

FLORIDA DEPARTMENT OF REVENUE

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REPORTED BY: Tracy L. Brown
Certified Registered Reporter
tbrown567@comcast.net

ACCURATE STENOGRAPHY REPORTERS, INC.
2894-A REMINGTON GREEN LANE
TALLAHASSEE, FLORIDA 32308
asreporters@nettally.com
(850) 878-2221

MEMBERS:

Lisa Vickers, Chair

Brian Smith

Gary Resnick

Sharon R. Fox

Alan Rosenzweig

Gary S. Lindsey

Kathleen Kittrick

Charlie Dudley

Davin Suggs

Also Present:

Andrea Moreland

PROCEEDINGS

1
2 **MADAM CHAIR:** It's 1:30. And it looks like we
3 do have video capability back, so the camera is on
4 us. It wasn't earlier today, so those -- will see
5 the screen shots and they can see live video of the
6 meeting. And I think everybody's back from lunch
7 break, and we're going to continue with Bob McKee's
8 presentation.

9 **MR. MCKEE:** Good afternoon. I hope everyone
10 had a good hunch. I am still Bob McKee with the
11 Department of Revenue. At this point, and I'll
12 have to get over seeing myself on the screen up
13 there every time I look up, I'll try not -- see
14 what happens if I flash myself in my eye once on
15 screen.

16 But at this point, we're going to talk about a
17 number of things, revenues and a number of
18 different things that perhaps provide some
19 information that hopefully will be of some value to
20 you as you go forward. The next slide provides the
21 history on the tax collections. And it provides a
22 history for the gross receipts, the state portion.
23 And in this next slide, we present the way the
24 Revenue Estimating Conference presents the
25 collections in the gross receipts and the

1 communication services tax estimating conference.
2 This sheet identifies these as essentially those
3 components. So the first column in the gross
4 receipts tax, it will be that 2.37. The state --
5 but excludes the direct-to-home satellite portion.
6 The state portion is the 6.65 percent after the
7 change in law 2010. Before that, the 6.8 portion.
8 But also excludes the direct-to-home satellite. I
9 provided the direct-to-home satellite numbers here
10 for you in the third column. And then the local
11 communication services tax.

12 When you look at the rates of growth, and I
13 apologize, I didn't put them on a slide, but I
14 calculated them and I have them here. Just
15 starting with the gross receipts tax, it actually
16 showed negative growth in the early periods in '03,
17 '04 of negative 2.3 percent. But then grew 5.4,
18 2.6, 4.4, 3.2, 3.8, up until '9-10. In the '9-10
19 it saw a 9 percent drop off in collection, and then
20 a slight .1 percent drop off from the '9-10, to
21 '10-11. And I think right now current collections,
22 current forecasts, we expect to see some drop off
23 in '11-12.

24 From the state portion, it grew 2.9 percent,
25 9 percent, 4.9, 3.7, 4.3. And in '08-09, a

1 negative 1.8. A positive 1.1 in '9-10 and a
2 negative 8.3 in '10-11. And the state portion of
3 the growth rates, you have to think about this for
4 a minute. It's a little bit counter-intuitive.
5 But as folks give up landlines that were subject to
6 the residential exemption, had the residential
7 exemption available to them, if they switch to
8 something to replace it that's a taxable service,
9 that actually results in some gain to the state
10 portion because they no longer have the residential
11 exemption available to them on that service.

12 So, you see a little bit different growth
13 rates in the state portion because of this sort of
14 abandonment of landlines that has happened in the
15 last ten years. And we'll talk about the types of
16 phone services and data that we have from the
17 Public Service Commission a little bit later in the
18 presentation. But because of that, you see some
19 different growth rates. In the Estimating
20 Conference for gross receipts tax and
21 communications services tax, the conference
22 actually adopts a ratio of the two between the
23 gross receipts tax and the state sales tax. And
24 that number, that ratio, has grown over the last
25 ten years meaning the percentage of the state sales

1 tax compared to the gross receipts base. In the
2 earlier periods I think it was below 80 percent,
3 and it's grown to about 87 percent of the tax base
4 as folks have given up landlines.

5 Now we you look at direct-to-home satellite,
6 that's the piece that had rapid growth early in the
7 period growing in '03-04 at 66.7 percent, then
8 14 percent, then just below 30 percent in '05-06.
9 And then moderated to much more normal growth
10 rates, 2.9 percent, 5.4 percent, 3.4. It did drop
11 5 percent in '9-10 and then grew at 2.4 percent in
12 '10-11. So you see a similar pattern after that
13 early rapid growth period in the early OTTS with
14 the direct-to-home satellite piece.

15 And then finally for the local piece, the
16 local piece dropped -- and this was in total
17 collection, so it doesn't speak to capacity -- had
18 a 4 percent drop in '03-04. Then grew by
19 12.7 percent, 5.1 percent, 3.8, 1.5, 3.1. And then
20 in '9-10, dropped just under 6 percent, negative
21 5.8. And then in '10-11, negative 5.4. So the
22 growth rates -- now, of course, being local,
23 there's rate changes that factor into the growth
24 and the local collections as well.

25 Next slide, please.

1 **MR. DUDLEY:** Hey, Bob, question. So the
2 2010-11, that would have been when the .15 shift
3 happened, right? So the fact that you were
4 negative .9 in gross receipts -- excuse me,
5 negative .9 and then negative .1, basically would
6 you say that that off set the loss that was
7 occurring? I mean, is that what happened?

8 **MR. MCKEE:** I think what's fair to say is that
9 the gross receipts, negative is less than it would
10 have otherwise been and the state portion is larger
11 than it otherwise would have been. But on
12 collections at 22.3 was about two and a half
13 percent of collections, so it's -- you know, it
14 certainly affects the growth rate. And that's of
15 the state sales tax portion. It's a bigger
16 percentage of the gross receipts, of course. But
17 yes, it would have resulted -- if we corrected for
18 that law change, those numbers would have been
19 different and probably more similar to the local
20 CST.

21 **MR. DUDLEY:** In general, putting your
22 economist hat on, this '08-09, that was kind of the
23 Florida economic -- I mean, we've been in a slump
24 since then, right? That was kind of the peak. I
25 mean, overall sales tax, everything else has been

1 down since then?

2 **MR. McKEE:** Going back, I'll do another
3 presentation about sort of what the state tax
4 collection shows about the great recession. It
5 really looks like we went into the recession about
6 a year earlier than the nation. But was primarily
7 on construction-related activity. And, you know,
8 the real related purchases for consumer -- other
9 consumer nondurables, other long-term items that
10 usually go along with a home purchase, we saw that
11 happen in like 12 of '07 when we started seeing
12 that activity drop. But generally in our general
13 overall economy, we were with the rest of the
14 nation and was after -- if everyone remembers when
15 the stock market dropped 700 points, it sort of
16 signaled the financial meltdown. That's really
17 September of '08 when we started seeing that. That
18 expanded beyond the construction related areas in
19 Florida. August was also down very early. But
20 again, those were sort of large purchases. We
21 stopped in autos and construction and other
22 durables earlier. But things like communication
23 services, it would have been sort of in that second
24 wave of the great recession when it hit Florida,
25 yeah in the '08-09, '9-10 period.

1 **MR. DUDLEY:** It just gets frustrating. You
2 see all these articles that talk about problems
3 with PECO. And it keeps pointing, saying that
4 distinctly the wireless phone is not included. And
5 yet for the last 20 years, you find out they have
6 been included. So as this -- if the substitution
7 occurred, it hasn't hurt; it's only helped.
8 Because as you point out, the residential exemption
9 is lost when the person goes from a landline phone
10 to a wireless phone because the users are under
11 presumption that they're all commercial. So
12 actually it's been helped. So it's actually been
13 propped up by the substitution.

14 **MR. MCKEE:** And that part for the gross
15 receipts has only happened with that .15 since the
16 rate swap. PECO's had other issues as well,
17 particularly because with some rate charges that
18 went away, some add-on charges on the other
19 utilities, on the electric utilities in particular,
20 and then also just whether normalization has
21 resulted in gross receipt collections dropping on
22 the utility side.

23 **MS. KITTRICK:** That was going to be my
24 question. I wondered what you saw in terms of
25 trends for the other utilities as well? Are

1 they -- because I know we're looking at locations
2 here, but, you know, energy efficiency and some of
3 the other things that we see in the electricity
4 markets, has that affected the GRT?

5 **MR. MCKEE:** Yes. And the gross receipts
6 collections total probably whether normalization
7 would be argued, the -- I would argue it would be
8 the most significant explainer of drops in gross
9 receipts tax in recent years. Along with some
10 things that have now happened with rate structure,
11 where charges have gone down or other things have
12 gone down with the electric rates. So you look at
13 those two components and you see some significant
14 drops in the gross receipts utilities tax
15 collections on the other side.

16 A lot of folks think about the real hot
17 periods we've had, you know, in recent time
18 periods. State-wide, we had an extremely cold
19 winter in 2010, was it, so we're still seeing -- as
20 we return to a more mild winter period, some real
21 drop offs in some of those other gross receipt
22 collections.

23 **MADAM CHAIR:** Alan --

24 **MR. ROSENZWEIG:** Bob, can you just explain
25 again, I think you said but I didn't pick up on it,

1 looking at the state decline in just the CST from
2 '07-08 to '11-12, April, it's down about
3 10.6 percent. When you look at the local, it's
4 down about 28 percent. And I don't -- I'm trying
5 to understand. And I'm looking at what's taxed
6 state, what's taxed local. And I'm not assuming
7 rates adjustments really accounted for that much of
8 a decline. I'm trying to understand the difference
9 in the transaction base that's causing the local
10 number to go down so far so fast.

11 **MR. MCKEE:** '07-08 is a little bit of an odd
12 year to look at the state piece because there were
13 some particular audits that went to the favor of --
14 no, excuse me, I think they went away from state
15 sales tax and towards some of the other sources,
16 that may have been in '08 -- '08 and '09. The --
17 it's hard to compare the state portion to the local
18 CST in particular because of the rate change pieces
19 and then -- on the local side, because you have
20 potential for rate increases or rate decreases.

21 And when you think about rate decreases, think
22 about the discretionary portion, that if a local
23 option sales tax expires, then there's going to be
24 some reduction in the local collections. And we
25 had that happen in some significant areas, I think

1 Alachua had one expire in recent periods. I think
2 there were a couple other counties where they had
3 the local option sales tax expire. And so to the
4 extent that those were 1 percent or a .6 percent
5 collection in a county -- a significant population,
6 because, of course, that's imposed both in the city
7 and the unincorporated area, that can have a
8 significant impact.

9 If we were comparing just bases, that would
10 probably be a more pure comparison of what's
11 happening just specifically because of the
12 underlying activity.

13 Does that get there, Alan or --

14 **MR. ROSENZWEIG:** Yeah. You haven't delved
15 deeper then in terms of trying to ferret out those
16 rate adjustments? It's just too many moving parts
17 to try to pick that out and see what's really going
18 on if it's just transaction --

19 **MR. MCKEE:** I mean, we can get to the
20 underlying basis and compare the bases and that
21 would give you an even more purer growth rate on
22 what's happening in the underlying activity.

23 **MR. DUDLEY:** My understanding, your '11-12
24 numbers are a partial year?

25 **MR. MCKEE:** '11-12 numbers are a partial year

1 compared to full year for the other years. These
2 are not all years compared through April. So the
3 '11-12 numbers do not include two months worth of
4 state fiscal year collections.

5 **MADAM CHAIR:** Probably keep that on the
6 chart --

7 **MR. MCKEE:** It does at the bottom, but the
8 asterisk may gotten not picked up in the actual
9 chart.

10 **MR. RESNICK:** When the emergency tax rate,
11 when that legislation was adopted, that actually
12 eliminated those emergency rates. Did that
13 actually have the effect of lowering emergency
14 rates that were set by those local governments back
15 to the conversion rate or --

16 **MR. MCKEE:** No. No. When they passed that
17 bill in '07, it took away authority. But if the
18 local government had exercised the authority, it
19 did not take away anything that they had already
20 put in place. And that's part of the reason,
21 emergency rates and also the initial year rates,
22 that's why when I gave you those growth rates, I
23 didn't compare the first two years.

24 The first couple of years are hard to look at
25 growth rates because the first year was only a

1 partial year from the state's fiscal year
2 perspective. And also because of the switch in the
3 collection distribution method, there was an
4 additional, essentially, they collected 12 months
5 worth of revenues over an 11-month period in order
6 to not have local governments lose that month lag.
7 And so rates automatically went down after the
8 first year. And then the emergency rate conversion
9 period. And this can speak to some of the revenue
10 differences in the early period. There was that
11 part, as I talked about earlier, that was designed
12 to capture the catch up. So you'd have -- and then
13 you have the permanent piece going into effect as
14 well at the same time. So you have the rate go up
15 by these two components and then one part of it
16 peel back off.

17 So we'd have to do some more analysis to get
18 sort of a pure -- and I think looking at the basis
19 would be the best way to do it -- a pure growth
20 rate compared between the different sources. I
21 don't know if that's something the work group would
22 like to see.

23 **MADAM CHAIR:** Do you have data prior to the
24 CST that would be comparable or is that too
25 difficult to pull out of the aggravated sales tax

1 data?

2 **MR. McKEE:** There was a series of required
3 reporting by local governments to calculate the
4 conversion rates. I just have to go back and see
5 how much of that's still available from the
6 reported amounts that were used for the calculated
7 conversion rates. So they would have, you know,
8 different components within the -- that were
9 converted over to CST that we would have some
10 historic data on. But we would have to see how
11 available that information on the different
12 conversion rates is today.

13 **MR. DUDLEY:** Yeah, I'm still -- I'm just
14 struggling with the '01-02 and '02-03 local CST. I
15 understand the CST went into effect October 1, '01
16 which was to coincide with the local government's
17 fiscal year, but there's a -- this jumps
18 313 million. It almost doubles in revenue. I'm
19 struggling with how that happened. I'm struggling
20 with those two numbers, 426 and 739.

21 **MR. McKEE:** I think part of it's because these
22 are distribution numbers. So where it started
23 October 1, the first distributions to the locals
24 wouldn't happen until under the CST. There would
25 be the October 1, when it was imposed. It would be

1 collected in November. It wouldn't be distributed
2 out until December. So you have really 712 from
3 the local government's fiscal year perspective
4 which I think explains much of that jump. You also
5 had all the things taking place with the emergency
6 rates and other things in that period of time which
7 again, make it -- would make those growth rates
8 jump around a bit more than if we were looking at
9 the underlying basis.

10 **MR. DUDLEY:** At the least, it's -- you know,
11 earlier I think French gave us the seven
12 replacement taxes and fees. Is there bankers
13 reports that Christian created back then created
14 enough that you could aggregate a 2000-2001 number
15 for that column?

16 **MR. MCKEE:** I think I just have to see what
17 data's available. Absent what reporting was done
18 at this period in time, the information that's
19 available is the information collected for
20 comprehensive annual financial reports which are
21 helpful but may not always get down to the level of
22 this aggregation that you need to specifically be
23 able to identify the 1 percent telecommunications
24 franchise fee or the public service tax
25 specifically. I'm just not comfortable that I

1 could say right now I could go back to the -- data
2 and use that to recreate the numbers at a growth
3 rate sort of transcending the CST.

4 **MR. DUDLEY:** So you'd use the annual reports
5 that, I think, the old comptroller required, not
6 the CFO required?

7 **MR. MCKEE:** I mean, that's the other source of
8 any information. I'll get it directly from local
9 governments. We did not require, the Department of
10 Revenue did not have any requirement for public
11 services tax collections, for example, be reported
12 to the Department or the 1 percent franchise fee or
13 the 5 percent cable franchise fee be reported to
14 the Department. Those would have only been
15 reported by local governments through that CFO
16 reporting.

17 **MR. DUDLEY:** My memory was in the -- maybe
18 Sharon or someone can help me -- there was two CST
19 bills and the one that passed in 2000, there was a
20 series of reports required to the REC to begin to
21 develop the replacement development pots so that
22 the REC could then assign jurisdictional tax rates
23 if I remember right. So that's some of -- so that
24 when you say reports, some of the reports that were
25 there --

1 **MR. MCKEE:** Those would be the reports I would
2 look for to see if we could calculate that. I'm
3 just not sure whether they've been retained or in
4 what fashion without having researched it at this
5 point.

6 **MR. DUDLEY:** Thank you.

7 **MADAM CHAIR:** One thing that might be helpful
8 is I know sometimes we'll do graphs that show these
9 lines over time and then put points on the graph
10 that show things that may have been affecting those
11 collections. I think visually that might be easier
12 for us to look at.

13 **MR. MCKEE:** The next slide really presents
14 just the same information but the way the REC does.
15 And the primary difference here is that the Revenue
16 Estimating Conference goes ahead and presents the
17 numbers with the distribution that comes out of the
18 direct-to-home satellite component of the tax,
19 presented in the gross receipt tax column, the
20 state portion of the communications service tax
21 presented in the state portion, and then the
22 remaining portion they show is the additional
23 direct-to-home satellite, the portion that's shared
24 back to the local governments through the local
25 government half-set revenue sharing program.

1 Next slide, please.

2 This is where I sort of start going through
3 some things to help you understand some of the
4 economics behind the tax a little bit better and
5 what's been taking place. This talks about sort of
6 the structure of the industry for CST providers.
7 It's a heavily concentrated industry. And well,
8 there's 3500 dealers approximately that are
9 registered for the communications services tax.
10 The ten largest providers remit almost 70 percent
11 of the tax. When you go to the 25 largest
12 providers, they remit 90 percent of the tax. And
13 the 75 largest providers remit 97 and a half
14 percent of the tax. So then you have almost 3400
15 providers or over 3400 providers that collectively
16 remit less than 2 percent of the communications
17 services tax. So it's an extremely concentrated
18 industry.

19 Next slide, please.

20 **MR. SUGGS:** Can I ask a question? Like the
21 3400, can you give me an example? I know you
22 can't -- this does not include somebody that would
23 like -- this is not somebody that sells a prepaid
24 card at a gas station? This is someone like a
25 small -- I'm trying to get an idea. The big phone

1 and cable folks --

2 **MR. McKEE:** I think the Department would say
3 that someone selling a prepaid phone at a gas
4 station, perhaps they should be registered for the
5 CST. But when you look at the folks who are
6 registered for the CST, they'll probably fall in a
7 number of groups of that 3500. One that would --
8 one group that would account for many of them would
9 be hotels or motels that resell telecommunications
10 services. So that would account for many numbers.
11 If you provide full paid fax services, say a
12 copying place or something else of that nature, you
13 would need to be registered for the CST for those
14 collections. So I would expect that those two
15 business entity types would make up many of
16 those -- that 3500.

17 Sort of in giving you some of the many facts
18 and figures, French mentioned earlier about the
19 communication services tax, dealer collection
20 allowance. I provided a little bit of information
21 about the collection allowance there and also the
22 law, that statutory provision on the collection
23 allowance. And then provided the numbers. And
24 these are taken on returns. So this is the amount
25 of collection allowance that CST dealers have taken

1 on returns. Since 2001, it's just over
2 \$160 million that have been taken in collection
3 allowance over the entire period of time.

4 **MR. ROSENZWEIG:** Bob, one quick question, so
5 is it fair to assume that the rate declined here,
6 from like '07-08 to '11, is much less than the rate
7 of decline in the overall collection? So more
8 high-end providers are shifting from .25 to .75? I
9 mean, the rate -- if you look at '07 to like '11,
10 it's only dropped about 6 percent in total
11 collections, but all the revenues have declined
12 substantially more than that in total. So I -- my
13 assumption is more providers have gone to the .75?

14 **MR. MCKEE:** I think when you look at the early
15 period of the tax, there may have been issues with
16 providers getting -- meeting the certification
17 requirement to get the higher collection allowance.
18 So I think when you look at the early periods and
19 you see that step up in '03, '04, '05 to sort of
20 that 16 million level, which seems to be sort of
21 the stable range they stayed in that period of
22 time, I would expect that that to have been the
23 case in the early period of the tax as that sort of
24 growing pains of the industry getting -- getting a
25 database to where it could be certified by the

1 Department to get the higher collection allowance.

2 **MR. ROSENZWEIG:** But then in more recent
3 years, why not a corresponding -- if that's the
4 case, that everybody by '07-08 was at the .75, why
5 wouldn't this number be coming down proportionate
6 to the overall collections you showed us in the
7 first slide?

8 **MR. MCKEE:** I mean, you see it coming down
9 in -- it came down in back to back '09, '10, '11, I
10 think I'd have to do sort of the same sort of base
11 analysis --

12 **MR. ROSENZWEIG:** It's down 6 percent from like
13 '07 to '11, it's down like 6 percent but the
14 revenues were down I think much more in total.
15 Just seemed odd to me.

16 **MR. MCKEE:** Yeah, I'd have to look more into
17 it.

18 **MR. ROSENZWEIG:** Okay. Be curious if there's
19 something there.

20 **MR. SUGGS:** For the .75, you have to be
21 certified, correct? That means --

22 **MR. MCKEE:** If you have a local situsing
23 requirement, for example, direct-to-home satellite
24 does not have a local situsing requirement and gets
25 the .75 collection allowance.

1 **MR. SUGGS:** Just straight. Now to be
2 certified, they have their own database, but
3 they're certified by DOR -- standards?

4 **MR. MCKEE:** There's several options, I
5 believe, under the statute for what can be done to
6 get the enhanced collection allowance. I believe,
7 and I may -- I look to French to assess me or let
8 me know when I go to the wrong place. I think if
9 you use the Department's -- do you receive if you
10 use the Department's --

11 Sorry, these are practical real world
12 questions, so I need to let somebody else that
13 lives in the theoretical world answer them.

14 **MR. BROWN:** There are a number of methods.
15 You can -- you or your vendor can employ the
16 electronic database provided by the Department.
17 You can employ a database developed by the dealer
18 or the vendor which has been certified by the
19 Department, certified by the Department. You send
20 it in to the Department, the Department checks it
21 against theirs and determines if it meets certain
22 thresholds. You can employ enhanced ZIP codes,
23 that's a certified method. And then essentially
24 the last certified method is if you are found
25 during audit to essentially meet one of those other

1 methods, then you're essentially held harmless.
2 But the three main ones are the Department's
3 database, a database that is certified that matches
4 up close enough to the Department's database or
5 enhanced database.

6 **MR. SUGGS:** Okay. Of those 75 largest -- the
7 75 largest providers, the majority of those are
8 certified and --

9 **MR. McKEE:** I'm sorry?

10 **MR. SUGGS:** Go back to the slide before. The
11 75 largest remitters remit about 96, 97 percent?

12 **MR. McKEE:** I think the way I'm most
13 comfortable answering that, Davin, is when we
14 calculate an effective rate for the collection
15 allowance, it was about a .68 percent. So I think
16 that would tell you that by weighted average, the
17 majority of the collections would be coming in at
18 the higher collection allowance. Again, this is as
19 was taken on the return. So if it was ultimately
20 later determined that what was necessary to earn a
21 collection allowance had not been achieved, then
22 that would not be reflected on these numbers.
23 These were as taken on the return for collection
24 allowance.

25 **MR. RESNICK:** Could I just go back to the

1 collection allowance? Is it --

2 **MR. McKEE:** I'm sorry, Mayor. Could we go to
3 the next slide? I guess I forgot to tell you next
4 slide when we were talking about the collection
5 allowance. Okay. Sorry about that.

6 **MR. RESNICK:** So that's off of the total
7 communications services tax?

8 **MR. McKEE:** Yeah. Yes.

9 **MR. RESNICK:** Is that reported somewhere as to
10 the collection allowance that might be attributable
11 to any particular portion?

12 **MR. McKEE:** I believe on the return, it's a
13 deduct, so it's a one line. It's a straight
14 deduct. It's not separated out. But it should be
15 generally allocated across the various taxes. So
16 it should work out essentially proportional to the
17 revenues.

18 **MR. RESNICK:** Thanks.

19 **MR. McKEE:** All right. On this one, we tried
20 to give you some numbers on sort of the history of
21 Florida's underlying phone services. There's been
22 a lot of change in the phone industry in recent
23 years, wireless, landline, VoIP. And what we tried
24 to do here is provide some stats using a report
25 that we got from the Public Service Commission but

1 that was ultimately the FCC, Federal Communications
2 Commission data. And you can see in particular
3 what's happened with landlines over the period of
4 time, 2001 starting out with 12 million landlines
5 for Florida, reducing to 6.4 million landlines in
6 2010. Whereas wireless went absolutely the
7 opposite direction, 8.9 million lines in 2001 to
8 60.9 million in 2010. For voice-over-internet
9 protocol, there are only national numbers available
10 up through 2005, so we started providing 2006
11 numbers. So if you think of the VoIP as sort of a
12 substitute for landline but not necessarily for
13 wireless, you sort of get a better sense that that
14 drop off in landline may not be as steep as it
15 looks like just using the landline numbers, but
16 even with the VoIP numbers still a significant drop
17 off over that period of time.

18 We've also provided sort of -- assessed the
19 total including all of them together and you'll see
20 that it sort of peaked right around or during the
21 great recession and then has dropped off slightly
22 since then in the number of total lines all
23 inclusive. And it's also significantly -- if you
24 look at the number of total lines, significantly
25 larger than the population of the state. When

1 you're looking at it as sort of a phone per person
2 indicator, you see that we peaked again in around
3 '06. Of course, that was the first we had the VoIP
4 numbers. So you -- if you assume that '04 to '06,
5 about the same level if you had VoIP in there,
6 giving the ramp up of VoIP, we would have peaked
7 around that period of time and start dropping off
8 in the number of lines per person. I did finally
9 give up my landline about a year ago.

10 On the next slide --

11 Next slide, please.

12 -- we actually give you a chart, a graph
13 showing the growth rates. Of all of these, the
14 VoIP. Of course, you see the top line is the total
15 number of lines and you see the way that that has
16 grown over the period of time, peaking again around
17 that '06 period and then dropping off since.
18 Wireless growing throughout, slight dip there in
19 '05, but otherwise growing dramatically.
20 Population growing throughout, although tapering
21 off towards the end of the period after the great
22 recession. And then landlines dropping pretty
23 dramatically over the period of time.

24 Next slide, please.

25 These are the actual growth rates that you see

1 over that period of time. Again, I think on
2 wireless, there may be a data issue with '05 as it
3 shows a 5 percent down and an 18 percent growth
4 rate the following year. But if you sort of look
5 over that period of time, you see accelerating
6 negative growth rates in landlines, very large
7 double digit growth rates in the early periods, but
8 dropping off dramatically in the recent periods
9 with wireless lines, VoIP making up some of it with
10 some double digit growth in those periods of time.
11 Total lines actually dropping or staying stable
12 from '06 forward as population went from growing at
13 2, two and a half percent to below 1 percent after
14 the great recession. And then the phone per person
15 pretty much dropping after the peak in '06 right
16 before the recession.

17 Next slide, please.

18 This table sort of compares in each period the
19 growth rates. And you see that in the early
20 periods, it was sort of all growing together,
21 landlines a little bit negative, but everything
22 else growing with wireless growing at the fastest
23 rate. And then beginning '04 really landlines
24 starting to go negative and grow at substantially
25 negative rates or reduced at those negative rates

1 from '07 forward pretty much throughout the great
2 recession dropping at those double digit rates.

3 Next slide, please.

4 Now we tried in this to do a bit of an
5 analysis using the wireless handset numbers that
6 came from the PSC, and then the 9-1-1 50 cent
7 wireless receipts from 2010 to try and do a
8 simulation of how many prepaid wireless handsets
9 might be out there. And so we looked at the
10 number. There was a 60.9 million reported wireless
11 handsets from the PSC. We compared that to the
12 E 9-1-1 collections from wireless, so 77.1 million
13 assumed that it was 50 percent per handset per
14 month, so we used that to get an implied number of
15 landlines of 12.8 million that were paying the 50
16 cent wireless -- the 50 cent fee to the 9-1-1
17 board. There's a provision that treats prepaid
18 phones differently for the E 9-1-1 50 cent
19 services. And so out of that, you get a -- it
20 gives an implied rate of just over 4 million
21 prepaid wireless handsets in the state. And
22 implies that market penetration of that with
23 respect to wireless handsets period is about a
24 24 percent market penetration.

25 And then going out and doing some research

1 from industry data, we found a reference in the
2 cellular telecommunication industry association
3 documents that about a 21.8 percent nationwide
4 penetration of prepay, pay-as-you go plans in 2010.

5 **MR. SUGGS:** Is this -- this specific slide
6 here, is this -- the issue of prepaid and 9-1-1 --

7 **MADAM CHAIR:** 9-1-1 receipts is not -- they
8 were using the 9-1-1 data to try and isolate, as I
9 understand it, the number of prepaid handsets.

10 Prepaid issue is definitely within the scope of the
11 working group and something that the legislature
12 wanted us to look at. And I think it goes back to
13 the comment Charlie made earlier, that some of the
14 blame attributable for the declining gross receipt
15 tax is related to wireless. I think more
16 specifically the argument that we've heard recently
17 is that the declining gross receipt tax is
18 attributable to prepaid wireless because possibly
19 the sale of a prepaid wireless phone is not
20 being -- that CST is not being collected directly
21 on that when it's sold through retailers. And so I
22 think the purpose of this slide was trying to
23 isolate the number of prepaid wireless units. Is
24 that correct, Bob?

25 **MR. MCKEE:** It's really a -- of some

1 indication of what may be out there as the wireless
2 handsets that are the prepaid fashion.

3 **MADAM CHAIR:** The purpose is not to determine
4 whether there's a correct 9-1-1 fee compliance
5 or --

6 **MR. MCKEE:** No.

7 **MR. SUGGS:** The only reason I'm asking, the
8 current secretary -- has suspended the 50 cents on
9 the 9-1-1 collection until the end of this -- I
10 think it's up for discussion again next year.

11 **MR. MCKEE:** I know at one point there was a
12 moratorium.

13 **MR. SUGGS:** Yeah, two-year moratorium till
14 '12-13.

15 **MR. MCKEE:** The purpose for this is that we
16 have -- in looking at the analysis, we have one set
17 of numbers from FCC that are total handsets in
18 Florida. We've got another number that's an
19 attributable number that you can get an implied
20 number based upon wireless 9-1-1 receipts from
21 those people -- from those entities that are
22 remitting the 50 cent fee on wireless handsets.

23 My understanding that there's certain
24 exemptions on the landline side where you have more
25 than 25 lines, but from the wireless 9-1-1 or the

1 50 cent E 9-1-1 fee, my understanding, the only
2 phones that would not be required to pay that under
3 Florida law today would be the prepaid phones. And
4 so that was the purpose was trying to isolate a
5 prepaid number trying to give the working group
6 some idea of at least from the number of handsets,
7 we don't know what the plans are, we don't know if
8 these are all Go phones, they just -- that sit in
9 somebody's purse until they use it and there's no
10 charge until they use it or if it's \$5 a month or
11 if these are, you know, \$55 a month, \$60 a month or
12 unlimited plans, we don't know. But it just gives
13 some idea at least of the number of handsets that
14 may be out there and the market penetration that
15 may be on the table as far as -- or at least part
16 of the analysis as far as looking at competing
17 products.

18 **MADAM CHAIR:** Again, if I could just remind
19 the folks of the working group to speak a little
20 louder; I think they're having trouble hearing us
21 on the WebEx.

22 **MR. ROSENZWEIG:** So, Bob, based on a comment,
23 this slide you say there's, based on your analysis,
24 4 million prepaid handsets, but then on -- for
25 comparing that to page 16 where you have the

1 individual lines, it's not a good comparison to
2 what the handsets really are? I mean, if we're --
3 because could you do the analysis you did on page
4 20 and go back two or three years and see that
5 growth using the same underlying data and then put
6 it on the same chart? Because we're seeing a
7 decline obviously on page 16, but if you -- this
8 prepaid analysis would show that overall we're
9 probably still having some growth. And page 20 was
10 your underlying -- all your lines.

11 **MR. McKEE:** Our understanding of the numbers
12 from the PSC/FCC report are that those wireless
13 numbers are -- and really, we'd just be comparing
14 that first column that's a wireless which
15 essentially has grown throughout the period with
16 the exception of the blip in 2005. Those numbers
17 aren't -- encompass all wireless handsets, whether
18 they're prepaid, whether they're post paid.

19 **MR. ROSENZWEIG:** So on page 16, these include
20 prepaid?

21 **MR. McKEE:** Those include prepaid.

22 **MR. ROSENZWEIG:** So this 4 million estimate is
23 within that number?

24 **MR. McKEE:** Within that number of the 16.5.

25 **MADAM CHAIR:** If you look at the chart, you

1 want to walk through again --

2 **MR. MCKEE:** Yeah. The way you get to the
3 4 million is you take the 16.9 that was reported
4 which the PSC/FCC, and you subtract from that the
5 implied number of handsets that you get to by
6 taking the 77 million E 9-1-1 wireless receipts,
7 even though they're now one E 9-1-1 board, they
8 still report their receipts separately, whether
9 it's from wireless, whether it's from wire line,
10 they reported about 77 million. If you take that
11 77 million and then divide that by essentially six
12 because it's 50 cents per 12 months, so you divide
13 it by six and that comes out to the 12.8 million
14 lines.

15 And so for the 12.8 million lines, then the
16 gap is then assumed to be the prepaid, pay in
17 advance, whatever else -- again based upon those
18 FCC numbers. Now those FCC numbers are clearly
19 round. It's 16.9. We don't know if it's 16. --
20 we'll assume that they used the rounding rule that
21 we avoid talking about in critical details earlier,
22 but it's somewhere probably between -- you know,
23 below 16.5. 16.95, excuse me. So, you know,
24 there's some leeway there, but it's probably within
25 a few hundred thousand of that. Again, that's

1 assuming that it's a fair analysis to make those
2 assumptions and do the analysis in that fashion.
3 But it's designed to give you some indication of
4 what might be the penetration of the prepaid
5 wireless service in Florida.

6 **MADAM CHAIR:** And again, that issue is
7 something that we're looking at because there's
8 some question as to whether there's some leakage in
9 the system in terms of communication services tax
10 because of the sale of prepaid products that may
11 not have had the CST collected on them.

12 **MR. SUGGS:** Right now, there's just sales tax?

13 **MADAM CHAIR:** Well, the prepaid arrangement
14 statute applies to very narrow product. And the
15 question is whether products are being sold
16 under -- thought they qualified for that definition
17 even though they may be broader than that
18 definition.

19 **MR. McKEE:** Next slide, please.

20 The rest of the conversations of my
21 presentation this morning is going to look at CST
22 local rates. And it's going to provide you some
23 information on the local rates, and then I'm going
24 to provide some maps to look that look at the array
25 of rates around the state.

1 Just talking for a minute about local CST
2 rates, this is the point where I pull out an old
3 line that I've used many times which they call it
4 the simplified communication services tax because
5 they had to put simple in its name because it was
6 nowhere else in the tax. So when we talk about
7 local rates, they are very complex. First you have
8 maximum rates. For municipalities and chartered
9 counties, those maximum rates are 5.1 percent. For
10 non-chartered counties, they're 1.6 percent. Right
11 away, that gets relaxed because there are add-on
12 rates from the permit fee election. For
13 municipalities and charter counties, that created a
14 swing in the rates of .24 percent. If they chose
15 to forego permit fees, the local government could
16 impose an additional .12, increasing that maximum
17 rate up to 5.22. If they chose to keep permit fees
18 instead and continue to charge permit fees, then
19 their rate got reduced by .12, resulting in a
20 maximum rate of 4.98. For non-chartered counties,
21 it was also a swing of .24, but their rate if they
22 chose to forego permit fees, their maximum rate was
23 increased to 1.84. If they chose to keep permit
24 fees, they got the 1.6 percent rate.

25 There's also local option sales tax surcharge

1 add-on rates. Because the -- one of the
2 replacement sources was the local option sales tax
3 because the local option sales tax also applied to
4 telecommunication services and cable services.
5 There's a wider rate essentially that takes place.
6 But this rate operates a little bit differently
7 because the way the local option sales tax works is
8 different than the communication services tax. The
9 communications services tax is one that's imposed
10 strictly on an incorporated, unincorporated basis.
11 The city has jurisdiction to tax within the
12 incorporated area. The county has authority to tax
13 but only in the unincorporated area of the county.

14 The local option sales tax, however, is
15 imposed county wide both within incorporated areas
16 and unincorporated areas at a uniform rate and goes
17 back for specific purposes sometimes to the county.
18 Sometimes it's shared with cities, sometimes it's
19 shared with cities and school districts, sometimes
20 it's shared with just school districts. So it had
21 to be treated separately -- kept separate on the
22 collection and then distributed separately. So as
23 such, there's this wide array that goes in place on
24 all jurisdictions within a county any time that the
25 county has imposed a local option sales tax. And

1 that conversion rate can be either zero, if there's
2 no local option adopted, or as high as .9 percent.

3 Now, there's a conversion for each local
4 government rate. If they have a half percent rate,
5 it was generally around .3 percent. At a 1 percent
6 rate, it was about a .6 percent conversion rate.

7 If there was a penny and half like Leon County has,
8 it was generally .9. But each of these conversion
9 rates was separately calculated for each county
10 depending upon the reported information at the time
11 of calculating these rates. So even a half percent
12 rate may be .3 percent in one county and .4 percent
13 in another county. They go on and off as the local
14 option sales tax gets imposed or expires. And
15 again, it's imposed on top of whatever local rate a
16 local jurisdiction has adopted.

17 In addition to that, there were the conversion
18 rates and the emergency rates that we talked about
19 earlier. And each of those, the conversion rate,
20 which was the rate that was calculated and put in
21 statute when the CST was enacted so that the local
22 government wouldn't have to take any action to
23 continue to receive revenues, the legislature
24 imposed those rates. But those rates could be in
25 excess of the maximum because the bases were

1 changing from the old bases for the various seven
2 different sources that you heard about earlier, to
3 the new uniform base. Some jurisdictions had
4 bigger bases, which result in lower rates; some
5 have smaller bases. And so as such, the conversion
6 rates could supercede the maximum rate. And in a
7 number of instances, they did.

8 And finally, the emergency rates could also be
9 imposed by local governments irrespective of the
10 maximum rate. So if it took more for the
11 jurisdiction than the maximum rate allowed to hold
12 them harmless from the change in the revenue
13 streams, those local governments could do that
14 within the emergency rate authority.

15 So as a consequence, including the
16 discretionary surcharge rates for 400, I believe
17 it's -- we reported 481 rates, but there's actually
18 I think four jurisdictions that cross county
19 boundaries, so I think it's really 477 different
20 jurisdictions that levy 112 different rates. So we
21 have just about, you know, one rate for every four
22 jurisdictions in the state.

23 Next slide, please.

24 Looking at the demographics, what I tried to
25 do on this chart was to show you how many

1 jurisdictions and what percent of the state
2 population is within a given range of their local
3 rates. And these include the discretionary
4 surcharge and surtax rates. So between 0 and
5 1 percent rate, there's about 116,000 people that
6 live in jurisdictions that have rates between 0 and
7 1 percent, and it's 12 jurisdictions. Between 1
8 and 2 percent, there's almost 3 million people that
9 live between -- that live in the 34 jurisdictions
10 that have between the 1 and the 2 percent rate.
11 And within that, you'll recognize that that would
12 include a lot of the jurisdictions that are
13 non-chartered counties.

14 **MR. RESNICK:** Sorry, just so I understand,
15 this is the total local communication services tax
16 rate.

17 Do you know if these jurisdictions charge for
18 permit fees?

19 **MR. MCKEE:** On these, no. We'd have to go
20 back and look at those that charge for permit fees.
21 Some charge for permit fees, some do not. But
22 generally, it's going to be around -- I tried to
23 make the breaks so that if it was just -- probably
24 the 5 percent is a bad break because it would be
25 4.98 if they were otherwise at a 5.1 and chose to

1 do permit fees. But I think for the 1 to
2 2 percent, if they didn't have an emergency rate or
3 a conversion rate, you'd expect a non-chartered
4 county to fall between that 1 and 2 percent even if
5 they chose permit fees, because they do 1.84.

6 **MR. RESNICK:** Right.

7 **MR. MCKEE:** So some of the 2 to 3 might be in
8 there because they were a non-chartered county and
9 they had a local option sales tax. So it's very
10 likely that folks that are in the 2 to 3 might be
11 someone who's at a 1.84 rate and has a .6 percent
12 discretionary surcharge conversion rate.

13 You see between 2 and 3 percent, there's
14 another 560,000 people in 51 jurisdictions that are
15 between 2 and 3 percent. Three to 4, there's about
16 1.2 million people in 11 jurisdictions that levy in
17 that 3 to 4 percent range. Greater than 4, less
18 than 5, there's another million people in that
19 group in 14 jurisdictions. But by far and away,
20 the biggest group is the 5 to 6 percent, 297
21 jurisdictions and 12 million people or 65 percent
22 of the population are in that 5 to 6 percent --
23 greater than 5, less than 6 percent or up to
24 6 percent grouping. And then the last grouping are
25 those that are greater than 6 percent. That's

1 700,000 people and that's 62 jurisdictions that are
2 between 6 and the top rate of 7.12.

3 Now, I've put together a group of graphs for
4 you. This is where if you have it in black and
5 white. Don't even try to make any sense of any of
6 the graphs. But try to color code to give a sense
7 of the array of rates around the state. And you'll
8 see, you know, area wise, most of the state is in
9 unincorporated areas; that's just a reality. And
10 so the map will be dominated by the unincorporated
11 area rate in terms of the color. You'll see the
12 brown areas tend to be the non-chartered counties
13 where they have the rate of two or less. And I
14 think this is on the brown, the tan -- I'm not
15 sure, I'm a typical man, I'm bad with colors. So I
16 couldn't tell you other than brown and the other
17 brown. And the light yellow which I think is only
18 Hamilton as far as the counties in being less than
19 1 percent.

20 If you go to the next slide, please.

21 This slide shows just the municipal rates.
22 And you see with the municipality rates, and we'll
23 have a couple slides in a minute to look at each of
24 the state, you'll see that most of the municipal,
25 there are some that are, you know, of the variant

1 colors, some that are in the brown or the green.

2 But for the most part, it's the five or higher, the
3 royal blue, the purplish color and the orange,
4 reddish color that -- for the state.

5 Go to the next slide, please.

6 This shows you the discretionary surcharge.
7 This is just looking at the county surcharge rates.
8 And so you see the variation there. You see that
9 there's a substantial amount of the state that has
10 no local option sales tax. And then you've got
11 other areas of the state that have a sales tax rate
12 that ranges from up to .3 up to .6 or up to .9 in
13 those areas of the state.

14 Next slide, please.

15 Now we start focusing on the various areas of
16 the state by region. And I'll apologize to any of
17 the regions of the state if I included things like
18 in the Treasure Coast, if I included a couple more
19 areas than would argue should be in or out. I just
20 tried to break it in six regions which seemed to
21 fit well in the map.

22 This is the southeast Florida area, looking at
23 the three counties, Palm Beach, Broward, and
24 Miami-Dade. And in these three counties, there's
25 107 jurisdictions that impose the CST. And you can

1 see from the color coding that for the most part,
2 they're all between the five and six, with a couple
3 a little bit higher and a couple it looks like in
4 the 4 or -- 3 to 4 or 4 to 5 range. But for the
5 most part, these 107 jurisdictions, they're all
6 within a tight range of 5 to 6 percent.

7 Next slide, please.

8 This is the southwest area of the state. And
9 in this area of the state, you have much fewer --
10 many fewer chartered counties. So as a
11 consequence, you see only Sarasota, Charlotte, and
12 Lee County with the rates higher than the 2 to
13 3 percent range, with most of the area of these
14 counties in 2 to 3 percent. I expect many of the
15 smaller counties actually to have the discretionary
16 surcharge in place. Small counties use a small
17 county surcharge. Many of them 1 percent to help
18 meet their operating needs due to the lack of ad
19 valorem. So I'd expect many of those are in the 2
20 to 3 are there because of the discretionary
21 surcharge rate.

22 Next slide, please.

23 As you get to the Tampa Bay region, you see
24 that there's an array of rates there as well.
25 Pasco being the only non-chartered county in that

1 area. So they're in that 2 to 3 percent range.
2 And then an array of rates for Pinellas with, I
3 think 28 or 30 jurisdictions. Hillsborough which
4 has the three municipalities in the unincorporated
5 area. And then Polk County which has a larger
6 number, I think 12 or 14 cities in Polk.

7 Next slide, please.

8 This is where I probably don't have the
9 Treasure Coast right, but as you look at this, you
10 see Osceola and Brevard are both chartered
11 counties. Osceola only has a couple cities, I
12 think Kissimmee and St. Cloud are the only cities
13 in Osceola County. But Brevard does have a number
14 of cities within Brevard County. You see again
15 very tight range of rates in Brevard. But then the
16 non-chartered counties -- Indian River, St. Lucie,
17 Okeechobee, and Martin -- have lower rates than the
18 unincorporated area than most of the city areas
19 having rates that are in that 5 to 6 percent range.

20 Next slide.

21 This is the central Florida region. And here
22 you'll see again that charter, non-chartered
23 discrepancy that Orange, Seminole, and Volusia
24 County are all chartered counties and tend to all
25 have the rates five or above with the exception of,

1 I believe, Apopka, which had a rate in the 3 to
2 4 percent range. And then Lake which has a
3 substantial number of cities, I think again about
4 14 or 16 cities in Lake County. Sumptner County,
5 Hernando, Citrus, Mary, and Levy all having rates 5
6 and above within most of the incorporated areas.

7 Next slide, please.

8 Looking at the northeast region. Again, sort
9 of this charter, non-charter effect. Alachua
10 County having the rates generally five and above.
11 I'd have to guess what city that was, Hawthorne,
12 would be my guess, but I'm not sure, that's in the
13 three to four range. Clay County, Duval County
14 also both being chartered counties, having the
15 higher rates. And then the lower rates in the
16 unincorporated area. And the higher rates in that,
17 generally again, 5 percent and above in the
18 municipalities. And I think when you look at the
19 maps, one of the things Lisa tells me is it's very
20 irregular. I mean, the municipal boundaries tend
21 to be very irregular. And so from a citizen
22 perspective, whether you're just on one side of the
23 board or the other to face this, you know, fairly
24 substantial rate differences of, you know -- in
25 looking at Putnam County, 5 to 6 percent if you're

1 living in the city of Palatka. And 2 to 3 percent
2 if it were in one of the unincorporated areas. One
3 of the things we're trying to show with the maps.

4 Next slide, please.

5 This is our home area in Leon County looing at
6 the big bend region, Leon and Wakulla being the
7 only chartered counties in this region. And then
8 the unincorporated areas, the large unincorporated
9 areas in the non-chartered counties shown by the
10 predominance of the brown and the yellow in those
11 areas. And then the last slide will be the
12 panhandle, all of which are non-chartered counties.
13 And so you see much more of that range in the
14 non-chartered county rate with most of the
15 municipalities looking at the -- at again the five
16 or above rate.

17 Next slide, please.

18 And that's the end of my presentation.

19 **MADAM CHAIR:** Charlie, you have a question?

20 **MR. DUDLEY:** I can't find it, somewhere I
21 thought you said the weighted average was just over
22 5 percent?

23 **MR. MCKEE:** No, I think the weighted average,
24 was it just over five or four? Five? Yeah, the
25 weighted average is just over five.

1 **MR. DUDLEY:** It just seems counterintuitive
2 when you look at the local rate that's on page --
3 weighted average adjusted for population or how is
4 it weighted or how is it adjusted?

5 **MR. MCKEE:** When you take total collections --
6 total collections divided by total base. So it's
7 aggregate collections divided by the aggregate tax
8 base. And really the page that would be most fair
9 to look at from that is the table back on page 22.

10 **MR. DUDLEY:** Right.

11 **MR. MCKEE:** Yeah. So --

12 **MR. DUDLEY:** 22, I'm seeing that 65 --
13 64 percent of the population has rates between 5
14 and 6 percent.

15 **MR. MCKEE:** And you've got 3 percent,
16 4 percent that has rates between 6 and 7.12. So
17 you've got, you know, 60 -- 68 percent of the
18 population have a rate above five. Within those, a
19 lot of that's going to depend whether they're at
20 5.0 or 5.9. I think the maximum -- the weighted is
21 5.03? 5.04.

22 **MR. BROWN:** Charlie, what you may be thinking
23 about for the 5.04, what we did is we looked at the
24 actual amounts, the local amounts that were
25 reported for year 2011 calendar year, and we

1 applied those times the rate and then weighted
2 rates that way and averaged them. So it's actually
3 based on collection that was 5.04.

4 **MR. DUDLEY:** And then I think, Gary, you may
5 have asked about permit fees. The Department's
6 local rate chart on their web page, I didn't see
7 four jurisdictions that charge permit fees. If
8 this chart's up-to-date -- unincorporated Collier,
9 unincorporated Hernando, unincorporated Orange --
10 in the city. So that chart's up to speed; there's
11 only four jurisdictions charging permit fees
12 outside the rate.

13 **MR. MCKEE:** Yeah.

14 **MR. DUDLEY:** Which amazed me because there's
15 482 jurisdictions and only four for charging permit
16 fees. Just FYI, if that web page is accurate.

17 **MR. MCKEE:** Yeah. That's one of the things I
18 have in my notes, in order to do the capacity
19 analysis that was requested earlier, we need to
20 find out who made that permit fee election versus
21 who has not. But I don't have that information.
22 My recollection is it was very few jurisdictions
23 that chose to keep permit fees --

24 **MR. DUDLEY:** I think there's an annual
25 election on that. I can't remember if it's every

1 year or --

2 **MR. MCKEE:** The way I recall, and I'd have to
3 go back, Charlie, but I think there was -- it
4 didn't require an annual election, but you could
5 reverse it at some point in time, I think. So you
6 could annually change it, but I don't think you had
7 to annually confirm it if you had already made the
8 choice. But I think just looking at the rates over
9 lunch, it appears that at least one significant
10 jurisdiction, Orange County, may have chosen to
11 keep permit fees. But that's just based upon the
12 rate, their 4.98 rate, so I just have to verify
13 that.

14 **MADAM CHAIR:** Other questions on these charts?

15 **MR. RESNICK:** Sorry, just the direct-to-home
16 satellite service is just the state rate; there's
17 no local tax on that at all. So the -- would you
18 have -- but that money -- isn't some of that money
19 distributed back to local governments?

20 **MR. MCKEE:** The direct-to-home satellite, yes.
21 It's a state rate that's imposed of 13.17 percent.
22 It's imposed state-wide. There's a federal
23 preemption on local direct-to-home satellite tax.
24 The state imposes that 13.17. Then as they do with
25 some revenue sources, they share a part of that

1 back with locals. I believe it's 4 percent of the
2 13.17 percent is shared back with locals and
3 distributed, not as, but by the half cent revenue
4 sharing formula. So, it's not a part -- it's still
5 direct-to-home satellite distribution. And then
6 part of that also goes in funds to fiscally
7 constrained county's program.

8 **MR. RESNICK:** Right.

9 **MR. MCKEE:** So part of it gets distributed
10 back to all cities and counties. A part of it gets
11 distributed into fiscally constrained revenue
12 sharing program and specifically goes to certain
13 eligible small counties.

14 **MR. RESNICK:** Because my understanding is that
15 on the 4 percent or whatever that's distributed
16 back to locals, it's not -- counties in south
17 Florida are not getting anything from that. And
18 other -- the revenue -- the fiscally constrained
19 counties are getting more than 4 percent.

20 **MR. MCKEE:** I think the way it's split is once
21 it's in the -- it's either 66/33 or 60/40, I think,
22 of the total receipts get shared between the -- all
23 local governments and the fiscally constrained
24 counties. I'd have to go back and look at that.

25 **MR. RESNICK:** Could you get us information? I

1 mean, maybe you could put one of the maps together
2 that shows which counties get what percentage of
3 that. I don't know if that's too burdensome to do
4 or not, but somebody should have that information
5 because it's distributed at some point, so --

6 **MR. MCKEE:** We certainly have the distribution
7 information for the fiscally constrained. We
8 should have the information for all jurisdictions,
9 what they receive out of the direct-to-home.

10 **MR. RESNICK:** And then just a question earlier
11 with respect to your population numbers of people
12 paying what percentage of communications services
13 tax and -- it doesn't add up to the population of
14 Florida, so do you know how many people are not
15 paying any communication services tax either
16 because they're getting services that are exempt
17 from the tax or, for example, you could get
18 direct-to-home satellite service, internet, and
19 VoIP and not pay any local tax?

20 **MR. MCKEE:** The population figures were based
21 upon the populations within those jurisdictions.
22 So it should add up to the state. If it didn't, it
23 was an error in composition. So I'd just have to
24 go back and look at that. So this is not from
25 return information. This is from looking at the

1 jurisdictions that charge those rates, what's the
2 state reported population in those jurisdictions.
3 So it should add up to the total state-wide
4 population, if it didn't --

5 **MR. RESNICK:** But we wouldn't have any
6 information as to people that are just not paying
7 any tax just because they're not taking taxable
8 services?

9 **MR. MCKEE:** We wouldn't have -- again, sort of
10 as I talked about this morning, we get indirect
11 information. Tax information comes through those
12 who collect it. So we know information about
13 what's remitted by those folks. And it's a very
14 aggregate level. Because the local component of
15 the CST, we get it for local jurisdiction. So we
16 get something on a local basis with respect to the
17 local distribution. But we don't get any
18 information about how many customers there are
19 actually underlying that return. We get an
20 aggregate number by jurisdiction for the local, by
21 county for the state sales tax portion, by state
22 for the gross receipts.

23 **MADAM CHAIR:** Well, Bob, we'll go back and
24 look at that chart and see if we can --

25 **MR. DUDLEY:** I'm just thinking about Gary's

1 point, and he makes a good one. That is, I don't
2 know how you would figure out how many households
3 either, A, just don't get anything which is
4 probably very small; B, maybe get just an internet
5 access piece that's exempt. And then over that
6 internet access, they get some sort of over-the-top
7 video or voice service that we don't have
8 jurisdiction over and it doesn't pay anything.
9 Again, probably a small number, but it could be a
10 growing number especially based on certain
11 demographics.

12 But just to clarify, someone getting VoIP
13 service pays the CST, they just -- exemption for
14 the piece just like you do on any other landline
15 service --

16 **MADAM CHAIR:** Well, we wouldn't know who is
17 just using internet access to use Skype or --

18 **MR. DUDLEY:** Right.

19 **MS. KITTRICK:** Exactly.

20 **MR. MCKEE:** I think right now when you look at
21 sort of the line charts, it's really because folks
22 can't -- you know, wireless, there's not the same
23 option that there is with landline. Or there is --
24 table, in your industry it's growing today for
25 folks that have options to go internet only where

1 they may not have had that option, you know, three,
2 four, five years ago. And so when you look long
3 term of the tax bases, wireless right now where
4 there's not that same ability to become internet
5 only because there's still the tower communication,
6 that communication is taking place. Now as they
7 talk about more ubiquitous wifi and phones that
8 swap over automatically if you're in a wifi area to
9 offload the -- you know, the system capacity
10 problem on a local wifi, you know, we start seeing
11 those things -- these issues become much more
12 complex in a tax world where something that
13 otherwise looks identical to the communication
14 service is not a taxable service. So that will
15 continue to be a challenge, both for those in the
16 industry where you're competing with other products
17 for the Department as collectors or, you know,
18 anyone depending upon the revenue as that migration
19 takes place going forward.

20 **MADAM CHAIR:** Our next speaker is here --

21 **MR. RESNICK:** Sorry. Just to go back and
22 Charlie was getting to this to some extent, but
23 going back to the satellite service, if 20 to 25 or
24 30 percent of Florida's population is getting
25 satellite service as opposed to cable, I mean,

1 that's a significant percentage of people that are
2 not paying local communication services tax. And
3 if that state tax is not being distributed in an
4 equitable fashion based on where those people live,
5 I'd like to get some information as to that. If
6 there's a way of determining where the people live
7 that are paying the state tax on satellite service
8 versus where it's being distributed to, because
9 that's a significant -- I mean, we're talking 20 to
10 probably 30 percent of the population at this
11 point.

12 **MR. McKEE:** Well, satellite's sort of an
13 interesting -- you know, there's sort of -- from an
14 economics standpoint, the market penetration
15 standpoint, one thing is important to remember
16 about satellite is that it doesn't have the last
17 mile issue that cable has with being able to --
18 having to make that investment for the last mile.
19 And so at least back when the CST was being put in
20 place, there was some expectation that it was going
21 to be those non-chartered counties, those smaller
22 rural areas where you may have a higher penetration
23 of satellite because there it's not just a price
24 competition issue. It's their only access if they
25 don't want to use rabbit ears. So there's -- now

1 that may have changed as we move to, you know -- as
2 everything else has changed in the communication
3 services tax where it's now getting service and you
4 see the ramp up that you saw in the collection
5 numbers for satellite as it became more available
6 and it became more of a competition, the
7 traditional cable, land based -- landline based
8 co-axle system. But I think at least in the early
9 part, there was a lot of expectation that it was
10 those rural areas that would have --

11 **MR. RESNICK:** I agree. I mean, it's -- the
12 FCC has data out there that shows what areas are
13 subject to effective competition, and basically all
14 of Florida is subject to effective competition
15 meaning that at least 20 percent of the households
16 in any given jurisdiction in Florida have
17 satellite. So I think it would be useful to know
18 either from a chart perspective or however you
19 could do it, you know, where the people are paying
20 to show what percentages of a county or what
21 population numbers in a given area are paying the
22 tax on satellite service and then where the state
23 is distributing that money back to from the
24 satellite service.

25 **MR. MCKEE:** We can certainly get numbers on

1 the distribution side, to where it's being
2 distributed to. We can see where we can find from
3 available data on the actual service --

4 **MR. RESNICK:** When the direct to satellite
5 providers pay, do they indicate what jurisdiction
6 it's being paid from?

7 **MR. MCKEE:** No. It's one state-wide return.

8 **MR. RESNICK:** It's one state-wide return, so
9 it obviously doesn't show where their customers are
10 located.

11 **MR. MCKEE:** There may be -- no, there's no
12 local sales tax; it's one rate.

13 **MR. SMITH:** We might be able to supply some
14 data.

15 **MR. RESNICK:** Right. Yeah. I mean --

16 **MR. MCKEE:** And there is a distinction. I
17 mean, it's sort of like the Internet Tax Freedom
18 Act. It's important to remember that Florida
19 doesn't have a blank pallet with respect to
20 direct-to-home satellite. There is a federal
21 preemption on local tax --

22 **MR. RESNICK:** Right, right, right. I'm not
23 saying that we have discretion of tax and it's just
24 information.

25 **MR. MCKEE:** I mean, it's important to remember

1 that that is a state tax and then with any state
2 tax, the legislature has discretion in what they
3 choose to do with those state tax dollars.

4 **MADAM CHAIR:** So, Bob, if you could maybe get
5 together with Brian, maybe you could work on
6 something that looks at the information that you
7 have on where the customers may be located and what
8 we have on the distributions.

9 **MR. MCKEE:** Absolutely.

10 **MADAM CHAIR:** All right. Our next speaker is
11 here, Amy Baker, who's going to talk to us about
12 communication services tax and --

13 **MS. BAKER:** Okay. Good afternoon. We're
14 going to take a slightly different direction with
15 what we're doing here because we're focusing
16 actually in on not communication services as a
17 whole but one particular element of it. If we go
18 to the first slide, what we're showing you here is
19 trying to lead in to the discussion we're going to
20 have. We're showing you on the left-hand side -- I
21 know you all got some of this discussion this
22 morning, the gross receipts tax base. And on the
23 right-hand side, we're showing you the sales tax
24 communications services base. And what we're going
25 to focus on here is just gross receipts because the

1 piece of what we can bond, which is the discussion
2 point for right now with the state, is the gross
3 receipts portion, not the regular sales tax
4 portion.

5 And you can see, again, probably continuing
6 the discussion you had this morning, we do have a
7 difference in the tax base. Residential is
8 included under gross receipts; it's not included
9 under sales tax. And we're picking up electricity
10 and gas fuels as well. And just to kind of give
11 you an idea of the scale that we're looking at
12 between the two pieces, when we talk about gross
13 receipts as a whole, we're talking about slightly
14 over a billion dollars in collections every year,
15 at least in our '11-12 estimate. And of that,
16 about 40 percent of it is related to the
17 communications services component. So about
18 418 million. Compare that with the side that's on
19 the sales tax side which is about 974 million
20 roughly, about 2.33 times the size of the gross
21 receipts share.

22 But if you go to the next slide, we'll start
23 to zero in on why this is the case. This is
24 showing you the gross receipts tax revenues
25 historically in the green, the current year in the

1 yellow, and what our projections are in the orange
2 component. And this is our most current
3 projection, but we will be meeting again this
4 summer to revise it, probably in July.

5 And what we know so far is that in gross
6 receipts, we're running slightly below estimates
7 since our last forecast. That -- because it does
8 have those extra features, in particularly the
9 electric piece is not necessarily attributable. In
10 this case, it isn't attributable to the fact that
11 we have the communications services supporting it.
12 We've actually been running behind on the electric
13 piece every month until the last month. And we
14 haven't released that data yet. But for May, it
15 looks like we're going to be in better shape. So
16 even though May's on track, we're running below
17 overall. And I expect we would continue to do
18 that.

19 The growth rates going forward for the current
20 year is negative 3.1 percent. And then we pick up
21 1.4 percent, 2.8 percent. And then the last year
22 we're showing you there is 3.4 percent. The reason
23 it's picking up is that we anticipate from the
24 economic recovery, which we're already in, that
25 we're going to start to gain some as we go forward.

1 Mostly that's going to be coming from the electric
2 side of gross receipts, not from the communication
3 services side.

4 The other thing I would mention to you is
5 we -- we're fortunate to have some new survey
6 results, new data that's come out just in the last
7 week. And we know for the first time now that
8 69 percent of adults age 65 plus report that they
9 have a cell phone. That's the first time that
10 we've gone over 50 percent for adult cell phone
11 usage. So that big gap that used to exist between
12 gross receipts and sales tax communication services
13 is going to be starting to narrow a little bit as
14 we go forward, as people get rid of landlines. But
15 you're also going to see an older population
16 picking up more and more communication services.
17 Now, just for your information, they're -- mostly
18 for the senior population, particularly 76 plus,
19 they're really using just a very, very basic cell
20 phone. They're not getting the smart phones with
21 all the other pieces.

22 But overall, because of these features, we
23 think things are going to improve as the economy
24 recovers. But there is a component of this that
25 won't. We do think there's some systemic changes

1 going on, not only from the conversion from
2 landlines to cell phone and other smart technology,
3 but also because even passively, people are
4 becoming more and more energy efficient. So even
5 if they don't make a conscious decision to become
6 very energy efficient in their life style, just by
7 the light bulbs they buy, by the fact that they're
8 buying appliances that are efficient, technology,
9 computers are more efficient in terms of their
10 energy usage. On the energy side, I think we're
11 going to continue to seek downward pressure on that
12 piece.

13 If we go to the next slide, we're starting to
14 look at some of the bonding attributes that come
15 from gross receipts. Generally -- broader than
16 gross receipts, but generally speaking, Section 11
17 of Article VII of the Florida Constitution
18 authorizes the state to issue general obligation
19 bonds or revenue bonds to finance or refinance
20 fixed capital outlay projects authorized by law,
21 usually through an appropriation. The general
22 obligation bonds are secured by the full faith and
23 credit to the state and pay -- passes. The revenue
24 bonds are payable solely from the specified
25 revenues. There is a big difference in terms of

1 the costs of the state on whether you have a
2 general obligation bond or a revenue bond. Full
3 faith and credit is considered to be less risky
4 because basically it's saying the state will pay it
5 no matter what. Whatever we have to do, we will
6 pay it and therefore it's less costly to the state.
7 You're not paying for that extra element of risk.

8 The Florida Constitution requires that the
9 legislature appropriate monies sufficient to pay
10 debt service on all bonds pledging the full faith
11 and credit to the state. All state tax revenues,
12 other than trust funds that are constitutionally
13 set aside, would be available for such
14 appropriation if it's required.

15 Now there is a feature, PECO is an education
16 related bond. There is a special feature of
17 education related bonds that we don't have in a lot
18 of other areas. And that's because the state is
19 responsible for the liability. We've undertaken
20 the debt, but we do not have the asset on our
21 books. So when we do state accounting, the
22 buildings that we purchased, the different
23 outfitted laboratories, things like that, are not
24 included as an asset of the state. It's
25 attributed back to the local school district, the

1 state college, the state university, and they get
2 the credit for owning that asset. But we show in
3 our state financial statements the financial cost
4 of it is we pick up the requirement to meet the
5 debt payment. So that's kind of an unusual feature
6 that you don't see in a lot of state bonding.

7 But bringing it home, the public education
8 bonds are used to finance capital outlay projects.
9 As we said, local school districts, community
10 colleges, which we now call state colleges,
11 vocational technical schools and state university.
12 The bonds serial and term are pledged -- are
13 secured by a pledge of the full faith and credit of
14 the state.

15 So if we move to the next slide.

16 Zeroing in on those PECO bonds, we have
17 specific authorization to bond gross receipts in
18 our state constitution. And it specifically says
19 all of the proceeds of the revenues derived from
20 the gross receipts taxes collected from every
21 person shall, as collected, be placed in the trust
22 fund to be known as the Public Educational Capital
23 Outlay and Debt Service trust fund which you would
24 more commonly know as PECO. And PECO is
25 administered by the state board of education, but

1 it's mostly, in terms of the bond issuance, handled
2 by the Division of Bond Finance. So it's really a
3 cooperative relationship, although, the state board
4 has to give the final say. And the state bonds
5 pledging the full faith and credit of the state may
6 be issued without a vote of the electors. So every
7 year it's a decision that the legislature makes on
8 how much they intend to be bonded, if the capacity
9 is available to do that.

10 If we go to the next slide.

11 Relative to some other areas of the
12 constitution, there's a great deal of detail in the
13 constitution regarding these PECO bonds. It first
14 says that all such bonds shall mature not later
15 than 30 years after the date of issuance. It also
16 creates a capacity test that says no such bonds
17 shall ever be issued in the amount exceeding
18 90 percent of the amount which the state board
19 determines can be serviced by the revenues. So
20 that's a constraint on how much we can actually
21 issue that's in the constitution. And then it goes
22 on for direct payment of the costs or any part of
23 the costs of any capital outlay project of the
24 state system therefore authorized by the
25 legislature or the purchase or redemption of

1 outstanding bonds in accordance with the provisions
2 of the proceedings which authorize issuance of such
3 bonds. This is refinancing. And it can be used
4 for the purpose of maintaining, restoring, or
5 repairing existing public education facilities.

6 And if we go on to the next slide.

7 Here we're starting to look at what is the
8 costs when we issue these bonds. And in terms of
9 the appropriation, we refer to it as a debt service
10 payment that we have. So what we're showing in the
11 graph across the bottom is annual debt service
12 payments that we face every year from all the
13 outstanding bonds that we have. And the red bar --
14 the red line across the top is showing you in
15 reality what did that end up as a percent of the
16 collections that we had in gross receipts. And
17 remember, we just said the constitution said that
18 you couldn't issue it in more than 90 percent in
19 terms of all payments for bonds and new bonds, that
20 it couldn't be more than 90 percent of the revenue
21 stream. And those were in the current year,
22 '11-12, we're at 94.6 percent. That occurred
23 because that is an analysis made prior to the sale
24 of the bonds. And reality is that we have
25 continued to drop the gross receipts forecast all

1 along over the last couple of periods that we've
2 looked at this. And so that's put us in a place
3 where we're actually paying 94.6 percent of the
4 revenue stream on debt service.

5 Each PECO bond sale obligates a portion of the
6 gross receipts tax collection stream into the
7 future. So you're pledging your future gross
8 receipt collections against this liability that you
9 have. That means for us to continue to issue these
10 bonds, you have to have growth in the gross receipt
11 stream or you cannot do it. And that's the
12 situation we're in now. Our growth -- we've
13 actually been declining, and we have fairly low
14 growth in the immediate future; so we're at a
15 position where we're not really able to issue any
16 PECO bonds at this point in time because that
17 growth is not there to sustain it. The legislature
18 typically -- and this is not always true, we're
19 actually kind of in a different period now, but
20 typically the legislature would -- everything
21 that's available that could be bonded, they would
22 appropriate for bonding. They fully go right up to
23 that level. The governor, Governor Scott, has had
24 some different thoughts about that and wants to
25 kind of slow down bonding in general. So we've

1 been a little bit slower but really dovetailed with
2 the fact that we're bumped up against the capacity
3 level.

4 If we go to the next slide.

5 I'll tell you what this is. It looks kind of
6 complicated out there. This is trying to make two
7 points. The line that you see that's smooth is
8 actually the revenue stream, but it's put through
9 the capacity test. So it's not -- it's 24-month
10 average times 90 percent. But that's our revenue
11 stream. And then the bar that's kind of real
12 jagged that's going up and down is showing you what
13 our existing debt service is. And if you look at
14 that, you can see in 1-12 and also in '12-13, our
15 revenue stream that is available for us to bond has
16 actually dipped below what our debt service
17 requirements could be. And that means that we
18 can't issue any more bonds. That's making the same
19 point we were just talking about.

20 But you can see as we move ahead to '13-14,
21 '14-15 that capacity is starting to open up again.
22 And that's largely because we do have a little bit
23 of growth in the gross receipts forecast. But more
24 importantly, we have several different bond series
25 for '12-13 that are going to be paid off. And so

1 as they're paid off, you're freeing capacity as
2 well.

3 If we go to the next slide.

4 This is showing you the different uses of the
5 gross receipts tax. And the purple or reddish
6 color, it's showing you we're calling old debt
7 that's already been issued or bonds that have
8 already been let. Then the bigger, the second bar
9 that's kind of a blue color is showing you what's
10 available in cash each year. And that cash can
11 come from a couple different sources. And then the
12 yellow bar that you see in kind of the middle of
13 that graph is related to new debt, how much new
14 debt was available in that particular year. And
15 you can see in the '11-12, '12-13, new debt is not
16 even on the table. So it's all paying for old debt
17 and a little bit of cash that's available to us.

18 So the total PECO estimate, when we estimate
19 the result of the gross receipts forecast, lets us
20 know two kinds of funds -- bond proceeds, what we
21 can bond, and cash proceeds, what would be
22 available as cash. And in the past, most of the
23 new funding for PECO has come from bonding. At
24 this point, it's really only cash.

25 And if we go to the next slide.

1 This is showing you the mechanism that we go
2 through to turn a gross receipts tax into a PECO
3 appropriations. And this all starts with the gross
4 receipts collections, but then it's pretty much on
5 two tracks after that. The first part of our
6 calculation is down the left-hand side, those
7 yellow boxes. And that's working with the bond
8 process first. The residual, after you deal with
9 that calculation, becomes cash. So that's why we
10 do this piece first.

11 We take the average of the prior two years in
12 collections and gross receipts, we apply the
13 coverage test of 90 percent to establish the
14 maximum debt service that we can undertake and
15 sustain. We subtract everything that has already
16 been issued, the debt services on the old bonds,
17 and then whatever is left becomes the unpledged
18 annual debt service that's available for new bonds.
19 That's a piece we've been missing recently. And
20 then we calculate how much you get from those new
21 bonds.

22 Knowing that, then we're able to figure how
23 much is left over in cash, if anything. We look at
24 how much there was subtracting out all the costs
25 for the bonds and any new bonds that could be

1 issued. And then what's available -- if there's a
2 remainder, what's available is the remainder that
3 can be used as a cash payment. So that's
4 effectively how we get to this forecast.

5 If we go to the next slide.

6 We're focusing here on the expenditure
7 portion. We're showing you how much is coming from
8 new bonds versus cash that comes out of that
9 calculation we just talked about. But we're also
10 showing you cash from other sources. If for some
11 reason, from time to time, the legislature has
12 decided either for the stimulus reasons or for a
13 particular need, if they don't feel that the PECO
14 appropriation coming from gross receipts is
15 significant enough to take care of the needs
16 they've identified, they will clunk in cash from
17 other sources. So general revenue is frequently
18 turned to supplement it. Occasionally we've turned
19 to other sources altogether. One point we used doc
20 stamps for a couple years to supplement it. So the
21 appropriation at the end of the day is typically a
22 little bit more than what you would see just coming
23 out of the gross receipts portion of it.

24 Today, the PECO program, just from the bonding
25 side of it, is the state's largest bond program.

1 We have about 11.3 billion in outstanding debt,
2 which is 40.8 percent of total direct debt of the
3 state that's outstanding. So it's grown quite a
4 bit over the last ten years or so, but we are kind
5 of at the natural path right now.

6 And if we go to the next slide.

7 I think you all had a presentation on this
8 earlier in what Bob ended up talking to you about.
9 But I just wanted to bring this back home. Because
10 the gross receipt tax has been under so much
11 stress, one of the things the legislature did
12 during the 2010 session was actually move part of
13 the tax base from the sales portion of the
14 communications services into the gross receipts
15 portion so we could take advantage of that
16 constitutional ability to bond. So we plunked some
17 money into gross receipts by pulling it out of the
18 sales tax side. For the current year, it's about
19 just slightly under 20 million in terms of the
20 effect of what we did. We shifted about 19.8
21 million out of the state sales tax on
22 communications services and moved it over into
23 gross receipts.

24 This was an option that was on the table again
25 this year and discussed further about whether to do

1 that again with another component of this. So
2 that's a common solution to try to open up a little
3 bit more money to bonding. At the end of the day,
4 we did not do that, we actually turned to another
5 revenue source, the lottery and authorized a little
6 bit of lottery bonding. But this is just kind of a
7 snapshot of the gross receipts portion of your
8 discussion and what it means to PECO. But you can
9 see it's under a lot of stress right now in terms
10 of what's available as we move forward.

11 **MADAM CHAIR:** Thank you. Any questions for
12 Amy?

13 **MS. KITTRICK:** Maybe you mentioned this, but
14 you said that PECO has grown -- bonding has grown
15 tremendously in the last ten years.

16 Can you give me some -- about how much? How
17 much did it increase?

18 **MS. BAKER:** I would have to get you the
19 numbers. It's pretty dramatic when you compare it
20 to the state's other bonding programs.

21 **MS. KITTRICK:** Is that as a result of the CST,
22 you know, going towards --

23 **MS. BAKER:** We did really well with gross
24 receipts during the housing boom. You know, as
25 population grew, as more homes, more need for

1 electricity, again, was really communication
2 services side, but that was a piece of it, too.
3 And as it grew, it opened up more and more bond
4 capacity and they, for a variety of reasons --
5 classroom, group size reduction, and other things
6 like that -- they maximized everything that was
7 available to them under the new bonding. But we
8 can get you the number by year.

9 **MS. KITTRICK:** That would be great. Thank
10 you.

11 **MADAM CHAIR:** Amy, a couple of your charts
12 look like they indicate that we have exceeded our
13 capacity at least by the 90 percent requirement.

14 Is that constitutional requirement just of the
15 time that we're looking at the bond issuance? And
16 so even if it fluctuates over time, it may not be
17 meeting that 90 percent on a year-to-year basis
18 based on bonds that have already been issues,
19 that's okay, the state doesn't have to do anything
20 to refuse the gross receipts fund, the PECO fund to
21 match that?

22 **MS. BAKER:** Yes, that's exactly right. The
23 test is applied at the point of issuance. And as
24 long as you make it at that point, then you're
25 fine. You don't have any obligation under -- then

1 it's full faith and credit, so if it got too out of
2 whack over hundred percent, you'd have to address
3 it. But I would -- it does have an effect over
4 time. And bond houses are very, very aware of
5 what's happening with the gross receipts forecasts.
6 They watch that. You know, it would be a factor in
7 their rating if they thought it was uncertain going
8 forward. So it does have an effect. It's not
9 necessarily on the bonds test itself but in how it
10 colors their view of the state as we go forward.

11 **MADAM CHAIR:** The charts -- a lot of your
12 charts go out to like fiscal '16-17, the population
13 growth rates are pretty -- level's not right word,
14 but they don't really take off again until much
15 past that point; is that correct? And then a lot
16 of the estimate in terms of gross receipt taxes is
17 population based?

18 **MS. BAKER:** We actually -- and maybe because
19 we were influenced a lot by what happened during
20 the housing boom. We actually have, overall gross
21 receipts, growing more quickly than population.
22 And that has to do with, you know, people are
23 buying more and more technology for their houses.
24 We had a lot of housing being formed, big houses
25 being formed and issues like that.

1 The communications services side of it is
2 flatter. If you compare the overall gross receipts
3 rate and communication services, it's about -- as
4 you get out there, about a point different. Our
5 population growth, we think, is going to return to
6 about 1.1 percent and then stabilize. And I think
7 a very good question in future forecast is, you
8 know, whether we really believe that you're going
9 to have a gross receipts forecast that can hit
10 3 percent, 4 percent when you have a population
11 forecast that's going to be about 1.1 percent. And
12 as you said, we're not even back to that.

13 Climbing out of the hole, you know, if you
14 think about people during the Great Recession made
15 the decision to be as cautious in their purchases.
16 They gave up cell phones, gave up services, cut
17 down on their electric usage, that piece of it can
18 return fairly quickly as the economy improves and
19 that will boost your growth rates temporarily
20 because you're coming from a very low point. So
21 because you're so low, just to return to normal --
22 good growth rates. But over the very long term
23 five years, ten years from now, it's probably a
24 real question on whether you -- how much you can
25 outpace population growth.

1 **MADAM CHAIR:** Any more questions? Davin?

2 **MR. SUGGS:** In the recent past, have there
3 been any other legislative -- other than the rate
4 swap between the state CST and the gross receipts,
5 any other legislative manipulation of the
6 components of gross receipts? Like other rates on,
7 I guess, electricity or --

8 **MS. BAKER:** In terms of resolving this
9 particular problem, really the only two solutions
10 put on the table this year -- well, I guess you
11 could say three in one respect. The only two main
12 legislative solutions were the rate swap, to do
13 that again. The second one was we still have a lot
14 of room under the lottery, you know, how much you
15 turn to the lottery. Now those aren't full faith
16 in credit general obligation bonds. They're
17 revenue bonds. So they're not as good financially
18 for the state as issuing gross receipts tax based
19 bonds. But there has been also some discussion of
20 using general revenue or some other resource that
21 the state can kind of just backfill temporarily
22 until things -- till capacity opens back up again
23 which would be not legislation but just a straight
24 appropriation on that side. But, I mean, as you
25 know, things are pretty tight. So using that as a

1 solution is difficult.

2 **MR. DUDLEY:** So that was going to be my
3 question. So the legislation does have the ability
4 to go in to a certain service or good that's paying
5 sales tax and assign a percentage of those revenues
6 to the PECO fund in order to increase capacity?

7 **MS. BAKER:** On the communication services
8 side, yeah. We can do more of that swapping that
9 we did --

10 **MR. DUDLEY:** I'm not talking about a swap.
11 I'm talking about if you had another service that's
12 paying sales tax and you steal half of the sales
13 tax revenue from there under 212 and apply it, or
14 does the Constitution prohibit that?

15 **MS. BAKER:** It doesn't -- I mean, revenue
16 bonds are allowable under certain circumstances.
17 But how you can do that is a more painful process
18 in terms of the steps you have to go through. And
19 it's a more costly process to the state, so -- and
20 frankly, you know, the big revenue bond we have as
21 a state is doc stamp. And obviously if you do
22 anything with doc stamp, you're reducing what's
23 going in the general revenue in most cases.

24 **MR. DUDLEY:** But if they're willing to make
25 the GR ahead, could they supplement the PECO fund

1 with others for sales tax for certain services and
2 dedicate it to PECO or --

3 **MS. BAKER:** You cannot turn it into gross
4 receipts.

5 **MR. DUDLEY:** Right. You can turn it --

6 **MS. BAKER:** So you don't have the full faith
7 in credit.

8 **MR. DUDLEY:** So you -- bonds and expenses
9 because they're not -- I got you. Okay. Thanks.

10 **MADAM CHAIR:** Davin.

11 **MR. SUGGS:** On that same line, like if we go
12 back to like your first chart, the taxable items,
13 the CST is about 40 percent of the gross receipts.
14 If you do -- I mean, not you. The legislators have
15 the ability to say, listen, I'm going to increase
16 the rate of electricity and decrease the GR rate,
17 gross receipts rate on the CST portion.

18 **MS. BAKER:** Uh-huh.

19 **MR. SUGGS:** They don't have to go -- they can
20 do that statutorily.

21 **MS. BAKER:** As long as you're staying in pure
22 gross receipts, things that are being collected
23 under the gross receipts umbrella, you have a lot
24 of flexibility within that. I mean, you could
25 increase collections by changing the rate, changing

1 the tax base, you know, a number of things. They
2 have to take an extra step. This isn't a killer.
3 We actually had to do that when we looked at doing
4 the rate swap because our portion of the test is
5 backwards looking on the revenue stream. They have
6 to address that issue that whatever change they
7 make proactively going forward, that the test also
8 has to be applied backwards as though it had
9 happened in the prior two years.

10 We did that when we did the rate swap. And
11 the bond houses were fine with that. They didn't
12 raise any objections. We've also done that issue,
13 we had a refund issue where we basically said
14 refunds -- significant refunds aren't a part of --
15 should be treated as though they're not a part of
16 the revenue stream. And they were fine with that.
17 But you would always worry about how far you could
18 carry that that they would be okay with.

19 **MR. SUGGS:** On that same line, you use the
20 term underneath the gross receipts umbrella.

21 Statutorily would they have the power to
22 say -- say you have four -- four items, they just
23 take one off the table or take gross receipts, CST
24 off the table and replace it with something else or
25 applied gross receipts somewhere else and take CST

1 outside of that? If it met the test, I mean, do
2 they have the power statutorily to look at that to
3 say, relieve pressure off of CST and just not apply
4 gross receipts?

5 **MS. BAKER:** You could as long as you overall,
6 you were --

7 **MR. SUGGS:** Replace the --

8 **MS. BAKER:** Yeah. Because we're so close. We
9 were approaching 95 percent in reality. And if we
10 cut, for example, gross receipts forecast, again,
11 we're getting real close to not having any capacity
12 of -- at all for a long time rather. Right now
13 we're looking for a couple of years. But you
14 wouldn't want to change the stream so much that
15 you're raising the issue of whether you've harmed
16 your ability to make debt service payments in the
17 future.

18 Any other questions for Amy? Okay. Thank
19 you.

20 All right. Take a break? Yeah, it's almost
21 20 after. Let's go ahead and take a break till
22 3:30. About a 15-minute break if that's okay with
23 everybody.

24 (Brief recess.)

25 **MADAM CHAIR:** It's 3:30, so we can get back

1 started.

2 Similar to the topic that we had before the
3 break, looking at the state's bonding capacity with
4 respect to the communication services tax and as
5 Amy pointed out, more generally the gross receipts
6 tax. But for our purposes looking at the
7 communication services tax, we're also charged with
8 looking at local government bonding of
9 communication services tax revenue. We did reach
10 out and conducted some preliminary research on this
11 issue. But our staff was not available to locate
12 any central source of information that tells us
13 what the local government bonding of the CST
14 revenues at the local government might be.

15 Andrea, do you have any information on that
16 you want to talk a little bit about? Davin?

17 **MR. SUGGS:** At the counties in terms of what
18 the counties do, we're probably a week and a half
19 away. We're going through our second cycle --
20 but -- every county -- and we got to -- we're
21 pretty close in our second one to get that --

22 **MADAM CHAIR:** Okay. Would that just be for
23 county purposes?

24 **MR. SUGGS:** Yeah. We just reach out to
25 counties.

1 **MADAM CHAIR:** And so we still wouldn't have
2 information municipalities. Sharon?

3 **MS. FOX:** I've been in touch with Florida
4 League and with their help, we'd like to contact
5 the finance offices through the FTFOA and see if we
6 can compile some information for you. I've not yet
7 made that outreach. We wanted to make sure that
8 was an appropriate avenue in your mind.

9 **MADAM CHAIR:** Okay. Does anybody else have
10 any other thoughts on how we might gather that
11 information? I mean, I think that's probably a
12 good avenue.

13 **MR. RESNICK:** Just a question. I agree with
14 what Sharon said, that we can ask through the
15 League of Cities to reach out to the city finance
16 officers. But is there a state association of
17 banks or banking institutions? I mean, my city,
18 for example, went out for -- pledged our
19 communication services tax for a loan. You know,
20 we had bids by several banks. I'm sure the banks
21 would have knowledge as to which local governments
22 are pledging communication services tax as support
23 for loans.

24 **MADAM CHAIR:** We reached out to the SBA, I
25 guess, thinking that they might have some

1 information.

2 **MS. MORELAND:** We reached out to the bond --
3 they do have some information about -- they do have
4 some information on pledging the communication
5 services tax, but they weren't -- we weren't sure
6 that it was comprehensive of all the information
7 that was in that database. So there is some
8 information that's available, but we felt that
9 probably we wanted to make sure that we captured
10 everything we might need to do something where we
11 send a letter to the appropriate contact people and
12 municipalities to make sure we got the data
13 directly from the cities and municipalities so we
14 could ask them for the specific information that
15 we're looking for.

16 **MADAM CHAIR:** So it sounds like Davin, from
17 your standpoint, from the counties, we'll have
18 fairly good information on 67 counties. And
19 Sharon, if we can help you follow up, we're happy
20 to do the administrative side of preparing letters
21 or however you think we should reach out to try to
22 gather that additional information. I think that's
23 probably what's going to be necessary in order to
24 collect as much data as we can.

25 Any other thoughts on that issue?

1 The next item on our agenda is, you know,
2 given that we've heard these presentations this
3 morning and a number of you were selected because
4 of your history with this tax and have been
5 involved over the years with various issues, just
6 kind of wanted to talk about what issues you would
7 like to see us delve into and review other than
8 those additional research items that we talked
9 about today. What particular issues with respect
10 to this tax would you like to see us plan for
11 future meetings and discussions on. And probably
12 the easiest way might just be to start down at the
13 right end of the table with Brian. I'm sorry if
14 I'm catching you by surprise.

15 **MR. SMITH:** No, that's okay.

16 **MADAM CHAIR:** But if we can just start down at
17 the end and work our way this direction.

18 **MR. SMITH:** So I went through a lot of the
19 data that was supplied to us in the packet from the
20 various states and the rates and the different
21 types of taxes that it applies to. And I think
22 there's this general theme. This isn't any new
23 cutting-edge thinking, but you're going to have a
24 higher level of success if you simplify the
25 administration process over the counties. And so

1 we can probably discuss, you know, rates for a year
2 and probably still end up with a rate that's maybe
3 at a local level that's somewhere in the five to
4 six range. So, I think the -- you know, we should
5 be striving towards arriving at as many common
6 rates, common administration, common procedures for
7 the State of Florida because then you're going to
8 end up with a higher level of compliance by the
9 companies.

10 And as far as, you know, administration of it
11 from a company's perspective, you know, it's
12 just -- if you simplify it, you're going to get a
13 higher level of compliance than fighting with the
14 jurisdictional boundaries. You shouldn't -- we can
15 all figure out where our customers are at, you
16 know. It's just how accurate does it need to be.
17 So, we have to have a threshold -- I think for
18 success. There's got to be a threshold agreement
19 on situsing customers. If you can get to a uniform
20 rate or simplified rates, you're going to have a
21 higher level of success.

22 And when you look kind of nation-wide, that's
23 what streamline sales tax tried to do. But they
24 got so bogged down in the details that it's not
25 that streamlined anymore. And so the more we can

1 streamline it, I think the more effective we can
2 be.

3 **MADAM CHAIR:** Okay. So I think I hear from
4 you that you would like us in future meetings to
5 look at, you know, is there any opportunity to
6 streamline or come up with common rates or somehow
7 simplify the rate structure and look at any kind of
8 administrative or procedural differences that we
9 can streamline --

10 **MR. SMITH:** Yeah.

11 **MADAM CHAIR:** -- come up with more common
12 procedures?

13 Okay. Mayor, your thoughts.

14 **MR. RESNICK:** There was a lot of discussion in
15 some of the presentations about areas in which
16 Florida is preempted by Florida law from imposing a
17 tax or changing a tax structure. I think I'd like
18 to get more information as to the specific federal
19 preemptions that may apply as to what parameters
20 the legislature could look at and what we could try
21 and look at.

22 And then also with respect to technologies, I
23 mean, there was a list of various services in the
24 presentations that are taxed and what taxes are
25 subject to various technologies. But I think we

1 need -- what people understand is -- as a
2 particular service, you know, in 2000 when this was
3 first enacted versus now versus what it will mean
4 in the future are different. So I think we need
5 some definitions or understandings as to what these
6 technologies actually mean. So if we can have some
7 explanation as to what technologies fall within
8 various services that are not subject to the tax.

9 Okay. I think if I captured this correctly,
10 you're interested in looking at the federal
11 preemptions and having a better understanding of
12 how that may limit or not limit Florida's statutes
13 in terms of --

14 **MR. RESNICK:** Right.

15 **MADAM CHAIR:** -- preemptions. And then also
16 looking at how various technologies may be taxed
17 differently under the communications services tax
18 and really try and understand better what are those
19 differences and why the variances in how they're
20 taxed.

21 **MR. RESNICK:** Right. Because the idea now is
22 looking at what taxes people pay for services that
23 they're obtaining. If the services are ubiquitous
24 to the consumer meaning that they don't care
25 whether they're getting their video via cable or

1 via direct-to-home satellite or via internet or
2 whatever, it would be good to know -- and they are
3 equivalent services for the most part, but some
4 services are or are not subject to the tax based on
5 the technology or federal definition or something.
6 It would be good to know --

7 **MADAM CHAIR:** Okay.

8 **MR. RESNICK:** And there's been no discussion
9 at all about satellite radio service. And I don't
10 know if that's subject to the tax or not.

11 And then just something that I think -- I
12 don't know if it's appropriate for presentations,
13 but if there's any principles that we should adhere
14 to as we're going about our work, you know, if the
15 idea is that we cannot do anything to endanger
16 cross receipts tax because that would endanger
17 Florida's bonding capability or we cannot do
18 anything to endanger local revenues from the
19 communications services taxes, that would endanger
20 local government's ability to go out and pay debts
21 or it's already pledged for debts, I'd like to have
22 a discussion as to the general principles that we
23 would operate under.

24 **MADAM CHAIR:** Okay. Sharon.

25 **MS. FOX:** As most of you know, I was involved

1 in the initial CST formulation. And part of the
2 appeal for the simplified tax, as we see it now,
3 was to broaden the base so that we could lower the
4 rates and provide some stability as technology's
5 changed. And we see now that technology continues
6 to change. My concern is that the technology usage
7 is going to be more focused towards maybe internet
8 provision. I don't understand all of the
9 technology, but when I read about it in the news
10 articles, they talk about 4G and voice being
11 transferred to internet in order to ease some
12 traffic issues with regard to the transmission
13 systems. And that concerns me because voice is a
14 very large piece of our revenues based on what I
15 see.

16 So in order to continue to stabilize those
17 revenues, which are a very large piece of city
18 revenues, I'd like to explore, as Gary said, what
19 is taxable that we could perhaps broaden the base.
20 I know that there are some that are very concerned
21 about the rates. And if we can broaden the base,
22 we can lower the rates as happened in the first
23 iteration of the CST. And as that kind of flows to
24 the bonding protection because in one way or
25 another, I suspect that the most local governments

1 use CST to back up their bonds. So those are my
2 critical issues, I think.

3 **MADAM CHAIR:** Okay. I captured that as you
4 want to explore how technology -- shifting these
5 services between various technologies may affect
6 future revenue streams as we may see things move
7 from what traditionally we know is subject to
8 communication services tax to maybe some more
9 internet based services. And you also want to
10 explore how we might broaden or how we might
11 suggest that the taxable base be broadened in order
12 to lower the rates and bring some additional
13 stability like we did when we went through the
14 first round of the simplification.

15 **MS. FOX:** That's correct. The language that
16 was used in the original statutes was intended to
17 be very broad. And we talked about no matter what
18 methodology that these services were delivered or
19 provided, that either now or into the future that
20 they would be covered. And that isn't necessarily
21 how it's panning out to be. So I want to look into
22 that a little bit more in depth.

23 **MADAM CHAIR:** Alan, your thoughts.

24 **MR. ROSENZWEIG:** Yeah, the one thing I saw
25 today, and I don't have enough knowledge of this

1 whole discussion about prepaid. I mean, Bob had a
2 whole separate slide on it that appears there's
3 something there that we're missing. I don't have
4 an understanding of that. I think -- discussion --
5 system, is that opportunity there that we're all
6 missing. And if it's becoming a bigger part of it,
7 that would be worth delving into.

8 But my other comment is on the agenda item
9 three at item F, and that's where my focus is
10 always going to be as all these options come back.
11 The very last sentence there says without unduly
12 reducing revenue for local governments. So I'm
13 always going to be cautious when we talk about
14 streamlining administrative processes and things of
15 that nature, that a fiscal analysis comes with it
16 that ensures overall that we're not hurting local
17 governments with things that we do here.

18 **MADAM CHAIR:** So I have as a topic you want to
19 delve into more directly is the prepaid issue, but
20 then sort of with respect to all the issues we look
21 at, making sure that we consider that fiscal
22 analysis and how that may be affecting local
23 government revenues.

24 **MR. ROSENZWEIG:** Absolutely.

25 **MADAM CHAIR:** Davin.

1 **MR. SUGGS:** I have three things. First,
2 prepaid, we get a good, like Alan said, sort of a
3 separate presentation of prepaid. For example,
4 specifically when French provided survey results
5 from other states that may collect something on
6 prepaid, but the question for me is who -- the
7 retail establishment or -- partner members who's
8 backing the prepaid. Because in my conversations
9 before in this state, that's where it's going to
10 come down to, who's going to remit on a prepaid
11 device or -- so as we continue to talk about
12 prepaid, if we can include that in our discussion.
13 Now that, I think, that's where it's going to fall
14 down if we --

15 Two and three sort of dealing with F. But I
16 think for the government, local government folks
17 and dealing with F, letter F in our mission. And
18 this is sort of what Sharon said, too, but it
19 would -- where there's a -- by part, but sort of a
20 presentation from the industry and different
21 components in terms of current state of their
22 economic competition within the State of Florida,
23 national trends in terms of knowing how our current
24 law applies and affects them but also future
25 trends, especially technology-wise. Because I

1 think we would miss the mark if we wrote a law or
2 proposed policy that addressed technology today and
3 not where technology is going. But I think that
4 would be beneficial so we can get a -- and I'll
5 give you an example. When you hear like cable
6 industry and however it affects them in terms of
7 the competition with say a pay per view or a movie
8 service, I think those are all treated the same.
9 So those are the types of things I think we need to
10 hear as we consider recommendations. So, some type
11 of presentation or update from the industry of
12 what's going on in the industry in the State of
13 Florida, how current law affects them and what
14 technology trends are upcoming that we need to
15 contemplate --

16 And then third, based on -- I know the data
17 that DOR has and also that Amy's shop has over
18 at -- if they can present to the board local
19 government trends, especially like when you look at
20 our major revenues, because this will come into
21 play. As we look at this revenue source, I don't
22 want us to look at it in a vacuum without knowledge
23 of what else is going on with local government. At
24 least six valid items affect other revenue sources.
25 Trends in the past in this same time period if we

1 had to -- major sources of local government
2 revenue, whether it would be on local source or
3 state shared, I would like the board to have that
4 information because that will -- if we start
5 talking about administrative -- I mean, it's clear
6 to everybody we could use administrative burdens
7 and also the goal of some of the purposes of local
8 government respond to local needs. That's why
9 there has been some need or you always hear from us
10 desire for a local control -- so, as we consider
11 changing that, I'd like everybody to have the same
12 sort of base information of what's been
13 happening --

14 **MADAM CHAIR:** So what I heard is you also want
15 to look at the prepaid issue, but you want to
16 include in that really looking at the
17 administrative issues related to once we understand
18 how that works or how it should work under the
19 statues, what are some of those administrative
20 burdens depending on who's responsible for the
21 collection -- of that tax.

22 Your second issue is you would like us to
23 reach out to the industry to try and get some
24 presentation, one or more presentations, on how is
25 our law on communications services tax affecting

1 them in terms of the competition between types
2 of -- you know, different types of providers. But
3 how could we make it easier and what are some of
4 the future trends that they see. Maybe add to that
5 if other states they -- if they see that other
6 states have done things in a way that they think is
7 positive for the industry. And then the third
8 issue is to expand our knowledge on whether or not
9 government revenue sources, so that we're not just
10 looking at communication services tax in isolation,
11 that we are looking at what's happening with other
12 trends in terms of local government revenue sources
13 both local sources and shared sources from the
14 state.

15 **MR. SUGGS:** And then on the last one if --
16 like you did today for CST, but I don't know if --
17 just if you can include legislative changes or
18 statutory changes. Maybe there are changes that
19 have affected -- when you do that -- legislation --

20 **MADAM CHAIR:** Okay. We may be reaching out to
21 some of you or representatives of the government
22 for some help on pulling that all together.

23 Okay. Gary.

24 **MR. LINDSEY:** Yes. I'll list mine -- I'll try
25 to list them in relation to our mission statement.

1 With regard to the first one about reviewing
2 policies, I think it would be good for us to have a
3 presentation or get some information on what is now
4 tax policy for administering a tax. There's some
5 pretty good information out there about, you know,
6 just kind of a refresher course, but I think that
7 will give us a good baseline. And also what
8 constitutes good tax base as far as being
9 equitable. That kind of addresses the fairness
10 issue, too. So there's a lot of good tax policy
11 things that I think we might look at to use as kind
12 of a reference as we talk through issues about the
13 CST.

14 With regard to B, I think we have already put
15 in some requests when the presentation was being
16 made about the revenue impacts about getting some
17 more information to maybe revisit or be sure that
18 we fully understand some of the assumptions that
19 were made. And I think that also relates to the
20 federal preemption. Be sure that we understand the
21 basis for how that might have been interpreted to
22 come up with those revenue impacts.

23 With regard to C, I think we've talked -- this
24 was addressed, I know we commented on this earlier
25 about just revisiting or looking at any

1 alternatives or other ways to help with PECO
2 funding. I think that was mentioned, so I think we
3 can bring that up.

4 I'll kind of jump over to E. As far as
5 looking at options for streamlining, you know,
6 we've already gotten or made mention of streamline
7 definitions and I know Florida's not a streamline
8 state. But some states actually borrow streamline
9 language and incorporate it because it makes sense.
10 It's been pretty well researched. And, for
11 example, there are many things where some of the
12 concepts and descriptions of technology are
13 updated. I think one of the issues with the
14 prepaid issue is that there's an antiquated
15 definition out there that seems to provide an
16 opportunity for revenue. But I think what we want
17 to look at, is that the right definition of prepaid
18 from the perspective of what is prepaid. So I
19 think looking at streamline may be considering
20 suggesting language or studying; that would be
21 something else that I would like to do.

22 And then something else related to fairness
23 and looking at competitive advantages in -- there's
24 already been some discussion about the
25 technological changes that have occurred, what

1 might be out there in the future. You know, these
2 taxes -- the tax made a lot of sense back when
3 everybody had a -- telephone in the house that
4 received a monthly bill. In year 2000, we thought
5 we had made some -- and we did, made some
6 significant steps to look at conversions and
7 bringing things together.

8 And as Charlie mentioned earlier, it's good to
9 look at it periodically. But I think there's going
10 to be things out there that we can't even imagine
11 are out there. You know, right now someone has a
12 tablet, they're sitting with wifi. Maybe in the
13 future, they'll be talking on that. Who knows. We
14 don't know how that -- you know, how's that revenue
15 stream work? So that kind of goes to might we also
16 take a look at is CST still an appropriate base?
17 Is that still an appropriate -- you know, we want
18 to kind of revisit whether that's the right thing
19 to be out there in fairness to taxpayers as well as
20 to the technological changes that are occurring.

21 That's my input.

22 **MADAM CHAIR:** Okay. So what I heard is you'd
23 like us to maybe come back in with some refresher
24 on what sort of all those basic -- and sound tax
25 policy and the fair tax base. So maybe we might

1 look at CST against that criteria to see if it's
2 hitting all the right spots.

3 Throughout the conversation today, you had
4 some questions about some of the revenue impacts
5 that we saw and getting some information on that.
6 Revisiting and looking at better alternatives,
7 options for streamlining, maybe even some model
8 legislation. I don't know if it exists in this
9 area, but a lot of times there is legislation that
10 is imposed on various tax issues.

11 And then finally digging a little deeper into
12 the fairness and competitive advantages based on
13 how technology is changing and might actually be
14 growing, how -- the whole parameters of the
15 communications services tax and whether that really
16 is going to work going forward in terms of
17 fairness. And the technology's changing so rapidly
18 that it may be working itself out of that kind of
19 definition.

20 Did I capture that?

21 **MR. LINDSEY:** Yes.

22 **MADAM CHAIR:** Kathleen.

23 **MS. KITTRICK:** I don't know if it's good or
24 bad to be last on the list here because I think
25 everybody's captured a lot of what I wanted to say.

1 You know, I think that one of the things that we
2 haven't specifically addressed is the issue of
3 nexus and how the issue of nexus may play into what
4 is taxable under the CST or taxable under the sales
5 tax going forward. And with changes in technology
6 and the over-the-top providers, you know, offering
7 a lot of content, they may or may not be operating
8 in the state; they may or may not have nexus. So I
9 think that may be something that we want to look a
10 little bit at when we're talking about the
11 broadening the base.

12 You know, I think a rate reduction, getting
13 the rate disparity fixed so it's a little bit at
14 least closer to the sales tax I think would be very
15 helpful in creating, you know, some good policies
16 that -- ideally I'd love to have the same rate;
17 then we wouldn't have all the debate about what is
18 CST and what is sales tax, but that's probably a
19 little pie in the sky. But ideally, that's what
20 I'd love to see.

21 I just really wanted to thank the staff. I've
22 done a lot of these sort of tax study groups with a
23 number of states, and I have never seen this kind
24 of staff work prior to the first meeting that I've
25 seen in Florida. This is just amazing. I'm very

1 much in awe, so I just had to say that. Thank you
2 very much.

3 **MADAM CHAIR:** Phenomenal staff department.

4 **MS. KITTRICK:** I know how much work has
5 already gone into it. That's great.

6 **MADAM CHAIR:** At lunch break, they were
7 already bringing things to me that we had requested
8 earlier. I said, whoa, hold on. So after
9 reviewing it, they wanted --

10 **MS. KITTRICK:** Excellent.

11 **MADAM CHAIR:** So I have -- looking at the
12 nexus issue, especially as we broaden the base and
13 the possibility other types of providers or
14 services and how that issue might weigh into that
15 especially given that things happen so much more
16 globally now than locally. The rate disparity
17 issue that you mentioned before was also the second
18 issue.

19 **MS. KITTRICK:** Right.

20 **MADAM CHAIR:** Charlie.

21 **MR. DUDLEY:** By the way, I echo those
22 comments. But this is great because really the
23 last couple of points that Gary and Kathleen made
24 are the same ones that Sharon was making, that is
25 CST was designed to be -- to capture everything now

1 and in the future. It was designed -- still in
2 there, Sharon, the language you were looking for,
3 it's still in the definition of communication
4 services. It's still in the legislative intent
5 that we're trying to not have tax be a differential
6 when customers are making decision as to substitute
7 products and services. I think that while it may
8 be pie in the sky to talk the disparity, really, we
9 need to help the legislature.

10 I think Gary or someone talked about the
11 principles. I mean, I think that ought to be
12 something to be considered and that is that, you
13 know, when you look at the nexus issues that are
14 out there, we're actually almost saying if you
15 invest in Florida with technology and
16 infrastructure and employ a lot of people, we're
17 going to really tax you a lot higher than someone
18 who's just coming in and riding your investment and
19 using your employees in order to get to that
20 customer. And there's some of that we just can't
21 do anything about, but I think this interaction of
22 this nexus issue that -- and the comparison is to
23 the sales tax debate that's going on with the
24 retailers and the legislature over online
25 transactions.

1 I think we need to kind of take a look legally
2 at what kind of nexus challenges do we face in CST
3 to Sharon's point with the future technology
4 services that we can't predict. All we can try and
5 do is come in here every couple years and try and
6 see where this tax is and where it needs to be in
7 terms of fairness. So I just kind of build on
8 those two.

9 The concept of what nexus do we have that the
10 statute needs to be updated to take advantage of,
11 some of which we are not going to be able to get
12 to. And I think your staff may be going through
13 the -- some of the opinions that have been issued
14 over the last, you know, six or seven years,
15 because you can go to the tax library. But we can
16 maybe find some way of putting together a short
17 document that just kind of bullet points the
18 different things that have been asked of the
19 Department and the Department's answer without --
20 you know, you can always reference back to the
21 website if people want to actually read the full
22 letter opinion or the advisor opinion. But taking
23 a look at -- because some people that are work
24 group members and others may not be even familiar
25 with some of the many questions that have been

1 asked and answers the Department's giving over the
2 years. I think that may be helpful to have
3 something on that or at least a link so people know
4 how to get to it.

5 I guess in the area of prepaid, we've heard a
6 lot about that today. I think that we're going to
7 need a presentation from the experts in that
8 area -- what is the right definition of prepaid? I
9 think there's statutory definitions. There's a lot
10 of marketing distinctions that I've seen out there
11 between what one company calls prepaid versus what
12 another calls prepaid. So I think it would be good
13 to understand what's legal status and what are the
14 plans that are being offered. And I think you need
15 to have retailers in. We had that discussion. I
16 know a previous version of the bill had a position
17 on the work for retailers, but I think we're going
18 to need them to participate in that discussion.
19 Because at the end of the day, there's some
20 practical issues about prepaid and how and why you
21 should tax them and at what rate and at what level.
22 So I think that's going to have to be on our
23 prepaid list.

24 Two other things that have been kind of on my
25 mind that I just don't know the answer to, I guess,

1 one falls on Bob's plate and that is what is the --
2 what's the state or what are people losing with
3 residential exemptions that's currently in the
4 statute. I think we all agree it's a dinosaur.
5 It's a relative Florida tax policy where
6 residential utility services were exempt from sales
7 tax. It was carried over in the CST when it was
8 adopted. We know that a lot of the wireless
9 phones, including all our children use wireless
10 phones, they're not operating a business. They're
11 not making a commercial phone call. And yet we're
12 taxing those as commercial phones. So that's
13 clearly something we need to point out to the
14 legislature, I think, and also understand the
15 economic impact of that residential exemption.

16 And the last thing on some of the local bonds,
17 appreciate Mayor Resnick sharing the loan that, I
18 guess -- collateralized with CST revenue. I had
19 never heard of that before. But if he says it, I'm
20 sure it's out there. So I guess the question I
21 have on the local bonding is are there situations
22 where local bonds have been issued that are solely
23 payable from pledged CST revenues? It seems to be
24 that would be an interesting answer. And then
25 secondly, if not, if they're either revenue bonds

1 or general obligation bonds, what percentage of
2 that revenue stream is CST? And that may be
3 different from city to city, county to county.

4 There may be a way to kind of say in an urban
5 county in general, when they bond, you know,
6 10 percent of the CST revenue -- or in an urban
7 city, when they go bond roughly X percent is
8 guaranteed of the CST revenue. I think if you
9 could just understand the magnitude of what we're
10 talking about. Are we talking about 5 percent or
11 15 percent or 20 percent? And those are some of
12 the things on my list. I think one of the biggest
13 benefits of this work group is if we can have some
14 open honest dialogue and get some input from
15 others, some experts in the business and others, to
16 help alleviate some of the ghosts and phantoms that
17 we sometimes see around some of these issues and we
18 can actually, you know, maybe provide the
19 legislature some good direction in thinking about
20 some opportunity for tax.

21 **MADAM CHAIR:** Okay. I think what I heard you
22 say is you'd like to look at the nexus issue that
23 Kathleen has raised. You would like us to provide
24 maybe a bullet point of the types of questions that
25 have been asked UTAs and LTAs -- on communication

1 services tax and maybe some of our tips or
2 bulletins so that you can see what issues people
3 had that they've asked for us to answer.

4 On the prepaid issue, really trying to
5 understand what is the right definition, so I
6 think -- different opinions about what's captured
7 in that prepaid especially if it's changing in
8 terms of the market. On the residential exemption,
9 I thought this was an important one that people
10 have sort of worked themselves out with residential
11 exceptions and how important is that now and what
12 does it really mean in terms of revenue that the
13 states see.

14 And finally understanding that local bonding
15 issue and whether those CST funds are the soul
16 source of revenue that's been pledged for some of
17 the local bond issuances, which I think goes back
18 to really making sure we're paying attention to
19 those revenues and not comparing those revenues to
20 the extent that local government is depending on
21 those.

22 As I look at the issues that you've all sort
23 of outlined here for our future meetings, I'm sort
24 of struck by the fact that you're really taking
25 this to more of a local level in terms of what you

1 want to look at. I had sort of expected to see
2 some interest in kind of getting down to, you know,
3 situsing issues or auditing issues. But it sounds
4 like you really want to look at this entire tax
5 structure and the future of this technology and see
6 whether there are some, you know, big policy issues
7 that need to be looked at and addressed in terms of
8 making sure that this is a sound tax structure
9 moving forward and really whether it's -- you know,
10 how the market and technology is changing that may
11 impact the future of our CST.

12 What we will do is we will take the issues
13 that you have identified today and we're going to
14 group them together for some future presentations.
15 And we'll send that back out to you as a group so
16 that you can look at those. And then you can
17 provide feedback to Andrea if you think we've
18 captured them appropriately.

19 If you have other issues that you think of
20 after we leave today, certainly send those to
21 Andrea. And if the public has any issues that they
22 didn't hear today that they would like us to
23 consider, they can send those into us and we would
24 get those back out to the members of the panel for
25 our further consideration for possible future

1 meetings.

2 That brings us to item number 11 which is
3 future meetings. I think Andrea did send out some
4 potential dates and was given some feedback.

5 Andrea?

6 **MS. MORELAND:** When I had talked to you all
7 individually, it looks like July 25th,
8 August 14th, and October 31st seems to work for
9 the majority of the members. So those are the
10 dates that we have proposed for future meeting
11 dates.

12 **MADAM CHAIR:** Okay. Well, I won't be joining
13 you in this capacity for those future meetings but
14 maybe in some other capacity. I'll be at least
15 paying attention to and following your work. I did
16 want to thank each of you for committing the time
17 to this working group. I think we've spent a lot
18 of time over the years since the communication
19 services tax has been implemented giving our
20 thoughts individually on whether it's working or
21 not. And I think this is a great opportunity
22 for -- you know, for people who are really
23 interested in this tax and the technologies that
24 are subject to this tax to come together and try
25 and figure out what it needs to look at going

1 forward and how he might be able to simplify it
2 further. I really do appreciate the compliments of
3 the staff. I will have to tell you that there is
4 no staff better than the Department of Revenue's
5 staff. And when they put together a meeting,
6 you're going to get everything you wanted and more.
7 And so I encourage you to take advantage of that so
8 that you can really dive deep and to understand
9 what you're looking at.

10 I saw a hand down here. Mayor, did you --

11 **MR. RESNICK:** I didn't want to interrupt your
12 commendation of the staff. I appreciate that. But
13 the -- because I know how important that is -- but
14 the dates for future meetings, I just was
15 wondering, we just identified a huge list of
16 materials that we wanted to look at and we have
17 three meetings.

18 Why aren't we meeting in September?

19 **MADAM CHAIR:** We didn't say we were not going
20 to add more meetings. When we first looked at the
21 charge of the statute, what we did was we tried to
22 outline some big blocks and pick some meeting dates
23 to fit those blocks into. And then as we figure
24 out what it is that we want to explore and how much
25 meeting time that's going to take, expand that out.

1 We picked the next date, I think, we were looking
2 for some time in July figuring that after this
3 meeting, it was probably going to take some time
4 for our staff to pull together the information for
5 our next meeting. But certainly we can throw out
6 some additional meeting dates.

7 We have all the way to the report date, which
8 is due February of 2013. So we were just trying to
9 at least get some spots on everybody's calendar
10 before things started filling up, and then we'll
11 try and find some additional times in there. I
12 think originally we wanted to have as many as
13 possible of the meetings in person. But if we're
14 going to add a lot of additional meeting times, we
15 might do some of them by teleconference. And we
16 might do some of them in much shorter little bursts
17 instead of having -- you know, we have now these
18 all-day meetings that we've kind of scheduled on
19 our calendar. We might have some shorter meetings
20 focusing on some specific topics, you know, for
21 maybe a two-hour period to just knock out some
22 issues. So I will make sure that the staff looks
23 at that.

24 And do you have any recommendations on that
25 or --

1 **MR. RESNICK:** Not for dates yet, no. I mean,
2 not specific dates. Every single meeting on there
3 currently conflicts with one of my city -- well,
4 except for October 31st, conflicts with a city
5 meeting, so I'm going to need to either reschedule
6 the city commission meetings or participate by
7 phone. We'll figure that out.

8 **MADAM CHAIR:** Okay. Maybe we can get staff to
9 work with you and see if we can -- as we fill in
10 the other dates, we can pick some dates that work
11 better for you so that you can -- we certainly want
12 your participation. But, yeah, it's really tough
13 with this kind of group to get things to work for
14 everybody. We wanted to just try and get some
15 dates on the calendar to make sure that we had time
16 for some of the big block issues.

17 Are there any other comments before we adjourn
18 the meeting?

19 I'd like to remind everybody to make sure you
20 turn back in your security badges before you leave
21 and have safe travels. And I appreciate your time
22 today. Thank you so much.

23 (Meeting concluded at 4:13 p.m.)

24 * * *

