other income or other
6 taxes, if there's something unique that local
7 governments have in another state that's authorized
8 by statute that we don't have, we can try to -- I
9 mean, if we want to go that route, we can continue
10 to work and try to drill down further to see --

11 I mean, like at the high level you see, in our
12 region there flows the lot of local income tax or a
13 lot of local corporate tax. If we start looking
14 out across the nation, some municipalities from
15 counties have the ability to do local income taxes,
16 local corporate income taxes, commuter taxes, that
17 type of thing. I don't think they're necessarily
18 applying for it for this region, but those options
19 are out there.

20 **MR. RESNICK:** All right.

21 **MR. STRANBURG:** Any other questions for Davin?
22 Thank you, Davin.

23 One other thing, too, that you would note in
24 your materials, we got some information that
25 Kathleen submitted. Kathleen, do you have anything

1 you'd like to say about those couple of items?

2 **MS. KITTRICK:** No, I think this is -- the
3 graphic is just an example of the sourcing issues
4 that are related to digital goods. We discussed it
5 at the last meeting. I don't know if any of you've
6 got any questions about it, but -- it's the example
7 I gave at the last meeting. Just that digital
8 goods, the transactions occur across state lines
9 and, you know, different states take different
10 views on how those transactions should be taxed.
11 And the federal framework, basically, just sets up
12 a hierarchy that says that the transactions should
13 be taxed at the customer's address. So you don't
14 have multiple states claiming revenue from that
15 transaction at the same time.

16 **MR. RESNICK:** What's the status of this bill?

17 **MS. KITTRICK:** Well, you know, if anybody had
18 a crystal ball with --

19 **MR. RESNICK:** Like the status of any bill in
20 Congress.

21 **MS. KITTRICK:** Right. I think there is hope
22 that potentially, you know, it might look good for
23 the House, but I don't know.

24 **MR. DUDLEY:** I think the point I tried to make
25 earlier is what the bill does if you -- finally the

1 bill clarifies that states are not allowed to add
2 discriminatory tax to digital goods. That's what I
3 was getting at earlier. If you were able to adopt
4 a sales tax approach instead of CST, you're, in all
5 likelihood, going to be more compliant down the
6 road to whatever the federal government ends up
7 doing, if they do anything at all. I'm not
8 promising --

9 **MS. KITTRICK:** I think one of the concerns
10 again about, you know, the CST versus the sales
11 tax, you know, you can have an iTouch, an iPod, if
12 you will, and download music to that iTouch over
13 your Wi-Fi, and just maybe pay sales tax. But if
14 downloaded the same song on your iPhone, that is --
15 you know, has service provided by AT&T or Verizon
16 or T-Mobile, you would be subject to the CST. So,
17 you know, you don't want to have a discriminatory
18 tax on a transaction that could occur multiple
19 ways, which is why the sales tax is the way to go
20 for digital goods and services. That's why we're
21 pushing federal --

22 **MR. RESNICK:** How would that change under this
23 bill if it became -- in terms of the tax on that
24 type of transaction?

25 **MS. KITTRICK:** Right, if you can -- you know,

1 we had everything under the sales tax, digital
2 goods and services could be taxed under the sales
3 tax. Assuming that -- I mean, ideally, we'd love
4 to see the federal framework in place, but to the
5 extent that we work on sourcing issues, I think it
6 would be, you know, in the -- be in line with being
7 in the base.

8 **MR. STRANBURG:** Any other questions for
9 Kathleen? Davin?

10 **MR. SUGGS:** I have a question for Bob. We
11 talked about this at the --

12 **MR. STRANBURG:** Anything else for Kathleen?
13 You have a follow-up question for some of the
14 stuff Bob talked about earlier?

15 **MR. SUGGS:** This just hit me.

16 **MR. STRANBURG:** Bob, if you won't mind coming
17 back up here. And for those of you here in the
18 room, we do have some additional copies of, I
19 think, Davin's handout that he brought this
20 morning. They are over on the side counter if
21 anyone hasn't gotten one already.

22 **MR. SUGGS:** Bob, I don't think this is too
23 difficult, but like maybe for this afternoon, think
24 about two and three, like you generate the .34
25 number in option number three to replace

1 everything, I just want you to shift that number
2 for just replacing the state portion. Assume we
3 did a combination of two and three, the locals got
4 our additional discretionary whatever to take us
5 out of the game and then you replace the state CST
6 by -- statewide sales tax. Do you understand what
7 I'm saying?

8 **MR. McKEE:** I think what you're asking,
9 Davin --

10 **MR. ROSENZWEIG:** Isn't that the difference
11 right here, the .25?

12 **MR. McKEE:** -- if the state portion were
13 replaced, meaning state gross receipts portion was
14 replaced with a statewide sales tax rate and then
15 the local was replaced with the local option; is
16 that correct?

17 **MR. SUGGS:** Correct. We still do away with
18 CST at every level, but --

19 **MR. McKEE:** Alan, for the state portion, you
20 are correct, that the difference between the two
21 analyses should point to the state portion. Where
22 it's going to differ is on the local option rates.
23 Because I talked about earlier, where we did the
24 local discretionary surcharge option, we didn't
25 expand the base to have the CST transactions become

1 taxable in sales tax. So the rates would be a
2 little bit lower than what they are in the local
3 analysis currently. I wouldn't expect fundamental
4 changes given the size difference of the basis that
5 the CST base is, I think 16 billion, and the sales
6 tax base is 341 million -- billion. So I wouldn't
7 expect there to be, you know, substantial
8 difference in rates given that it's -- you know,
9 that base is less than 5 percent of the --

10 **MR. SUGGS:** Okay. Change -- can we assume
11 that --

12 **MR. McKEE:** The rates necessary to replace the
13 local option would be lower, but I would expect
14 they wouldn't be lower more than probably around
15 5 percent.

16 **MS. KITTRICK:** Going back to the earlier
17 discussion on the DBS side, they would only be
18 under the sales tax at the state level, they would
19 not be under the local sales tax.

20 **MR. STRANBURG:** Right. Right.

21 **MR. SMITH:** We're okay about that.

22 **MS. KITTRICK:** Yeah, I know. But I would
23 imagine that Charlie and his group would not be,
24 because they're paying both the state and the local
25 portion.

1 **MR. McKEE:** I mean, of the -- the local
2 discretionary -- the amount of the additional --
3 the state CST on direct-to-home satellite that gets
4 distributed to locals is about -- is in the
5 estimate for '13-14, is 56 million. The total
6 locals, 750 million. So, you know, it's roughly
7 7 percent of that.

8 So, you know, yeah, there would be some
9 offsets and things if we assumed that the CST
10 base -- sales tax base expanded but the local
11 option base did not expand by the direct-to-home
12 satellite portion. So there would be some
13 offsetting pieces. The base would be bigger, but
14 it wouldn't be quite as big. And replacement
15 revenues would -- assuming that those revenues
16 would still get replaced for locals on that bigger,
17 but albeit not quite as big base. So that --

18 **MR. RESNICK:** Bob, do you maintain the -- does
19 DOR maintain the distribution records of actually
20 which local government gets what revenue from DBS
21 tax -- from the tax on DBS now?

22 **MR. McKEE:** The amount that gets distributed
23 to fiscally constrained counties, I think is
24 readily available and should be separately
25 identified in a couple different places on our

1 website. I'd have to check on the -- distributed
2 as part of the half cent, whether those numbers
3 are --

4 **MR. RESNICK:** I guess a different question,
5 does DOR actually do that distribution, or which
6 agency does that distribution?

7 **MR. McKEE:** We make that distribution.

8 **MR. RESNICK:** You would have exactly what is
9 distributed to each local government in Florida
10 based on that tax?

11 **MR. McKEE:** Yeah. The DBS that goes in the
12 fiscally constrained, yes, we have that readily
13 available. And I would expect that we have records
14 of how much gets distributed through the half cent.
15 Because it gets distributed based upon, I believe,
16 it's the prior year's percentage shares in the half
17 cent distribution. So a calculation has to be made
18 each month in distributing out those revenues based
19 upon the prior year distribution. So I expect that
20 that information is available. I just don't -- I'm
21 not sure I can point to it on our website, or I
22 don't have it currently, but I expect that we have
23 that information.

24 **MR. RESNICK:** I mean, I think it would be
25 interesting for us just to see how that is working

1 out, so if you could provide that, you know, not
2 for this meeting, but for another future meeting.

3 **MR. MCKEE:** Do you know how far back you'd
4 like us to go?

5 **MR. RESNICK:** Not far back. I mean, I was
6 thinking last fiscal year.

7 **MR. MCKEE:** I mean, essentially for all
8 jurisdiction, it's going to be in proportion to
9 their prior year's distribution out of the half
10 cent, but we can work to get those numbers.

11 **MR. RESNICK:** I wanted to go back to some of
12 the other charts you put up on the prepaid. Did
13 you do a calculation -- and maybe I missed this --
14 as to what the -- if we converted to a sales tax on
15 just prepaid, as to what the sales tax on prepaid
16 would need to be to offset the CST, the total CST
17 on prepaid?

18 **MR. MCKEE:** Mr. Mayor, I'm not sure I follow
19 the question.

20 **MR. RESNICK:** Okay. You know how you came up
21 with the 6.34 to new sales tax rate to replace the
22 entire CST on all services, did you look at
23 creating a sales tax rate on prepaid to replace the
24 forecasted CST revenue on prepaid services? We can
25 talk about the reason for doing that, but I don't

1 know if you did that or not.

2 **MR. LINDSEY:** Gary, I think we didn't do that
3 just because the retailers said that that was -- a
4 percentage was something that would not work and
5 that they could conceivably work with a flat rate.
6 So I think we may not have even asked for that.

7 **MR. McKEE:** I think, Mr. Mayor, to the extent
8 that any CST is currently a part of either the base
9 or the forecast for CST, that they would be
10 included in replacement revenues, to the extent
11 that they're currently within the base or revenues
12 on sales tax, they would be a part of the base
13 calculation for sales tax.

14 What we did not do is sort of the question
15 that Ms. Fox asked earlier, we did not calculate
16 any additional revenues beyond what are the current
17 forecasts -- gross receipts and local revenues for
18 CST. So we did not put anything additional for
19 what could be described as, theoretically, a gap
20 with respect to prepaid. We did not add any
21 additional revenues in there.

22 **MR. DUDLEY:** Bob, is the residential exemption
23 still at that 6.34?

24 **MR. McKEE:** I think implicitly it is because
25 we took the current forecast revenues. But we did

1 not include the amount from paying it. So it was
2 essentially built in, but would be spread across
3 all users. The benefit would be spread across all
4 users whether than specific to residential in the
5 analysis we did.

6 **MR. DUDLEY:** Thanks.

7 **MR. STRANBURG:** Bob, maybe getting back to
8 what Mayor Resnick was asking, just so I may be
9 understanding it. What I thought he was asking is
10 what would be the amount that was the -- if I'm
11 understanding, again, what Sharon was asking, the
12 difference between what may be collected today on
13 prepaid and sales tax, but what arguably someone
14 might say should have been collected instead of
15 communication services tax. I don't think we have
16 any idea what that number would be so that you
17 could then calculate off what you would have to
18 then do to adjust the sales tax rate to now capture
19 that off in sales tax rather than as what's
20 uncaptured now as communication services tax.

21 **MR. McKEE:** In an effort, I guess, to respond
22 to that question, what we did before on prepaid was
23 not a gap analysis. It was essentially a
24 magnitude, if -- starting with the supposition, if
25 all of it were taxable for CST, looking at the

1 indicator on the services, what would the magnitude
2 of that be. And didn't look at whether some
3 portion of it might be coming in the CST today or
4 whether some portion of it might be coming in as
5 sales tax today. Just looked at the magnitude.

6 I think the question -- this is why I asked
7 for the clarification from the Mayor. I think the
8 way I heard the question was what would the rate
9 need to be specifically on prepaid as a sales tax
10 to replace all of what might be CST, arguably CST
11 revenues specifically to prepaid if that's a
12 scenario. I mean --

13 **MR. RESNICK:** Right. Yeah.

14 **MR. MCKEE:** Essentially --

15 **MR. RESNICK:** -- hypothetically, you know,
16 just a flat fee of 50 cents and then I don't know
17 what the other flat fee was. But instead of -- and
18 I don't know how we -- could impose a flat fee on a
19 particular product as opposed to a tax rate. I
20 don't know how they can do that, but they can't do
21 the tax rate. But looking at what we need to raise
22 the sales tax to make it a sales tax on prepaid
23 which, you know, as Kathleen indicated, is what
24 she's recommending as opposed to charging the CST
25 on prepaid.

1 **MR. MCKEE:** If it were just on prepaid, it
2 would -- I mean, it would be essentially the
3 effective rate statewide on local which is about
4 just a little bit higher than 5 and would be then
5 the 6.65 and 2.52 so -- for local. So would
6 approximate the effective rate statewide for CST.
7 If we were talking about just a rate of sales tax
8 on prepaid and generate the prepaid revenues, not a
9 sales tax that would expand to other goods and
10 services, other items taxable for sales tax.

11 **MR. LINDSEY:** But I think we did mention
12 earlier that if you were to go back in and look at
13 the 6.34, if we were to see what would that need to
14 be to take into account the fact that we didn't
15 include that number in the projection, that it
16 would be a fairly -- it would be another point
17 something, .00 something, it might be .65 or .346
18 or something.

19 **MR. MCKEE:** I'm not sure I follow,
20 Mr. Lindsey.

21 **MR. LINDSEY:** Well, if I remember correctly in
22 the scenario three and scenario two where you went
23 through and picked up gross -- you know, the
24 current communication services tax being collected,
25 that's what's currently being collected. It did

1 not include the gap -- an estimated gap on the
2 prepaid. So if you included that instead of the
3 implied base, you know, it would have been slightly
4 higher if you included that gap.

5 **MR. MCKEE:** Going back and looking at the
6 analysis on prepaid, this is without getting into
7 any sort of -- how are things coming in today -- at
8 the middle scenario local revenues at 5.04 in
9 '12-13 were estimated to be about \$156 million, the
10 magnitude. And so compared to 6 -- 750 in local
11 revenues, you know, it's roughly -- what would that
12 make it? 20 percent. So it would -- you know,
13 when you look at the replacement revenues, it's
14 important to recognize that you, essentially, don't
15 have to replace most of the state sales tax.
16 Because it would come within the state sales tax
17 rate. So you're only replacing those revenues that
18 really are differential between the 6.65 percent
19 state portion of the sales tax and the 6 percent
20 current state sales tax rate. So you're only
21 replacing a small portion of the state sales tax.
22 You're replacing about 400 million in gross
23 receipts and 750 million in local.

24 So, you know, if you add another 250 on top of
25 it, it probably -- it would not be an insignificant

1 adjustment to this rate. I would expect it to at
2 least be around a tenth of a percent, I would
3 expect, just doing the quick math in my head.

4 **MR. SUGGS:** Almost a half cent -- start
5 approaching --

6 **MR. MCKEE:** It would be higher than the .34
7 estimate.

8 **MR. STRANBURG:** Mayor, did you have something
9 you wanted to ask?

10 **MR. RESNICK:** Just from a -- I don't know how
11 the sales tax actually works, but with respect to
12 the services from retailers, when retailers
13 purchase the prepaid products from the vendor,
14 whoever they are, do they pay the sales tax at that
15 point to the -- as part of that transaction?

16 **MR. MCKEE:** Sales for resale are not a part of
17 the current CST base.

18 **MR. RESNICK:** Not CST, sales tax.

19 **MR. MCKEE:** For the sales tax base. It's not
20 part of the sales tax base. Sale for resale to
21 prevent it is not taxable to prevent pyramiding.

22 **MR. RESNICK:** So a retail -- any product,
23 right, so a retailer -- you know if a drug store
24 buys cosmetics from the vendor to resale to
25 consumers, they don't pay the sales tax on that

1 transaction to the vendor, they just -- they charge
2 the sales tax to the ultimate consumer?

3 **MR. MCKEE:** That is correct.

4 **MR. RESNICK:** Okay.

5 **MR. STRANBURG:** Thanks again, Bob. We
6 appreciate that. One question real quick and then
7 you stand between us and our break, Davin.

8 **MR. SUGGS:** When is REC redoing the GR --

9 **MR. MCKEE:** The current schedule just got
10 posted for our conference schedule. I believe
11 November the 16th is the gross receipts CST
12 conference and December 14th is the general
13 revenue conference. And a lot of that is going to
14 be kicked off with the national economic, is next
15 Friday. You know, we've got to figure out what
16 we're going to do with the national scenario and
17 fiscal for that.

18 **MR. SUGGS:** My only point is some of the
19 numbers are going -- stuff you're going to be
20 redoing twice before session, so no matter how
21 things look at the lower half --

22 **MR. MCKEE:** Yes. These are all based upon
23 current fiscal estimates. So if the estimates
24 change, this analysis would change.

25 **MR. SUGGS:** Okay.

1 **MR. MCKEE:** And ultimately the legislation
2 would go to the revenue estimating conference; they
3 produce official forecast. We perform analyses.

4 **MR. SUGGS:** Just would like to roll with what
5 you got.

6 **MR. STRANBURG:** Thanks again, Bob. Let's go
7 ahead and take our morning break and we'll
8 reconvene at 10:45.

9 (Brief recess.)

10 **MR. STRANBURG:** If everybody would please take
11 a seat, we'll get started again.

12 Okay. Before we get started working again on
13 our options, which is agenda item three, I just
14 want to point out to everyone, we had received one
15 additional submission. We got that in from Alan
16 this week. And, Alan, I don't know if you want to
17 make any comments about that briefly or --

18 **MR. ROSENZWEIG:** No.

19 **MR. STRANBURG:** -- if you just want us to note
20 that it really -- just Leon County is supporting,
21 in essence, the submission of the League of
22 Counties -- sorry, Association of Counties.

23 Okay. We will pick up now running through the
24 options like we had started it at our last meeting
25 working through them. We have Jeff Stachnik from

1 the Department here to act as the facilitator if
2 need be. So please, if you need to call on Jeff,
3 we'll call on him to help us through this process.
4 But we had -- we were working on the -- you've got
5 your list in your materials under options. We had
6 worked through part A of the options concerning
7 streamlining the administrative system. And we
8 were down to those options that we had captured
9 under point B. And we'll start working with those.

10 The first one is the submission, an option
11 concerning having customer bills indicate whether a
12 tax or fee is government imposed. I don't know if
13 Mayor Resnick is here, if he wants to add anything
14 more to talk about that option that he submitted.

15 **MR. RESNICK:** I'm back on if people have any
16 questions.

17 **MR. SMITH:** Maybe you could -- this is Brian,
18 maybe you could address kind of what your driver
19 is. I'm not sure -- whenever we make a change to
20 our systems, we're looking for, you know, customer
21 clarity. What's your driver?

22 **MR. RESNICK:** Well, I think there are -- well,
23 there are certain phone companies for the most part
24 that have some charges on their bills that indicate
25 or imply that there's some type of government

1 charge, but in actuality, it's really just a
2 company charge. I think there's some federal
3 agencies looking into that now. And I'm not sure
4 if the Florida -- is looking into that or not, but
5 I get questions all the time from residents as to
6 what a charge is on a phone bill that's actually
7 the company charges, has nothing do with the -- any
8 government fee.

9 **MR. LINDSEY:** I think the industry has done a
10 lot of, I guess, self-evaluation in that respect.
11 And you know, it's also -- a lot of this is driven
12 by customer demand as well. I think companies do
13 try to go over a lot of effort to, you know, have a
14 taxes and fees issue section that show the taxes
15 imposed on the customer and then show other charges
16 that might be surcharges or other fees. Customer
17 bills are very complex. But I know the industry
18 has made efforts to --

19 **MR. RESNICK:** I think that's part of it. I
20 mean, I think if we can -- you know, part of our
21 task, I think is to recommend changes to make the
22 taxes and fees for -- simplistic and understandable
23 for consumers. Some of the, maybe not clear
24 language used on bills by some of the providers
25 should be legislatively prohibited to make it

1 easier for consumers to understand exactly what the
2 taxes and fees are.

3 **MR. SMITH:** So I have a question, and I don't
4 know how it works in Florida, is this a public
5 utilities issue or is this a DOR issue?

6 **MR. RESNICK:** I don't -- I don't know. I know
7 they do not have jurisdiction at all over VoIP
8 service, so they can't do anything with respect to
9 the bills for VoIP. I don't know if they have
10 jurisdiction with respect to plain old telephone
11 service bills or not.

12 **MR. DUDLEY:** Nope.

13 **MS. KITTRICK:** No.

14 **MR. RESNICK:** So the answer is no.

15 **MR. DUDLEY:** I'm not familiar --

16 **MR. RESNICK:** Should be legislative issues.

17 **MR. DUDLEY:** I'm not familiar, Gary -- it's
18 Charlie -- I'm not familiar with any state laws or
19 regulations applicable to I certificate entity
20 under Chapter 364 or a 6-10 certificate under the
21 video law either. I'm not aware of any laws or
22 regulations on customer bills.

23 **MS. KITTRICK:** There are some --

24 **MR. RESNICK:** So my recommendation then, for
25 an option to the legislature, would be to either

1 give the PSC jurisdiction to review and, I guess,
2 address issues with billing, with customer bills,
3 to ensure that company charges are not somehow
4 implied or reflected as government fees and taxes,
5 or just generally to review consumer billing by
6 VoIP and communication providers.

7 **MR. DUDLEY:** It may be federally preempted and
8 there are some federal rules.

9 **MR. RESNICK:** It's not preempted.

10 **MR. DUDLEY:** I don't know, Gary.

11 **MS. KITTRICK:** There are some -- you know,
12 there has been litigation in the past about what
13 companies can put on their bills. And I think
14 that -- I know from the perspective of the wireless
15 industry, there was a settlement maybe five or six
16 years ago with the attorney generals in the states,
17 and all the wireless carriers basically agreed to a
18 compact with the wireless association that
19 indicates very clearly on a customer's bill what
20 are taxes, fees and surcharges -- tax and fees by a
21 government and surcharges by a company. They're
22 two separate sections of a customer's bill. I know
23 Verizon follows that. And Verizon Wireless follows
24 that same sort of methodology. I think there have
25 been other cases of litigation where states have

1 said we're going to -- you know, we're going to
2 pass a tax and you cannot put it on a customer's
3 bill. And in those cases, we've litigated --
4 companies have litigated, not just Verizon, but
5 companies have litigated and said that's a First --
6 amendment issue and the courts have agreed.

7 So there has been, I think, a lot of
8 discussion about truth in billing. I would, you
9 know, suggest strongly sort of steer away from
10 that. Because I think for the most part, companies
11 are doing it right or they're hearing about it from
12 their customers.

13 **MR. RESNICK:** Well, you know, I appreciate
14 that. I would just, again, my recommended option
15 that I would like included in the report is to
16 recommend the legislature give the PSC jurisdiction
17 over this issue. And if it's not constitutional or
18 violates federal law, you know, whoever -- Florida
19 Statute on that. But it is -- you know, I'm sorry,
20 Kathleen, but I have to disagree with you. I hear
21 all the time from residents. And I, myself, am
22 confused when I get bills. I don't know,
23 specifically, if it's the wireless industry or the
24 wire line industry or what industry it is, but it
25 seems to be more and more of a problem, especially

1 as services get more complicated.

2 You know, frankly, I think industry is looking
3 at more and more ways to hide company charges as
4 something that's mandated by the FEC or state,
5 local government. And I love the fact that the
6 Florida Statute now requires that the local state
7 CST be plainly stated on the bill because then I
8 think it is very clear and people know exactly what
9 those taxes are. So I would want to basically echo
10 what you said. I would just make sure that there's
11 most transparency and truth in billing as possible
12 and that should be regulated by the PSC.

13 Actually, I feel very strongly that this
14 option be listed as one of the options in the
15 report.

16 **MR. STRANBURG:** Any other discussion on this
17 option?

18 Okay. The second option was one that the
19 Department submitted concerning specifying
20 consequences that result in customers are not
21 provided a breakdown and that goes a little bit
22 along with what we were just talking about. You
23 know, is there a need to provide some type of
24 incentive? I think maybe what you're talking
25 about, Mayor, that may capture what we put, kind

1 of, forth in the option. So maybe if we -- we
2 might work on maybe consolidating these two in the
3 water or depending upon how we come up with the
4 language for the option, your option, Mayor, might
5 be able to just take this one off the table and
6 have it included as part of that.

7 **MR. RESNICK:** I'm sorry, Marshall, which one
8 are you suggesting come off?

9 **MR. STRANBURG:** B2. Because I think that
10 pretty much goes along with what we were just
11 talking about with your option in B1. So I think
12 we can either -- feel as though depending on how we
13 word that option, cover the concept we were putting
14 out there for consideration as part of the -- you
15 know, the requirement of specifying whether
16 something is a government fee or not. Because we
17 would hear complaints or questions about, you know,
18 well, is this attached? Is this a fee? Is this a
19 past due charge? What is it? And if -- is there
20 any incentive there or any disincentive for a
21 company to do that or not to do that? Again,
22 trying to provide greater transparency to customers
23 about what the various charges on their bills
24 concern.

25 **MR. RESNICK:** Okay. All right.

1 **MR. DUDLEY:** I think -- just for the record.

2 Our perspective is that our bills conform with what
3 they're required to be under state law and -- state
4 and sales tax portion of the CST and the sales tax
5 and, you know, we do deal with customers who have
6 questions about the bill over the phone. Sometimes
7 we spend more time with some than others and, you
8 know, we work through those things. If a
9 customer's not happy with the bill, I'm sure
10 someone will leave us and go with other carriers.
11 So we have that incentive to take care of those
12 customers to explain their bill and comply with
13 what law are out there at the federal level. So I
14 don't think -- from my perspective, I don't -- this
15 is just an area of regulation that I don't see is
16 necessary, but I understand it may be listed as
17 options because some people --

18 **MR. STRANBURG:** Okay. Anything else on B2?

19 All right. B3.

20 **MR. RESNICK:** Can you put up what you're
21 looking at? Okay. I got it. The chart that
22 you're currently referring to now as B1, B2, B3;
23 that's the chart that's currently on the screen
24 now?

25 **MR. STRANBURG:** Yes, the potential options,

1 yes. Uh-huh.

2 **MR. RESNICK:** Okay. Great.

3 **MR. STRANBURG:** B3 was an idea we had at the
4 Department on bills allowing a further breakdown of
5 that state portion of the bill into what would be
6 the state sales tax and the gross receipts tax.
7 Again, we occasionally get questions at the
8 Department about what are the various charges for.
9 This just added another level of information that
10 we'd have available for consumers as well as --

11 Any --

12 **MR. RESNICK:** Marshall, how would it be
13 further broken down?

14 **MR. STRANBURG:** Again, it -- and again, I
15 don't have a bill right in front of me, but I think
16 a lot of times you will see there are two lines,
17 one is a state tax line and one is a local tax line
18 on a communication service provider's bill.

19 What we're just saying is could there be an
20 option on that state line. And again, that would
21 be an option of the provider, it wouldn't be
22 necessarily mandated, but they could break that
23 down and say this -- actually this is the state
24 sales tax, this is the state gross receipts tax,
25 this is the local communication services tax that

1 are part of your bill. So instead of two lines for
2 taxes, there would be an option provided for --
3 again, this would be an option for provider who
4 wished to do that, they would have that ability to
5 break it out into three lines instead of two lines.

6 **MR. RESNICK:** I mean, it goes along with my
7 goal of having the greatest transparency, if
8 possible, in regulation of that by -- I think the
9 PSC would be the appropriate entity to regulate
10 that. The DOR doesn't regulate that aspect of the
11 billing, right?

12 **MR. STRANBURG:** That is correct.

13 **MR. RESNICK:** And so I would include that the
14 regulation on this should be by the PSC.

15 **MR. STRANBURG:** Again, I just want to clarify
16 because I made that initially talking about B3 give
17 it a misleading impression, that this would not be
18 something that would be required to do. This would
19 just be an option that would be available to
20 providers because there is some question about
21 whether they have the ability to do that state
22 breakdown on their bills into the sales tax and
23 gross receipts tax component, or whether they're
24 just supposed to include what that combined sales
25 tax and gross receipt amount is.

1 **MR. RESNICK:** Well, I think I would want to
2 actually, basically, give the PSC authority to
3 instead of actually just requiring it or allowing
4 it in the statute, I would want to give the PSC
5 authority to issue rules regarding that to regulate
6 it. Because that way then if there's any kind of
7 inaccurate information conveyed in the third or
8 fourth line on bills, the PSC would be in a
9 position to deal with that.

10 **MR. STRANBURG:** Okay. Anything else on B3?

11 B4, create a requirement that when requested
12 by the customers or the Department, providers would
13 be required to provide a breakdown of bundled
14 service. You know, this is something that we get a
15 lot of questions on at the Department even though,
16 as Charlie indicated, they may spend a lot of time
17 with their customers explaining bills, we get a lot
18 of calls from customers, trying to work with them
19 to say, well, how come my \$100 charge, I'm getting
20 this amount of tax imposed upon me. They don't
21 know what of those bundled charges are taxable
22 charges or not taxable charges.

23 Again, trying to provide some transparency,
24 not only to the Department, but to the customers.
25 So that when somebody comes to us with a bill and

1 asks us, was the right amount of tax being charged
2 on a bundled transaction, we don't have any way of
3 doing it, we're having to follow up after the fact
4 rather than having that information up front to be
5 able to tell a customer, yes, it appears that the
6 right amount of tax is being charged. Or for the
7 customers to know, you know, what my services are
8 and what are the charges for the taxable, what are
9 the charges for non-taxable services.

10 **MR. SMITH:** So, Marshall, on this, I think we
11 need to go down to C1, because, you know, what
12 you're asking is us to rely on some further level
13 of detail in our books and records associated with
14 the transaction. And then C1 says we want to
15 reverse the 2012 law changes on books and records
16 when determining sales price. So the local wants
17 to change the reliance on books and records, yet
18 for clarity, you want us to go to our books and
19 records to kind of provide detail about
20 transactions.

21 So is there a reconciliation between these two
22 requests? Because I think that was kind of the
23 purpose of allowing companies to use their books
24 and records is that somewhere, not on the
25 customer's bill, because you want to keep it

1 simple, want to keep it understandable as possible,
2 that somewhere behind the bill, we can keep track
3 of things like that. So, I'm kind of caught
4 between those two requests.

5 **MR. STRANBURG:** I don't know, Brian, that I'd
6 say it's caught between. How I would look at that
7 is these are probably two different requests. One,
8 as you say, is to maybe take a step back under C1
9 and not go along with the 2012 law change, go back
10 to the way things were previously. And then I
11 think our suggestion or our option encompasses that
12 2012 law change will remain in effect, but just
13 adds additional transparency to say if you're able
14 to break the charges out on your books and records,
15 is it that more complicated and complex to break
16 them out on a bill?

17 Because when you're getting that money in,
18 you've got to be able to book that money under some
19 system to know that these are the charges for
20 taxable and nontaxable services, why can't you do
21 that on a bill as well as when you get the money in
22 to be able to break it out earlier so that again,
23 transparency for the customer and also transparency
24 for us as an administrator to know that when we get
25 those question -- because we do get the questions,

1 am I being charged the right amount of sales tax
2 for communication services tax or whatever might be
3 on the bill that we can tell people, yes, because
4 you have that break out of here's what in that
5 bundle is being called the charge that is applied
6 to the taxable service and the part of the charge
7 that's being applied to a nontaxable service.

8 **MR. SMITH:** So -- and I'm sensitive to this
9 issue because we just spent eight months
10 redesigning our bill to take stuff off of it, to
11 take details out of it to make it simple for the
12 customer to understand. So, maybe the compromise
13 is somewhere in that if the customer wants
14 nauseating detail, that it's available to them to
15 request or go online and see it like on an
16 electronic system somehow. Because if you start
17 requiring us to put into the mail, you know, a
18 43-page phone bill, sorry, guys --

19 **MS. KITTRICK:** No, I --

20 **MR. SMITH:** You know, we're trying to get it
21 to where -- we're trying to get ours down to two
22 pages and they don't have to look at the second
23 page. They only have to look above the fold in the
24 first page. It's kind of that old newsprint idea,
25 you wanted the story above the fold so people

1 actually see it and pay attention to it. That, you
2 know, then, you know below the fold in section
3 three on page eight. So if there's some compromise
4 that there's a detail available to them that
5 doesn't have to be sent to them every month.

6 **MS. KITTRICK:** I mean, you know, the issue for
7 us is that we have, you know, operations of 50
8 states and we have, you know, very complex billing
9 systems. I mean, numerous complex billing systems.
10 It's not exactly one billing system where you just
11 change a few things, you know, in the program and
12 it shoots out whatever you want it to. It's really
13 complex. You know, ridiculously cumbersome. And
14 as Brian said, you know, I think most companies are
15 trying to make the billing easier.

16 You're making -- you know, we're offering
17 paperless billing, monthly statements online. I
18 mean, we're not even sending bills to the majority
19 of our customers anymore. We're just doing things
20 online. You know, this seems, you know, sort of a
21 step back in time that, you know, would be very
22 cumbersome and we'd have to apply it to all 50
23 states. It would be tough.

24 **MR. STRANBURG:** And I think to -- what Brian
25 indicated and what you're saying, Kathleen, you

1 know, again, I think we characterize this to say
2 when requested. Again, it wouldn't have to be
3 something you do all the time, but it would be
4 something that's readily available when requested.

5 And as you indicated, Brian, maybe there is a
6 way which you could say, you know, if somebody
7 wants to know this, it's readily available at here,
8 at a website. It's readily available by calling or
9 talking to someone, having a designated point of
10 contact where that point of information could be
11 obtained, whether it's by a customer or whether
12 it's by the Department, I think that's something
13 that's workable, definitely.

14 **MR. LINDSEY:** Marshall, I think we can
15 revisit -- there's already a structure in place for
16 that in the wireless industry, Public Law 106.252,
17 federal law which has also been adopted by the
18 state that provides for the ability for the
19 customer to request information on bundling if the
20 carrier provides. And that's actually included in
21 streamline language. So we can probably look to
22 that as a model for how that's done. And certainly
23 that's got to be produced during an audit.

24 The other issue is that -- and I think we
25 talked a little bit about this when we talked about

1 bundling was that, you know, some of this is
2 proprietary because it's got pricing information,
3 some details. So it would be available to the
4 customer on an as-requested basis and in a
5 confidential audit. Because if it were out on a
6 website or publically available, everybody can go
7 reverse engineer everybody else's pricing. So, you
8 know, I think we can look at probably in the
9 streamline language and also over in the area -- I
10 can't remember what section of the law it is that
11 deals with the bundling the wireless. And we can
12 probably see that language that we're probably
13 looking for.

14 **MR. RESNICK:** Marshall, can I just chime in
15 again? As we're going through this, seems like
16 we're getting into minute details of regulating
17 billing, consumer billing of these services that
18 really, you know, it's too much detail to put into
19 a Florida Statute. It's obviously not within
20 the -- of DOR to do this because it -- DOR doesn't
21 have any expertise in consumer issues. You know,
22 the more I'm thinking about this and the comments
23 of the other panel -- work group members, just
24 seems that we should basically turn -- the
25 recommendation that we turn over consumer billing

1 to the PSC with some direction that goes along with
2 the things that we're talking about in terms of
3 increased transparency, clear breakdown of access
4 and government fees, some of the other breakdown of
5 bundled services upon request of consumer, and
6 basically require the PSC to adopt rules and
7 regulations to increase transparency and consumer
8 protection. I mean, they're the agency that has
9 that expertise and is basically set up under
10 Florida law to already do that. And right now --
11 they don't have jurisdiction to do that, so I would
12 actually revise my options to change that to make
13 that the option that we give the -- that we mandate
14 that the PSC adopt rules and regulations for
15 consumer billing transparencies and have them
16 monitor that and implement that, those
17 provisions -- enforcement authority. The customer
18 calls up DOR and says, I have a question about my
19 bill, I'm not getting accurate information from the
20 provider, DOR has no enforcement authority with
21 respect to that.

22 **MR. DUDLEY:** I appreciate Gary's position; you
23 know, mine's opposite. My personal position would
24 be great for my law practice what Gary is
25 describing, but for my --

1 **MR. RESNICK:** That's why I came up with it,
2 Charlie.

3 **MR. DUDLEY:** Yeah. From my client's
4 perspective in the world that we work and live in,
5 if we don't satisfy a customer on the phone, we've
6 got a problem. And it's a bigger problem than any
7 government rule or regulation can ever solve
8 because we lose the customer. Or in the case of a
9 DOR audit where he can't substantiate with our
10 books and records, how we made reasonable
11 allocations, we run the risk of not being able to
12 recover a tax that we're allowed to recover from
13 our customers. So I think the incentives are
14 there. They're just much stronger incentives than
15 any rule or regulation.

16 **MR. RESNICK:** Well, you know, with all due
17 respect, I mean, I'm not saying that any particular
18 company or industry is worse on it than others,
19 but, you know, we're talking about a communications
20 industry that's going through a tremendous amount
21 of changes, new technology. You know, there's more
22 than just three or four providers out there,
23 there's hundreds of providers. And while, you
24 know, I appreciate the folks at the table and their
25 company's efforts to streamline their bills and to

1 make the billing more transparent and to be very
2 conscious of how they're treating their customers,
3 you know, there are frankly a lot of providers out
4 there that are serving a significant percentage of
5 a residents in this state that don't do that and
6 they will use billing in a way to fool their
7 customers to charge -- to imposed charges that they
8 may say are mandated by the state or federal law
9 and are actually not. So that's why I think, you
10 know, if you're seeing more and more providers pop
11 up it's because the services are more reasonably
12 created. So I think it's actually going to be
13 something that's going to be greater need and not
14 less need going forward.

15 **MR. LINDSEY:** Marshall, perhaps after lunch we
16 could get the current bundling language that's in
17 the Florida Statutes related to wireless. I think
18 if we look at that, that gives kind of a -- I mean,
19 that's the law currently for a wireless carrier and
20 I think it pretty much mirrors what the
21 streamline -- we can also look at the streamline
22 language as far as the requirements that the
23 carrier has if they're asked to receive
24 unbundled -- information on the bundled package
25 from the customer.

1 **MR. STRANBURG:** One other thing, too, again
2 putting my tax administrator hat on, if you go back
3 to the presentation that you heard a couple
4 meetings ago about auditing, again, one of the
5 concerns we have is we are auditing in the past.
6 Sometimes it's very hard to find out information.
7 And again, to the extent we can have that detail
8 contemporaneously rather than going back and
9 relying on books and records solely to be sure that
10 the right things had tax collected on them and
11 charged, right amounts are getting remitted to the
12 state, fresh information is better for us than all
13 old information. So again, this will, I think help
14 us in trying to administer it. And I think as
15 Charlie pointed out, maybe alleviate some of those
16 problems where they've not been collecting
17 something that they could have collected from their
18 customers and instead of having three years worth
19 of liability, we're getting that straightened out
20 early on so that we're not putting a burden on the
21 provider's back and making sure that the local
22 governments are getting the money that they're
23 entitled to sooner, rather than having to wait for
24 it to come through an audit. So I think in some
25 respects that I see this potentially as a win-win

1 if we get it right. The question is to get it
2 right.

3 **MR. DUDLEY:** And, you know, one idea,
4 Marshall, and I throw this at you because you know
5 more about the process than I do, maybe we need to
6 be looking at procedures of the Department where
7 again, that would be permissive that would allow
8 providers to do some sort of presubmission of how
9 they anticipate doing some -- so that the
10 Department can take a look at that and give
11 thoughts in terms of transparent -- audit.

12 The concern there is going to be, as someone
13 referenced a few minutes ago, the confidentiality
14 of some of that stuff is -- 213 protects where
15 making a request through 202 or 212, I think --
16 redacting pages and take out all that stuff. Maybe
17 there's a mechanism that we can place there that
18 creates an opportunity for someone to come in and
19 check what we're doing and get feedback on it.
20 Make everyone a little more comfortable. It may
21 exist under current law, I just --

22 **MR. STRANBURG:** Well, something that's not in
23 current law that's a concept that you see in some
24 other states with respect to sales tax is the idea
25 of what they call managed compliance agreements.

1 And it's basically you come in and -- I'll very
2 loosely characterize it, you kind of get
3 preclearance. You say that as long as I have my
4 systems set up this way and I follow my systems
5 this way, I will collect under this. And you're
6 allowed to go forward and collect on that basis,
7 with a follow up in future years of -- you know,
8 the taxing authority would come in and make sure
9 that you are following the systems that you said
10 you put in place. If you're doing it on some
11 percentage basis, make sure that that percentage is
12 still the accurate and correct percentage, if there
13 needs to be adjustments to that.

14 So there are mechanisms that are there. I
15 don't think there's any level of comfort to say
16 that they're in existing communication services tax
17 statutes that would give the authority to do
18 something of that nature. But it is a concept,
19 primarily in sales tax that you will see.

20 And I'm sure some of the industry people are
21 probably familiar with those from other states that
22 are dealing with sales tax on their products. A
23 lot of times you'll see these also in -- on use tax
24 on purchases -- company rather than on the sales
25 level of the company. But I think it's possible

1 you could look at it on the sales end as well as
2 purchases.

3 Brian.

4 **MR. SMITH:** I mean, that's -- those are great
5 ideas. California has something like that. And so
6 we followed it, six years later it was -- so, it
7 just -- you know, it kind of has to do with the
8 spirit of -- you know, the partnership has to be
9 followed for it to be effective, because I think I
10 lost half of my hair in the State of California on
11 this issue just because we did all this work with
12 them and they -- it's like they're kind of -- so
13 it's great and sometimes it just goes -- carried
14 out --

15 **MR. STRANBURG:** B5 is pretty much again a
16 recitation of some of the same things that we've
17 been talking about, again the concept there rather
18 than being a punitive situation, this is, is there
19 some way to create some incentive to get that kind
20 of information provided. And again, whether it
21 could be through these mechanisms of like the
22 compliance reporting agreements, are there other
23 incentives that could be thought of to, again, get
24 providers to give that information earlier on in
25 the process rather than waiting for a review of

1 books and records to find that out.

2 **MR. RESNICK:** Talking about an incentive to
3 the customer -- or incentive to the provider?

4 **MR. STRANBURG:** To the provider. For the
5 provider to provide that information concerning the
6 breakdown of bundled services early on in the
7 process rather than reliance on books and records.
8 And again, as the revenue administrator, we come in
9 and look at those as sort of a historical
10 perspective of that. And again, is there a better
11 way to do that to get that information in our hands
12 earlier in the process, rather than solely through
13 the audit process. And also give that initial
14 transparency to customers as part of that as well.

15 **MR. DUDLEY:** I guess, Marshall, you were
16 suggesting that other states have done something
17 like that managed process that you were describing.
18 And to Brian's point, is there a way to encourage
19 people to take advantage of that by -- and I don't
20 know what other states do this, but some provision
21 that if you avail yourself of that managed process
22 which, I guess some would say maybe give us more
23 comfort of how bundled services are being handled,
24 that the dealer gets involved in that managed to
25 bring -- at audit maybe wouldn't face, you know,

1 penalties, just face, you know just accurate
2 penalties or interest on that. Face actual -- you
3 know, just repayment of any other collection. In
4 other words, there's an incentive for me to be in a
5 managed portion because you clearly were trying to
6 do it the right way. You may have messed up, you
7 may owe because you undercollected, but you
8 wouldn't face a penalty because you availed
9 yourself of the -- I'm just trying to -- when you
10 say the word "incentive," I'm trying to think
11 through incentives.

12 **MR. SMITH:** So what we see most often is a
13 waived penalty. If you participate in the program,
14 pull -- contract, you know, 15 pages or so, waived
15 penalties. And in some cases, reduced interest
16 rate on payments. So it's a big incentive to
17 management to sign up and put resources on it to
18 get it done. And it keeps you current.

19 **MR. STRANBURG:** Okay. B6 concerns additional
20 authority to share provider information with
21 customers. This gets back to an earlier discussion
22 we had again about when we start getting questions
23 about whether the right amount of tax is provided
24 on a bill. And we'd like to be able to have clear
25 points of contact for providers to give us so that

1 we can refer those people to the different
2 companies so they can get the information from
3 them. We don't have the information about why a
4 certain amount of tax is charged on a provider's
5 bill. We're having to rely on the companies -- the
6 providers to give that level of detail. And quite
7 honestly, we've had some providers that are very
8 cooperative with us about that; others who are not
9 very cooperative about that. And it puts us in a
10 difficult situation to say, well, you need to talk
11 to your provider about that, but we can't give them
12 a clear point of contact to the provider. And
13 they're feeling as though they're having to search
14 the world over to find out who can discuss with
15 them why this charge is on their bill, why the tax
16 is this amount.

17 And even though, Charlie, you say a lot of
18 times that you have that, some companies are very
19 good at that and responsive to customers and don't
20 want to lose customers because of that, there are
21 other people who our experience has been they're
22 not as eager and willing to help. And again, we're
23 just wanting to be able to have that information on
24 who customers need to talk to available with us so
25 we can provide it when those questions come in.

1 **MR. SMITH:** So what's the mechanism for a
2 company to make sure you have that information? I
3 mean, we have a dedicated pipe that comes in the --
4 that's available to all our call centers and we
5 make that available to the DOR just as easily. Who
6 should we send it to? Put it in your call center
7 locations so they could just direct people to it?
8 How do you envision this? We have like an e-mail
9 address for everything that's -- any customer,
10 anybody that has a tax question can send --

11 **MR. STRANBURG:** I think that's what we would
12 like. We would like that e-mail address, that
13 phone number, that individual, that unit. Some
14 designation of who we can refer folks to when we
15 get that inquiry. Again, some companies like
16 yours, satellite, they do a very good job with
17 this. But there are some companies that again we,
18 you know, we call up our contacts in the companies
19 and say who do you want us to send billing
20 questions and so forth about and we'll have to call
21 you back on that and we don't hear back from them.

22 **MR. SMITH:** It's taxsupport@directTV.com.

23 **MR. STRANBURG:** Say that again.

24 **MR. SMITH:** Tax support -- T-A-X
25 support@directTV.com.

1 **MR. STRANBURG:** Thanks, Brian.

2 **MR. DUDLEY:** I don't know, Marshall, if you do
3 some sort of -- is there an annual communication
4 between the Department and dealers? Or just I come
5 in and register as a dealer, it's a one-time
6 registration? I know periodically you sent out,
7 you know, tips and stuff like that. I would
8 venture to say -- I know that we do this with the
9 Department of Agriculture who has a limited role in
10 overseeing customer complaints on video. We
11 provide them actual system-level contacts or a
12 central contact for an attempt to resolve a
13 customer complaint so that it doesn't, you know,
14 become a problem for the agency or opportunity for
15 us to know that at some level our customer service
16 people have failed this particular customer; we
17 have a way of trying to keep track of that. I'm
18 not saying we're perfect in doing it, but I venture
19 to say as Brian said, most of -- would be willing
20 to have a person and/or a regional person that
21 would be a resource to the Department in helping to
22 work through those issues. So I don't know if
23 there's a -- maybe something we can talk about.

24 **MR. STRANBURG:** Okay. And again, the downside
25 of that, Charlie, is again our experience has been

1 you've got some providers that --

2 **MR. DUDLEY:** I understand.

3 **MR. STRANBURG:** -- some of the people here at
4 the table are very good about that, you have other
5 providers, though, that are not.

6 **MR. DUDLEY:** Right.

7 **MR. STRANBURG:** Right now they have no
8 incentive or no sanction for giving us that
9 information. So we're just trying to see, is there
10 some way, again, that we could develop that kind
11 of -- I don't want to say requirement, but maybe
12 that's the easiest way to characterizes it, that
13 that information does come to us so we can provide
14 that.

15 **MR. DUDLEY:** Unfortunately, every year that
16 half the legislation is filed as a result of bad
17 actors in particular. The industry -- doing
18 something if it wasn't for the bad actors, people
19 wouldn't be asking to change the law.

20 **MR. STRANBURG:** And then B7. Anything else on
21 B6 then?

22 If not, B7 was just a point to clarify the use
23 tax obligation that we have if there is not tax
24 being collected on the element of that bundled
25 service for taxes due that consumers have a use tax

1 obligation.

2 **MR. DUDLEY:** Can you give me an example?

3 **MR. STRANBURG:** I think if I probably try to
4 give you an example, I'm going to cross into that
5 great discussion of whether certain charges are
6 subject to CST or subject to sales tax. And
7 whether -- if there is some uncertainty about
8 whether, again, I've been charged the right amount
9 of tax, whether it's CST, whether it's sales tax,
10 whether no tax has been charged on that, should I
11 be paying my use tax in a streaming video, maybe
12 that's an example. You know, is that something
13 that is subject to CST or not subject to CST? And
14 if I'm buying streaming video along with other
15 product --

16 **MR. DUDLEY:** Okay. Well, if I can, if I'm a
17 dealer who's selling a bundled offering voice data
18 and my customer is doing something over the
19 Internet exempt piece and ordering or subscribing
20 to additional goods or a taxable -- and I'm not
21 sure I'm really aware of what they're doing, I'm --
22 zero across the network. I may know about
23 bandwidth, that, boy, that's a big file or that's a
24 big -- they're watching TV, I don't know. I'm just
25 trying to figure out what obligation are you

1 putting on the dealer --

2 **MS. KITTRICK:** We're not billing for that
3 service necessarily. We're provide -- it's over
4 the top. So we have no nexus with the financial
5 transaction. You know, if they're going through
6 Hulu, they're going through Hulu. They're riding
7 our network and going to Hulu, but we are not
8 dealing with Hulu, they are. So I don't know how
9 we would know how to --

10 **MR. LINDSEY:** I thought this was something
11 that you were saying that DOR would do as an
12 advisory to the public to say, you know, the same
13 way that you might say if you're buying some from
14 Lands' End and having it ship, you may owe use tax.
15 Something like if you're downloading whatever, you
16 may owe use tax. I was taking it to mean something
17 like that.

18 **MR. STRANBURG:** I think that's more what we
19 are talking about than what Charlie and Kathleen
20 were talking about, yes.

21 Again, I think some of this, as Gary points
22 out, is that same issue with the tax on remote
23 sales. You know, if the sales tax is not charged,
24 does the customer have a use tax obligation.
25 There's similar language in communication services

1 tax. Again, if you as a customer are not charged a
2 communication services tax on your service, there's
3 use tax obligations.

4 **MR. LINDSEY:** You could use major league
5 baseball as an example, I think, right?

6 **MR. RESNICK:** Marshall, what would you
7 recommend with respect to that? Would there be a
8 statutory requirement that DOR provide consumer
9 information on that? I'm not sure what you're
10 asking the legislature to do.

11 **MR. STRANBURG:** Let's let Bob explain it a
12 little bit better because he's got a little more
13 detail on this.

14 **MR. MCKEE:** Well, you know, sometimes these
15 things operate like they're -- discussions. I
16 revealed before for the task force that I did pay
17 CST use tax on Amazon Prime and on my major league
18 baseball. Because as part of my Amazon Prime, I
19 get stream video. I had a conversation with our
20 technical assistance dispute resolution unit about
21 once the unbundling provision passed, the next time
22 I file that on my Amazon Prime, do I get to
23 unbundle based on my books and records what my
24 Amazon Prime portion is that I use for streaming
25 video compared to what I use for discounted -- to

1 pay for shipping costs and other things. Do I get
2 to unbundle those portions? My recollection on
3 that is that the -- when you look at the unbundling
4 provision, it's specific to providers. And I'm not
5 a provider in that instance. So I would have, you
6 know, a potential use tax obligation beyond what
7 might be taxable where it's unbundled by the
8 provider. So I think that's one example.

9 **MR. RESNICK:** I'm still not sure what you're
10 going to ask the legislature to do with respect to
11 that.

12 **MR. DUDLEY:** I think he's talking about the
13 special use tax procedure for --

14 **MR. RESNICK:** I understand how the tax
15 operates and what they -- you know, they want
16 consumers of those services to pay that, but I'm
17 not sure what they're asking the legislature to do
18 with respect to DOR.

19 **MR. DUDLEY:** What I was getting at, what I
20 think Bob is saying, is that as a consumer, he
21 stepped up and paid his use tax. But what he's now
22 paying CST on is in and of itself a bundled service
23 that has taxable CST components within it. Of his
24 \$20 Amazon charge, \$10 is video streaming and the
25 other \$10 allows him to do other things that aren't

1 captured under CST. And, therefore, he's trying to
2 figure out how to get a 50 percent credit on the
3 CST taxes because it's only due on a portion of the
4 use taxes. Am I getting it, Bob?

5 **MR. MCKEE:** I only want to pay the tax
6 that's -- minimize it.

7 **MR. DUDLEY:** But you're not a dealer.

8 **MR. MCKEE:** I'm not a dealer. But I think it
9 points that -- I think the issue goes to sort of
10 the ability of the customer to get information that
11 lets them know what they've actually paid tax on
12 what they have not paid tax on. In this
13 instance --

14 **MR. RESNICK:** And you don't have that
15 authority now to give that information to the
16 customer?

17 **MR. MCKEE:** Well, I think right now that
18 information resides with the provider. The issue
19 that -- the taxpayer, the ultimate taxpayer may not
20 know where they may have a liability. And they may
21 not know what that liability might be, where the
22 edge of it is. And if that provider remits it, it
23 may be a different obligation than what the
24 taxpayer may have if the provider is not collecting
25 it on behalf of the entity.

1 So there's some issues that are created for
2 the ultimate taxpayer with respect to lack of
3 transparency on the bill. They're not sure what
4 they're paying tax on. They're not sure what their
5 ultimate liability might be. And CST, like sales
6 tax, is an obligation that falls on the entity that
7 engaged in the taxable transaction, it's collected
8 by providers and --

9 **MR. RESNICK:** Right --

10 **MR. MCKEE:** -- dealers. There can be an
11 obligation on both ends of this. And the use tax
12 obligation falls back on that ultimate consumer.

13 **MR. STRANBURG:** Again, this may be something,
14 too, that we can roll up as part of the
15 transparency discussion as an option.

16 **MR. RESNICK:** Except with DOR. I mean, the --
17 opposed to like a consumer protection issue, this
18 is really more of a tax issue than DOR would want
19 to implement and enforce.

20 **MR. STRANBURG:** Right. But I think if we get
21 some of the consumer protection issues satisfied,
22 that will give us the ability to know in the tax
23 administration what is subject to use tax or sales
24 tax or communication services tax, whatever the tax
25 might be, and what part of those charges tax is not

1 due on.

2 **MR. RESNICK:** Okay. All right.

3 **MR. STRANBURG:** Okay. We'll move on to the
4 items under C, records. The first one is to
5 reverse the 2012 law change on books and records
6 when determining sales price.

7 Sharon, do you want to talk about that?

8 **MS. FOX:** When I was looking at this, I
9 currently think that the books and records or the
10 ability to allocate charges to books and records is
11 overly broad even before the 2012 changes. Because
12 it allows nationwide companies to use the
13 allocations that are derived or are used in
14 territories in their service area but outside the
15 state. And costs of things can be different
16 depending on topography and depending on number of
17 customers in an area and those types of things.

18 So to me, it seems that when we talk about how
19 difficult it is to administer this tax and to audit
20 it, when you have such an overly broad ability to
21 allocate costs from anywhere in the United States,
22 that you add even more complexity to auditing and
23 also add more opportunity for manipulation, not
24 that anyone at this table would do that, but we
25 have lots and lots of providers. So, my concern

1 was -- it's tied to the transparency issue.
2 Because if you don't know what's taxable -- what
3 costs are taxable and, consequently, the charges
4 are taxable are in a bundled situation, then it's
5 difficult to audit. It also means that it's
6 likely -- the manipulating is there so that I'm not
7 getting the revenues that I think that I should get
8 as the local government.

9 So I was not aware of federal legislation that
10 Mr. Lindsey discussed that talks about books and
11 records. And perhaps after seeing that, if we were
12 to be a little bit more precise in our language, it
13 wouldn't concern me so much. But again, a lot of
14 it is tied to transparency so that everybody can
15 figure out what it is that they're being taxed on.
16 So it's not a totally separate issue, but it -- the
17 changes in the law to me took something that was
18 overly broad and then applied that to a broader
19 base which really concerns me.

20 **MR. LINDSEY:** So the concern -- like a
21 provider might say, here's \$100 bundled plan and
22 only \$5 of it is taxable, or something like that,
23 an extreme case, and I think maybe if we do take a
24 look at that language this afternoon, that might
25 give us a better idea how it works and how that

1 disclosure works. And so that may be helpful for
2 us to take a look at.

3 **MR. STRANBURG:** All right. We'll see about
4 getting that language for everyone after lunch so
5 we can take a look at that and see if that will be
6 helpful to discuss some of these issues.

7 Anything else you want the talk about on that,
8 Sharon?

9 **MS. FOX:** No. From a complexity standpoint,
10 books and records do not make things easier. And
11 so that's why I put it in here. If we're going to
12 complain about we just cannot administer this tax
13 because it's too complex, then why are we putting
14 more things into it that make it more complex?

15 **MR. LINDSEY:** I think this does go back to the
16 taxpayer demands to not pay tax on more than what
17 they're -- what's taxable. And again, as these
18 bundled plans have become the thing that's very
19 desirable by customers, this has presented a real
20 challenge to come up with a way to do that. And so
21 it ultimately does come back to the taxpayer, if
22 they want to pay tax on the tax components. And
23 again, I think if we look at the bundling language
24 that's in the streamline and it's in the wireless
25 section of the statute, that may be -- that may

1 help us better define it.

2 **MR. STRANBURG:** C2 was an option put forth by
3 the Department concerning is there some benefit to
4 maybe giving a little more clarification in the
5 statutes about what records would need to be
6 maintained. Right now it just uses terminology
7 such as books and records. And you heard from our
8 audit people sometimes it's very difficult. We ask
9 for certain information and because it's old or
10 it's not kept or we're doing things differently now
11 than what we were two, three years ago, it creates
12 a lot of problems.

13 And I think it creates a lot of problems with
14 providers, too. They don't know what should they
15 keep because they have very voluminous billing
16 systems. If everybody knew what they needed to
17 keep, what we were looking for, would that help the
18 administration, would that simplify the auditing
19 process and the compliance determination? So
20 again, just wondering if there's a way to give a
21 little more flesh to this skeleton of books and
22 records.

23 **MS. KITTRICK:** Does that maybe go to the
24 managed compliance agreements if we -- could we
25 add, you know -- if we were to go down the road,

1 add a section that says something to the effect of
2 these would be, you know, the books and records
3 that needed to be, you know, kept in place so that
4 it wouldn't be changing -- in the future -- books
5 and records look like.

6 **MR. STRANBURG:** Certainty. I think that's a
7 key thing in those compliance agreements is to
8 specify what information needs to be available,
9 what records need to be maintained, you know.

10 **MS. KITTRICK:** You know, I think companies are
11 always looking for, you know, what is -- yeah, a
12 very bright line. Certainty.

13 **MR. STRANBURG:** We'd like certainty, too. So
14 again, that gives our people something -- they know
15 this is what's going to be available, this is what
16 they would have to look at. This is how they can
17 determine whether the right amount of tax is being
18 collected and whether the right amount of
19 distributions are being made to local governments
20 because we don't talk that much about it, but this
21 also gets into some of the issues concerning -- the
22 right amount of tax is also being collected as
23 well. That those distributions to local
24 governments are the right amount of money.

25 **MR. LINDSEY:** I think part of that -- I guess

1 I go back to my audit days when you'd look at
2 systems and you look at how you can rely on the
3 procedures that are in place as opposed to digging
4 in and looking at individual invoices and so forth.
5 So I think this managed audit concept would allow
6 the audit process to get comfortable with processes
7 that the company has in place for doing their
8 sourcing or their books and records. And I think
9 that makes for a good -- I mean, that makes for a
10 much more efficient audit process as well. So that
11 does sound like a good recommendation or good idea,
12 option.

13 **MR. STRANBURG:** And then C3, require
14 searchable records for audit purposes. Again, we
15 find the extent we can look at electronic records
16 that are compatible for easy search rather than
17 having to look at paper records. But also
18 sometimes getting a dump of massive information
19 electronically isn't very useable, too.

20 And there needs to be some way to ensure
21 that -- I mean, you're providing us as a
22 communication services provider, information that's
23 going to be useful to us so that we're not wasting
24 your time and asking you to go back and refine
25 things, we can get the information out that we need

1 in the format we need. And then sometimes, again,
2 it's a simple matter of, well, if you give us PDF
3 files, sometimes it's very difficult to search
4 within PDF files. Even though you feel you
5 provided them electronically, that's not very
6 useful for us to be able to go through because we
7 still have a manual process we have -- how to
8 utilize to those electronic PDF files.

9 So again, is there some way to further
10 clarify, you know, not on what records, but in what
11 format those records are provided so that they can
12 be a value to us and we're not putting a burden on
13 companies to have to go back and redo, reshape,
14 reformat, refine those records.

15 Anything else on the items under C, records?

16 Let's move on quickly. I think we can get
17 through the last couple ones here. D, audits.
18 Option one under that: Provide additional
19 resources to the Department to increase audit
20 capacity.

21 Sharon, you want to say anything about that?

22 **MS. FOX:** Well, statute currently allows a
23 fixed amount for DOR cap. For DOR to collect from
24 the local governments for audits that they perform.
25 Some members of the panel have indicated that the

1 audits don't bring in that much money relative to
2 what is collected. I would say just based on my
3 audit experience that that is probably because we
4 have auditors to begin with. People don't know
5 they're going to be audited, then they tend to not
6 follow the rules quite as prudently as they are
7 now. But that amount of money that they bring in
8 is certainly a significant amount to local
9 governments. It might not be to some people, but
10 it is to us.

11 So, because we have yet to be charged the tax,
12 if DOR is having difficulty in providing the
13 resources to do more extensive or broader audits,
14 we are happy to pay more for more coverage. So,
15 given the complexity -- we understand the
16 complexity of these audits. We did them before it
17 became the CST, when it -- when it was a public
18 service tax, so don't have a problem with paying
19 the amount that we're charged to audit the local
20 government piece. And if it takes a little bit
21 more then we'll put more in. Because we find it to
22 be extremely beneficial to us.

23 **MR. STRANBURG:** Anyone else on this?

24 And then two, Mayor Resnick, yours mandates
25 more audits and contract for external auditing

1 services; I think that goes along with what Sharon
2 is saying.

3 Anything more you'd like to add?

4 **MR. RESNICK:** Right. I mean, our experience
5 prior to the centralization and the creation of the
6 CST was that audits were -- first of all, the audit
7 ability that Sharon indicated, you know, basically
8 lead providers to be accurate. But in our
9 experience as well, which echos Sharon, audit that
10 my city performed create -- made sound revenue that
11 should have been paid to the city that hasn't been
12 paid. And I think that's DOR's experience as well.
13 So I would just echo Sharon's comment that the
14 legislature should do something to increase the
15 ability of DOR to audit these services.

16 And it, also, would also, obviously, benefit
17 the state. I mean, while Sharon indicated that we
18 would support the audit -- the increased audits of
19 a local component, your auditing for both local and
20 state purposes, so it would obviously benefit the
21 state as well.

22 **MR. STRANBURG:** Anything else on auditing
23 anyone wants to comment on?

24 We will go over this last little one on
25 refunds and then we'll take our lunch break.

1 This was to put something in the statutes to
2 clarify how you handle situations where there are
3 large refund amounts and the impact that would have
4 on local governments. I think some of you are
5 familiar with something that was put in the
6 communication services tax statutes a few years ago
7 concerning if there had to be reallocation of
8 distributions that were made to local governments,
9 a mechanism whereby they could do those over time.

10 This would be a similar type of concept to
11 then allow that same spreading out of the impact of
12 a refund on a local government so that they're not
13 put in a posture where they're either not getting
14 any distributions of communication services tax in
15 a month or for a while, some way, again, to spread
16 out that burden to the local governments when those
17 large dollar refunds come in.

18 **MR. DUDLEY:** Has there been an issue? I'm
19 just asking --

20 **MR. STRANBURG:** I think there have been a
21 couple of instances where that's happened where
22 there have been -- again, I think you can
23 understand it has a greater impact maybe on smaller
24 jurisdictions than it does larger jurisdictions,
25 but it can swing either way to small or large

1 where, yes, they've either had to, you know, look
2 at foregoing a distribution -- having significantly
3 reduced when they were counting on those revenues.

4 **MR. DUDLEY:** I remember working on --
5 allocation three-year window to help alleviate --

6 **MR. STRANBURG:** And is there some way to do a
7 similar concept, again, on the refund. Okay.

8 **MR. RESNICK:** Is this for situsing purposes?
9 Like to, you know, when there's some issue with
10 respect to situsing being done incorrectly and
11 local governments need to then reallocate the taxes
12 going forward or is this more actual refunds that
13 you're --

14 **MR. STRANBURG:** This is more actual refunds.
15 Because the change that was done a few years back,
16 that dealt more with the situsing issue that
17 Charlie was talking about. This would be, say, if
18 a provider was collecting tax on a service that was
19 not something to communication services tax and
20 there was a refund that was due.

21 Again, we'd be looking to both the state and
22 local governments for those amounts to be refunded
23 back to the provider for the provider to refund it
24 back to their customers. And it's that type of
25 circumstance that we're talking about rather than

1 the situsing type of situation.

2 **MR. RESNICK:** -- say something about the
3 situsing issue as well, though, because I mean,
4 actually I didn't think about this when we were
5 first proposing our comments, but this has affected
6 counties and cities throughout the state when
7 there's an audit and a reallocation with respect to
8 situsing can create some problems for some
9 jurisdictions that are going to wind up losing
10 their CST for a couple years because of resitusing.

11 **MR. STRANBURG:** Right. And I think that's
12 that change that we did a few years back which
13 allows the jurisdictions either to enter into an
14 agreement on how that -- those movement of payments
15 are going to happen or -- and I think Charlie
16 mentioned what, it's like a three-year window?

17 **MR. DUDLEY:** It's an opportunity to do an
18 agreement for a three-year -- I remember it was
19 some panic in the communities if I recall --
20 three-year phase in, if you will, of the
21 reallocation in order to prevent a hardship for
22 that community. That's current law.

23 **MR. RESNICK:** That's currently a DOR rule that
24 we can take advantage of already?

25 **MR. DUDLEY:** Statute, uh-huh.

1 **MR. RESNICK:** Okay.

2 **MR. McKEE:** This is Bob McKee. There was also
3 a further clarification that sort of cued
4 everything up so that the notification process
5 would happen at the same time to all local
6 governments. There would essentially be a protest
7 period. It would happen in advance of the local
8 government budgeting process so they would go into
9 their budgeting process knowing what those
10 adjustments would be. So it was all sort of cued
11 up and then those options that Charlie and Marshall
12 talked about earlier.

13 **MR. STRANBURG:** We got a couple more options,
14 we'll take those on after lunch. We'll take a
15 lunch break. Go through those. There will be a
16 few other things that we'll follow up with on. And
17 I believe we're going to try to reconvene about
18 2 o'clock. We've got some people who have got some
19 other commitments. They'd like to have us
20 reconvene at 2:00. So we'll get back at 2:00.

21 (Lunch recess.)

22 (End of Volume I.)

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