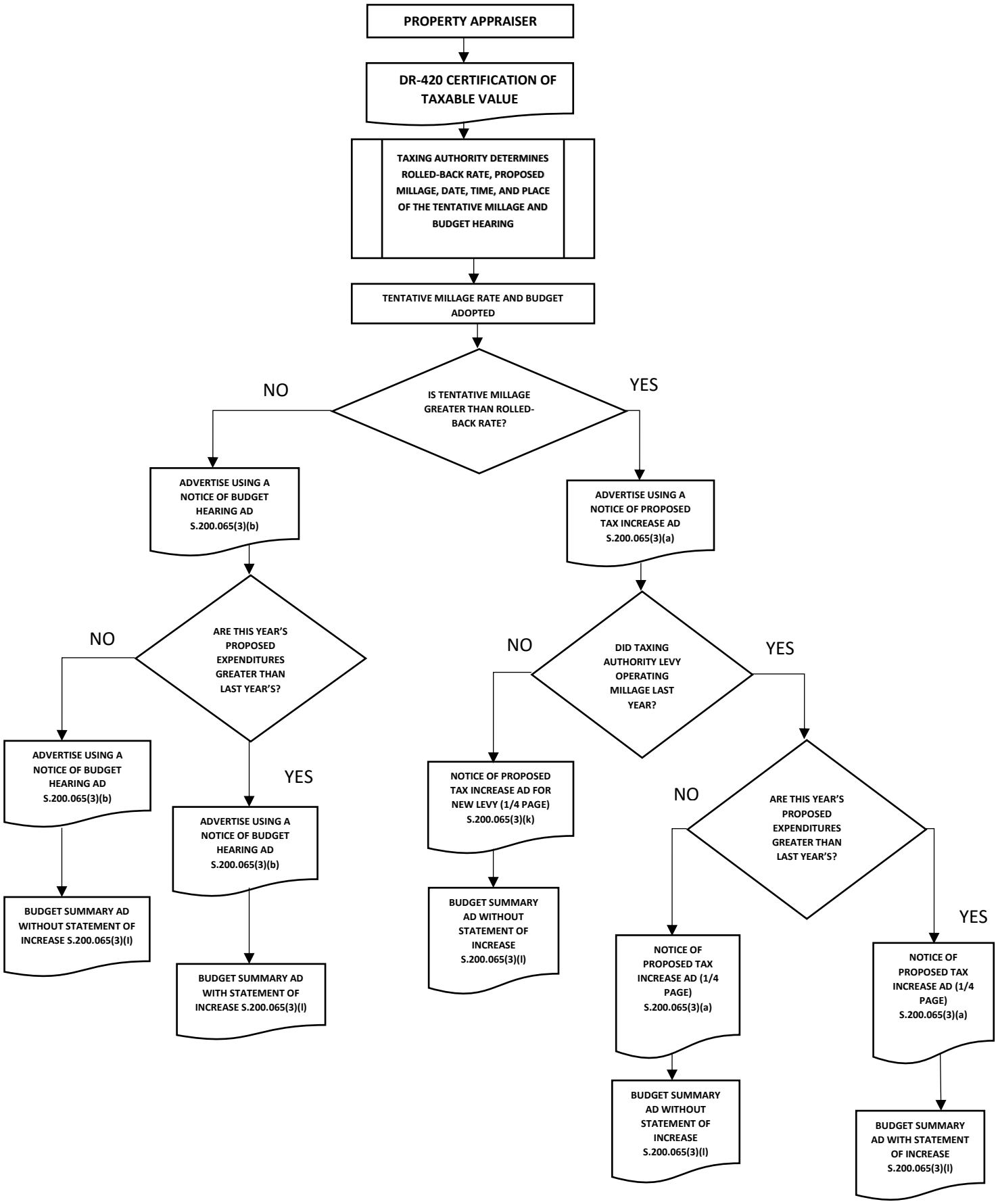TRIM ADVERTISEMENT FLOWCHART